

Foreshadowing Success For 1916

Here's A Good Resolution For The New Year---

"I will provide in my sales-promotion appropriations for 1916 for an advertising campaign in The News and Observer---"NORTH CAROLINA'S GREATEST DAILY"

Prosperous North Carolina on the Wave of a Wonderful New Era

Active, prosperous North Carolina has never been busier. Mills and factories are crowded to capacity and the pay rolls are creeping up into the billions. Crop money from tobacco, cotton, wheat, corn, peanuts and hay; earnings from saw-mill, gin and foundry represent an accumulation of wealth that is astounding. Think of the wonderful purchasing power * * * This

wealth is going into our North Carolina homes to be used in satisfying the needs and wishes of our landed citizenry, whose per capita wealth is comparable but to few. Recent great activity in all lines of industry promises to eclipse the highwater mark of any previous period.

The News and Observer is the Straight Road to the Homes of Prosperous North Carolinians For All Advertisers Who Have Merchandise of Reputation and Merit For Marketing

In the home circles of thousands of our families the News and Observer is read with real interest by all its members. It is the direct avenue of appeal to the pocket-book and purchasing power of the better-than-average homes of North Carolina. The News and Observer has long been most successful in bringing results to its advertising patrons--most particularly because it has the entire confidence of its reader friends, standing as it does for integrity, moral uplift and all that is good in this human world of ours--therefore we urge with the assurance of an established reputation in years of result bringing that our business men of the State make a provision for an advertising campaign in the News and Observer for the New Year, the better to serve themselves and the home folks of our State.

**WITH THE SEASON'S BEST WISHES WE GREET YOU--
A MERRY CHRISTMAS AND A HAPPY NEW YEAR**

The News and Observer, Raleigh, N. C.

"North Carolina's Greatest Daily"

NEWS AND OBSERVER, RALEIGH, N. C.

MAIL TODAY

Please send your representative to advise with us in planning our sales campaign for 1916.

Name

Address

Business

Come to see us on 1916

NEWS AND OBSERVER, RALEIGH

U. C. V. APPOINTMENTS

Gen. James I. Meigs, Commanding Veterans, Announces Appointments. Major-General James I. Meigs, commanding the North Carolina Division, United Confederate Veterans, has issued the following order:
Headquarters North Carolina Division, United Confederate Veterans, General Order No. 1, Wilmington, N. C., Dec. 24.
The following appointments are hereby made to be effective at once:
Col. Henry A. London, Adjutant General and Chief of Staff, Pittsboro.
Lieut. Col. Wm. E. Kyle, Instructor General, Fayetteville.
Lieut. Col. A. H. Boyden, Quartermaster General, Salisbury.
Lieut. Col. G. B. Hall, Commissary General, Red Springs.
Lieut. Col. G. B. Watson, Judge Advocate General, Winston.
Lieut. Col. T. G. Boone, Chief of Artillery, Winton.
Lieut. Col. L. Leon, Chief of Ordnance, Wilmington.
Lieut. Col. Henry F. Babson, Surgeon General, Winston.
Lieut. Col. E. A. Osborne, chaplain General, Charlotte.
Major W. P. Wood, Asst. Adjutant General, Raleigh.
Major Justus Davis, Asst. Judge Advocate General, Wilmington.
Major W. D. McMillan, Asst. Surgeon, Wilmington.
Major A. H. Powell, Ensign, Vineland.
Major Dr. Blum, Aide, Winston.
Major S. H. Smith, Aide, Winston.
Major Jas. A. Bryan, Aide, New Bern.
Major P. H. Hanes, Aide, Winston.
Major Henry D. Duckworth, Aide, Charlotte.
Major George H. Bell, Aide, Asheville.
Captain J. P. Parker, Bugler, Smithfield.
The same will be obeyed and respected accordingly.

By order of Major General James I. Meigs,
Henry A. London, Adjutant General and Chief of Staff

MEDICAL INSPECTION FOR COLORED SCHOOLS

Medical inspection for the colored schools of Nash county is the plan of work which has been mapped out by Dr. J. C. Braswell, whole time county health officer of Nash.

Dr. Braswell was a visitor in the offices of the State Board of Health yesterday and he brought the information that by January 1st he will have completed the school inspection work for about forty colored schools in Nash county.

Dr. Braswell believes in teaching health to the colored people and says that he never fails to get hearty response on Health Days and willing cooperation in all health matters. "One of the best things along the line of school and health work that has ever been done for our county," said Dr. Braswell, "is the compulsory analop-

\$57,761,232 CAPITAL IN N. C. COTTON MILLS

Over seven thousand persons in North Carolina, under the age of sixteen years are employed in the cotton mill industry, the entire capital of which industry in the State is estimated at \$57,761,232 according to the annual report of Commissioner of Labor and Printing M. L. Shipman, now under preparation.

The number of cotton mills shown is 318. These mills use spindles to the number of 3,880,417, 67,288 looms and 9,423 cards, requiring 187,912 horse-power. The approximate amount of raw material used was 251,650,270 pounds. The estimated value of yearly output being \$64,349,578. The total number of persons employed, figured on a basis of full time for the year, was 51,491. Of these 21,841 are males, 19,653 females. Included in the list are 792 persons under sixteen years of age.

The number of salaried officers and employees, not included above, is 1,137; wages amount to \$16,542,121; salaries to \$1,427,839.

The average length of day's work is ten hours and seventeen minutes. Week's work, sixty hours.

Eighty mills use steam as motive power; 73 use electricity; 30 steam and water; 16 water; 65 steam and electricity; 18 steam, water and electricity; 8 water and electricity; 1 internal combustion engine; 1 steam and internal combustion engine.

NEW CORPORATIONS

The following charters were granted yesterday: Selma Garage Company, of Selma, with authorized capital stock of \$10,000. Incorporators, B. S. Reynolds, H. J. Morris, J. D. Reynolds and G. M. Willets.

Link Mitchell Co., of Charlotte, with authorized capital stock of \$50,000. Incorporators, H. G. Link, R. W. Mitchell and H. G. Link, Jr.

Merchants and Farmers Bank of Maclefield, with authorized capital stock of \$10,000. Incorporators, J. T. Winston, J. R. and E. G. Howard, J. A. Forbes and others.

Winston-Salem Chero-Cola Bottling Co., of Winston-Salem, with authorized capital stock of \$15,000. Incorporators, George H. Stone, Clyde H. Hunter, and Jacob A. Long.

The George Marsh Company, of Raleigh, gave notice of change of name to the Dunn, Marsh & Thompson Co., with an increase in the paid in capital stock from \$15,000 to \$50,000.

DR. ANDERSON TO SPEAK

Will Deliver Address At The Y. M. C. A. Sunday Afternoon.

The fourth lecture in the series of practical talks on Vital Questions will be delivered by Dr. Albert Anderson at the Y. M. C. A. Sunday afternoon. "Time! An I A Time Killer, or A Producer?" will be the subject of his address.

Dr. Anderson is well known as a State official and as a leader in religious and

civic activities, and his address on this subject will be of special interest.

Mr. Lyman K. Ditta, the popular gospel soloist, will sing two selections and conduct the chorus songs. The association building will be open during the holiday season as usual and all men will receive a cordial welcome.

MARRIAGE LICENSES

License was issued yesterday for the marriage of Miss Victoria Pearl Davis and Mr. Junius Sapp, both of Raleigh; Miss Myrtle Cutts and Mr. Walter W. Smith, both of Raleigh; Miss Ora Food Brantley and Mr. Allen Emory, both of Raleigh; Miss Ora Mingo and Mr. Graves A. Aford, both of Wake Forest; Miss Ida Perry, of Wakefield, and Mr. Branch Perry, of Wake Forest; Miss Lula Phillips, of Zebulon, and Mr. Lemmie Liles, of Wake Forest; Miss Estelle House, of Knightdale, and Mr. Dock Avery Richards, of Wake Forest; Miss Lavina Burns, of Moncure, and Mr. George L. Pierce, of Apex; Miss Lalou Barnes and Mr. John A. Griffin, both of Raleigh.

DURHAM BOY WRITES THAT ENGLISH EXPECT LONG WAR

Durham Sun

That the end of the European war is little nearer than it was the day it started in August, 1914, and that it will be a long drawn out affair, are predictions being made by high officials in England according to Bascom P. Proctor, Durham boy now staff quartermaster sergeant of the Canadian Guard, in a letter to his father, W. H. Proctor in this city. "There is no place in the world," he says, "where things move so slowly as in England and especially the war of sea. It makes General Carson, who is a self-made, business multi-millionaire of Canada, wild when he sees things move so slowly. We turn out more work in this office in a day with a force of two officers and four men, than the war office turns out in a day with their hundred employees."

He says that syndicates and firms in England are willing to take more of the war loan. They have only had one and that was a huge success. He believes another loan of \$2,500,000,000 could be raised in a month's time.

YES--IT IS POSSIBLE TO STOP RHEUMATISM

Rheumatism is a tormenting and stubborn malady. In some cases it yields to treatment which is without avail in other cases.

The darting pains, lame muscles or stiffened joints only disappear by gradually expelling the uric acid, and so many thousands have been relieved by the blood-enriching oil-food in Scott's Emulsion that you should give it a faithful trial. Scott's Emulsion acts as a powerful blood-purifier by increasing the red corpuscles and it strengthens the organs to carry off the acids which cause the trouble.

Try Scott's Emulsion. It cannot harm. It has helped thousands and may be exactly what you need. No Alcohol. Scott & Bowen, Bloomfield, N. J. 12-29

A Merry Christmas

☞ This is the brightest, happiest holiday of all the year - a day when worries should not even be memories.

☞ Business is forgotten - home is the center of all things.

☞ Rivalries are put aside and love reigns.

☞ To many it is a brighter, happier Christmas than a year ago - augury of still brighter days to come.

☞ To others bearing new burdens it is a reminder that care and strife will pass and peace and plenty will soon again prevail.

☞ To one and all we say, Merry Christmas.

Your Son's Wife

will have much to do with his success in the social and business world. Boys usually marry girls from the social circle in which they meet them.

If you wish to safeguard your boy's success as a man, it is important that his boyhood's, even childhood's associates be the purest and best available; in order to make sure of this it is necessary to locate the home among the best people.

CAMERON PARK IS THE PLACE

The Parker-Hunter Realty Company

Sales Agent.

We Wish You All a Merry

Christmas

H. MAHLER'S SONS

Jewelers of Raleigh