

PREPARE CAMPAIGN THROUGH ENVIRONS

Chamber of Commerce Announces Meetings For Commercial Development

KIRKPATRICK TALKS AT ROTARY'S LUNCH

Sketches Plans For Education To Progress; Schedule of Nine Meetings Will Cover Entire County, With Speakers To Be Provided; Local Committees To Assist

Raleigh business men not only want to become better acquainted with their neighbors on the farms and smaller towns in the trade territory, but they have planned, through the chamber of commerce, to do a lot of visiting 'round during the next week or ten days to carry by word of mouth the message of friendliness and good-fellowship.

To date a schedule of nearly a dozen meetings have been arranged at school houses, cross-roads points and other gathering places of the farming folks of the county, by a committee of the Raleigh Chamber of Commerce. The committee, consisting of John Park, William B. Jones, J. M. Broughton, J. Willbur Bunn, Dr. B. W. Kilgore, Daniel Allen, John C. Lockhart, was appointed in connection with the "know-your-neighbor" campaign that has been launched by the chamber to bring about a better relationship between the business men of the city and on the farms.

That the development of the agricultural district is the keynote of the solution to the problem of increased production, is the theory upon which the chamber is acting. The contention is that greater production means greater development, not only agriculturally, but economically, industrially, commercially, and in a civic way, to the city because it means that the wealth of Raleigh and Wake county generally is will be retained at home.

The chamber's out-of-town meeting committee will be assisted by C. C. Kirkpatrick, of Chicago, a community specialist, who has been retained by the chamber to make a survey of the situation and he will be the chief speaker at the many little gatherings already scheduled. Incidentally, he will carry with him charts to illustrate his talks.

Leading men in the various sections in which meetings have been planned will assist the Raleigh committee.

The Meeting Schedule. The meetings will begin Monday, July 28th, and in many instances two meetings on each date have been arranged. The schedule, with the committeemen from each community who will assist the chamber of commerce committee is as follows:

Monday, July 28: Fuquay Springs—A. J. Fletcher, Dr. J. M. Judd, J. Beale Johnson, and K. B. Johnson.

Tuesday, July 29: Wake Forest—

John Bremer, J. G. Mills, H. A. Jones, and W. K. Powell; Garner—Hal D. Road, Dr. J. S. Buffalo, N. L. Broughton, and C. L. Tait.

Wednesday, July 30: Cary—E. F. Bashaw, J. M. Templeton, M. B. Dry, J. B. Howard, and A. H. Plessants; Turner's School House, Panther Branch Township—T. H. Turner, C. L. Tait, B. B. Turner.

Thursday, July 31: Zebulon—F. E. Bunn, Dr. J. F. Coltrane, A. R. House, J. K. Barrow, Dr. J. M. Harper, and B. M. Sandford; Wendell—M. A. Griffin, R. B. Whitley, M. L. Todd, and E. V. Richardson.

Friday, August 1: Stephens Store—T. A. Stephens, John Stephens, H. K. McIntyre, and M. E. Sherwin; Bay Leaf School—Kenneth Gast, Dr. O. L. Ray, and W. J. Bailey.

Before the Rotary. The same message, however, that is to be carried by the Raleigh chamber to the surrounding community will be passed along to the various civic and business organizations of Raleigh itself. The first meeting of this character by the way, was the Rotary Club session yesterday afternoon when Mr. Kirkpatrick, as guest of the club, talked rapidly for a quarter of an hour on the importance of co-operation of the business men of Raleigh to build a bigger and better community and to at the same time aid in the development of the surrounding district.

In his brief talk, during which he used the chart to illustrate the more modern methods of commercial and community organization, the Chicago expert emphasized the importance of beginning with the boy and girl as the potential man and woman of the future as the essential foundation for the campaign of education and development.

"Increase the production of your community and provide the marketing facilities to handle this increased production; that's the way you can keep your community wealth where it is earned—at home," said he. "Produce more; turn your own production into commodities you need and for which you have the industrial facilities to manufacture; improve your transportation facilities whereby you can get it to market; and the commercial development—the buying and selling of your commodities will follow. But to do this you must have the man-power, and the protection of your future development."

YOU CAN MAKE YOUR COMPLEXION SOFT, WHITE AND YOUTHFUL

By the Use of the Popular BLACK and WHITE Beauty Treatment.

Women everywhere want to look well. The savage maiden tattoos her skin, from rings in her nose, while the example of present day beauty in a civilized woman is a soft, velvety skin and a radiant complexion. To attain a beautiful skin, sticky, greasy face creams, lotions, powders or rouge should not be used. Such cosmetics only serve to temporarily hide or mask the unsightly skin. You can remove pimples, insect bites, freckles, tan, sunburn and make your dark, sallow, muddy complexion white, smooth and soft by the use of the Black and White Beauty Treatment, which consists of Ointment and Soap. The Ointment is used at night—washed off the next morning. It is different from cosmetics because it takes off or removes skin blemishes—does not cover or hide them. Both Black and White Ointment and Soap can be bought at all good drug stores for 25c a package, or the manufacturer will send them direct postpaid on receipt of price. Free sample and literature can be had if you will clip and mail this to Black and White, Box 813, Memphis, Tenn.—(Adv.)

BLACK and WHITE OINTMENT

Cleans the complexion

It depends upon how you educate and develop the citizens that will follow you. Raleigh has the men with the broad vision to see for ahead. They have the interests of Raleigh at heart. That is why it is essential above all things to look after the coming man and woman of the next few years. As true North Carolinians, give the boy and girl only that which you know is their due—a chance!

HONESTY IN SELLING ADVOCATED AS POLICY

Writer Predicts Time Will Come When All Goods Will Be Sold By Weight

In various states local inspection service has revealed a condition of widespread fraud in the weighing and measuring of goods sold to the household, says Floyd W. Parsons in an article on "Everybody's Business," in the Saturday Evening Post of July 12th.

"If we would take more interest in the quantity and quality of the merchandise delivered," Mr. Parsons continues, "instead of giving our whole attention to the prices asked the dishonest methods our whole attention to a few crooked merchants would not operate so smoothly. We should remember that when a dealer makes illegal profits on his goods through giving short measures he seriously harms all the merchants who ask higher prices but deliver full amounts, and whose goods consequently may be cheaper than those of the shopkeeper who practices deception. When we expose these frauds we help the respectable merchant, and it is for this reason that the upright business house welcomes the scrutiny that careful purchasers should give to all commodities delivered to them.

"The time must come when all dry

commodities will be sold by weight instead of measure. In nearly all states the law requires that when bulky commodities are sold by measure, they must be sold by 'heaped measure.' This means that the article must be 'heaped' as high as may be, without special effort or design.

"So many purchasers dislike the idea of appearing to be close buyers, and it is this condition that originates much of the trouble. It is nothing more than good business to see that the scale is correctly balanced before the article is placed upon it. Much fraud results from hundreds of scales that are set fast. It is also wise to avoid asking for a basket or a pail, or twenty cents worth of a commodity. The safer way is to order a certain amount of the article, such as a pint or a pound.

"When the public finally comes to

understand that the fraudulent merchant is a creation of its own carelessness and a curse to the legitimate business man it will no longer continue to view the matter with such unconcern. Concerted action is required to check the evil. None of us cares to pose in court as a complainant or to sit as witness in a lawsuit. Such action is unnecessary. In every community there is or should be an official who would

be interested to learn that the business methods of a certain dealer are questionable. It is then this inspector's job to discover whether the reported shortages were accidents or whether they were deliberate frauds."

A woman's chance of marriage is greatest between the ages of twenty and twenty-five years, when fifty-two per cent of the marriages take place.

Has Had Tried Them.

"Have you signs dis mornin', Judge?" asked the ebony writer. "Not this mornin', Sam," replied the man of the bench, adjusting his spectacles preparatory to distinguishing the name of some dish on the menu from the fly speck. "Ever try enny of our fresh boiled eggs, Judge?" "Yes, indeed, Sam; and found 'em guilty."—Yonkers Statesman.

Hudson-Belk Co.

Just a few of the many values awaiting you in our

Clothing Dept.

We can save you dollars on your mid-summer outfit. Visit our department before buying your vacation outfits. We sell for less for cash.

Straw Hats and Palm Beach Suits.

- Men's Straw Hats.....98c
- Men's Straw Hats.....\$2.48 and \$2.98
- Men's Straw Hats.....\$3.98 and \$4.50
- Men's Straw Hats.....\$6.50 and \$7.50
- Palm Beach Suits.....\$6.95
- Palm Beach Suits.....\$7.45 and \$8.95
- Palm Beach Suits.....\$9.95 and \$11.95
- Cool Cloth and Keep Kool Suits... \$8.95, \$9.95 and \$12.50
- One big lot of young men's waist seam Suits, priced \$22.50, \$27.50 and.....\$29.50
- Men's and young men's plain, clean cut model Suits, priced at.....\$17.00, \$19.75, \$22.50, \$25.00 and \$29.50
- Men's Suits, blues, greys, browns and stripes, priced \$9.95, \$12.50 and.....\$14.95

Underwear.

- Men's porous knit Shirts and Drawers, priced, each... 98c
- Men's porous knit Union Suits, priced.....\$1.48
- Men's Undershirts and Drawers, priced, each.....49c
- Men's Union Suits, priced 59c, 95c, \$1.25, \$1.48, \$1.98, \$2.48

Men's Dress Shirts.

- Lion Brand Shirts, priced.....\$1.98, \$2.50, \$2.95 up
- Men's Dress Shirts.....98c
- Men's Dress Shirts.....\$1.25 and \$1.50
- Men's Dress Shirts.....\$1.95 and \$2.50
- One lot of solid colored Silk Shirts, priced.....\$3.50

Furnishings

- Men's Lion Brand Collars, laundered and soft silks and fancy striped collars.
- Men's Belts.....25c, 45c, 59c and 75c
- Men's fine Silk Neckties, priced 25c, 50c, 98c and.....\$1.50
- Men's fancy Silk Socks, priced.....75c
- Men's blue, black, grey, white and green Silk Socks, priced at.....75c
- Men's Socks.....48c and 59c
- Men's Socks.....25c and 35c
- Men's Socks.....10c and 15c
- Men's Socks.....5c
- A big lot of Boys' Blouses, priced 39c and.....49c
- Boys' Pants, priced...50c, 89c and 98c
- Boys' Suits, priced...\$3.98 and \$4.98
- Boys' Suits, priced...\$5.95 and \$6.50
- Boys' Suits, priced...\$7.45 and \$9.95

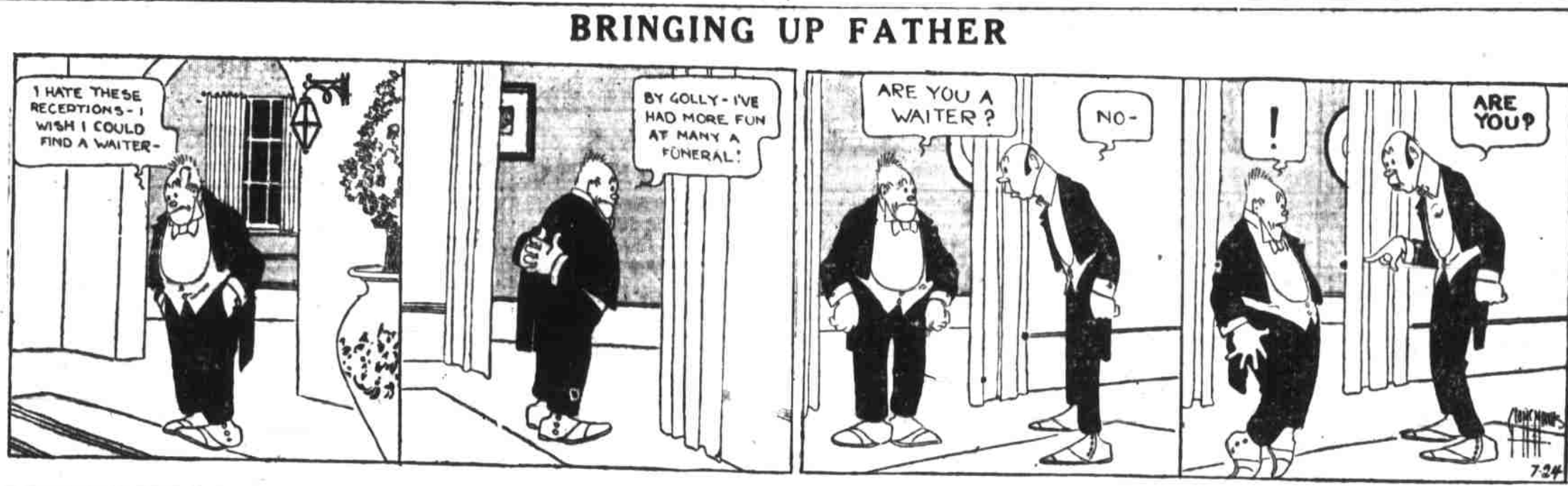
If Your Blood Is Your Life

How Necessary Is Pure Blood to Your Good Health.

Pure blood is as necessary to your good health as the air you breathe, the food you eat and the water you drink. When the blood becomes clogged with impurities, you suffer from constipation, your nerves are weakened, your head aches and you feel generally run-down and exhausted. The best and quickest way to cleanse the blood of the impurities which cause the trouble is to take the treatment prescribed by a successful physician for his patients. This liquid treatment, ready prepared, is known as Prescription C-2223. It is taken in small doses because it is concentrated, and being readily absorbed, cleanses the blood of the impurities which cause your ill health. After using Prescription C-2223 for a short time, your skin will have that glow of health, indicating that your body is being nourished by pure red blood.

Prescription C-2223 contains no mercury, opium, morphine, chloral or strychnine. It is for sale by most good drug stores at \$1.50 a bottle, or the C-2223 Laboratory, Memphis, Tenn., will mail to you on receipt of price. Clip and mail this advertisement for literature.—(Adv.)

Prescription C-2223 Bone Pains



MUTT AND JEFF—The Question Now Is: Who's Gonna Pay the Gas Bill?

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