

**20%  
Discount  
Shoes**

# 3 BIG SHOE DAYS

**20%  
Discount  
Shoes**

**Thursday, Friday and Saturday**

## Shoe Prices Slaughtered At Hudson-Belk Company

**Men's Shoes 20% Off**

**Women's Shoes 20% Off**

**Children's Shoes 20% Off**



### 20% Off On All Ladies', Men's and Children's Pumps and Oxfords



A word to our many good customers, who have made our Shoe Department the largest in the city; \$75,000 STOCK TO SELECT FROM. It has always been our aim to give our many friends the best in footwear at the lowest possible cost. We buy in large quantities, save the middle man's profit, thereby giving you real values, that the smaller stores cannot. Now we offer you an extra opportunity—Spring and Summer Footwear for three days at 20 per cent discount. Another one of the big efforts to bat the High Cost of Living. Twenty per cent off on all Oxfords, for Thursday, Friday and Saturday. We mean by this every pair. Look at the original price, then deduct 20 per cent. Read just a few of the many values that await your coming—also see Martin Street Display Window.

**BARGAIN NO. 1.**

All Ladies' Pumps and Oxfords that sold for \$10.75, now at 20% off .....**\$8.60**

**BARGAIN NO. 2.**

\$11.25 Ladies' Brown Calf Oxfords, military heel, welt sole, now at 20% off .....**\$9.00**

**BARGAIN NO. 3.**

\$12.50 value Ladies' Brown Kid Oxfords, French heels, welt sole, now at 20% off .....**\$10.00**

**BARGAIN NO. 4.**

\$11.75 value Ladies' Patent Leather Pumps, turn and welt soles, now at 20% off .....**\$9.40**

**BARGAIN NO. 5.**

\$10.75 value Ladies' Kid Pump, turn sole, long vamp, now at 20% off .....**\$8.60**

**BARGAIN NO. 6.**

\$12.25 value Ladies' Black Kid Oxford, turn sole, covered heel; a very attractive Oxford, now selling for 20% off .....**\$9.80**

**BARGAIN NO. 7.**

\$10.75 value Ladies' Black Kid Oxford, welt sole, military heel, now at 20% off .....**\$8.60**

**BARGAIN NO. 8.**

\$10.95 value Black Suede Pump, turn sole, covered heel, now at 20% off .....**\$8.76**

**Men's Oxfords 20% Off**

A word to the men of Raleigh and vicinity. Now is the time to buy your Oxfords. We have a complete line of Ralston-Reynolds; also other good makes, such as our leader (The Belk Shoe for Men). All these we offer to you at 20 per cent off. By all means take advantage of this opportunity. Remember the date. Sale starts Thursday the 1st at 9 a. m., and continues through Saturday. Be on hand, as 20 per cent saving on your summer footwear means money in your pocket. We shall expect you.



- Men's Dress Oxfords ..... 20% Off
- Men's Bion F. Reynolds Oxfords, in black and tan, all shapes; were \$11.95. Now .....**\$9.56**
- \$9.95 value Men's Tan Blucher Ralston Oxfords now .....**\$7.96**
- \$9.95 value Men's Black Gun Metal Oxfords, Ralston make, now .....**\$7.96**
- \$8.45 value Men's Brown Blucher Oxfords, welt sole, now .....**\$6.76**
- \$9.95 value Men's Brown Calf English Oxfords, now .....**\$7.96**
- \$4.95 value Men's Gun Metal Oxfords, now .....**\$3.96**
- \$4.95 value Men's Tan Blucher Oxfords, now .....**\$3.96**
- \$3.98 value Men's Tan and Black Blucher Oxfords, now .....**\$3.19**
- \$5.50 value Men's Tan and Black Blucher Oxfords, now .....**\$4.40**
- Men's White and Palm Beach Oxfords ..... 20% OFF
- \$7.95 value Men's Brown Calf Oxfords, great value, now .....**\$6.36**
- \$2.98 value Men's Gun Metal Oxfords; they are real values at .....**\$2.40**
- All Men's Ralston Oxfords, now ..... 20% OFF

Vacation time calls for correct footwear. Be shod in a pair of our White Canvas Oxfords and look your best. 20% off on all white Pumps and Oxfords.

- \$9.95 value Ladies' White Kid Pumps and Oxfords, French and military heels, now at 20% off .....**\$7.96**
- \$5.95 value Ladies' White Canvas Pumps and Oxfords, low military and French heels, now 20% off .....**\$4.76**
- \$4.98 value Ladies' White Canvas Pumps and Oxfords, French and military heels, now at 20% off .....**\$3.99**
- \$5.00 value Ladies' high top White Shoes, now 20% off .....**\$3.99**
- One big lot Ladies' White Canvas Pumps, mostly small sizes; brought over from last summer at ..... 1-2 PRICE
- All Ladies' Oxfords that sold for \$4.98, now 20% off .....**\$3.99**
- All Ladies' Pumps and Oxfords that sold for \$3.98, now 20% off .....**\$3.19**
- All Ladies' Oxfords that sold for \$2.98, now 20% off .....**\$2.39**
- All Ladies' \$3.50 Oxfords, now .....**\$2.80**
- Children's Summer Oxfords at 20% reductions. This includes every pair; just deduct 20% from selling price.
- 500 pairs of Ladies' Pumps in Patent and Kid that sold for \$6.75, now selling at 20% off .....**\$5.40**
- One big lot of Ladies' Patent and Kid Pumps and Oxfords; these sold for \$7.95, now selling at 20% off .....**\$6.36**

200 Dresses picked up on New York market at fraction of worth. Big line stock Dresses reduced.

- \$17.50 Voile Dresses ..... **\$ 9.95**
- \$25.00 Silk Dresses ..... **\$14.75**
- \$59.50 Taffeta Dresses ..... **\$24.75**
- \$17.50 value printed Voile Dresses at sale price ..... **\$9.95**
- Women's and Misses models, season's latest styles, Voile Dresses of the season's newest prints, sizes run from 16 to 46; worth \$17.50. Sale price ..... **\$9.95**
- \$25.00 Georgette Dresses. Sale price ..... **\$14.75**
- Beaded Georgette Dresses in colors navy, white and flesh. Beautiful dresses for mid-summer wear.
- Big line affeta Silk Dresses in this lot ..... **\$14.75**
- About 100 new Taffeta Silk Dresses in Sensational Sale at ..... **\$24.75**

## DRESS SALE! 3rd Big Dress Sale of the Season Starts at 9 o'Clock Thursday Morning



Smart, new mid-summer creations, styles for Women and Misses; navy blue Dresses for travel, one of the smartest mid-summer lines of Taffeta Silk Dresses to be found. The values are remarkable. Represented in the lot are Dresses worth \$35, \$40, \$50 to \$59.50. The sale price for three days is ..... **\$24.75**

**Tremendous Bargains Feature Last 3 Days Of MUSLIN UNDERWEAR SALE**

- Ladies' \$1.50 value Muslin Gowns ..... **93c**
- Ladies' \$1.50 value Muslin Teddies ..... **93c**
- Ladies' \$1.50 value Muslin Petticoats ..... **93c**
- Ladies' \$2.00 value long-sleeve Gowns ..... **\$1.43**
- Ladies' \$2.00 Gowns and Teddies ..... **\$1.43**
- Children's 60c value Underwaists ..... **42c**
- Big special in Children's Muslin Drawers ..... **27c**
- Children's \$1.50 value Muslin Princess Slips ..... **93c**
- Big specials in Ladies' Muslin Drawers, 75c, 93c and **\$1.43.**

# HUDSON-BELK COMPANY