NEWS AND OBSERVER, RALEIGH, N. C., THURSDAY MORNING, JULY 13, 1920



Our Diamond Dealer writes:

FULLOFLIFE

Squeegee TIRES

"When we sell a man a Diamond Tire, we eventually sell him the rest of the set."

No car owner "repeats" on a tire unless it has given better service than the other tires used.

Buy Diamonds-and prove this for yourself.

**MILLS TIRE CO.** 





Your grocery bills are more than twice as big today as they were ten years ago. But the price of Grandma's Powdered Soap is the same. Grandma today is by far the most economical soap that you can use. You get more for your money. Real soap in powdered form. You measure out a very little which goes a long ways.

With Grandma you economize your time also. Merely soak your clothes with Grandma, rinse them out, hang them up, and they are clean. No rubbing neither do you waste your time chipping and slicing bar soap.

