Raleigh Man and Col. John D. Langston

given a tremendous evation by carolina Women Hold Confer-

audience that greeted the two
me in Framont was different from
more of past campaigns, there becout as many women present as
nd the women in this neck of the
are taking a lively interest in

Cox, High Point, chairman of finance

interesting Democratic speeches much thought to registering but after the speaking a number of women declared they had not given a tree much thought to register much thought t

The Business of this Store is Service!

> ODAY, the progressive house of business knows that its success is wrapped up in the progress and welfare of the community it serves.

> For Business is Service. And success means to give, just as much as it does to get.

> Efficient merchandising, therefore, is no less a matter of ideals than of ideas.

> A store of high character, that expresses refinement and beauty both in its artistic structure and its wares, is a seed that sows a greater appreciation of the beautiful.

> The use of higher grades of goods, whether of wearing apparel or articles for one's home, is not only justified by its material reward, but it reflects certain personal ideals which, like good books, good schools, fine roads and beautiful homes, are an influence toward civic pride and culture.

> To visit Richmond, and this store, is to really know the big way in which our ideals are being developed: Reduced to their simplest terms, however, they consist of nothing more nor less thanside was with

To Render a delightfully efficient service;

To Offer only dependable merchandise;

To Maintain right prices.

"The Shopping Center" Richmond, Va.

Prevent Chills

The continued rains throughout the South are producing a great deal of Chills and Malaria.

Malaria often lies dormant in the system for some time before it develops into Chills.

Take

Grove's Tasteless Chill Tonic

to destroy the malarial germs in the blood and thus prevent Chills. Price 75c.

The Big value Packages PASTES and LIQUIDS for Black, White, Tan, Ox Blood and Dark Brown Shoes THE P.P.DALLEY CORPORATIONS LTD., SUFFALO, N.Y.

Service

Features:

Telegraph Office,

Two Cafes.

Rest Rooms,

Parcels Checked.

Personal Service

Bureau, Etc.



Every Garment in Our Stock

-Now Offered-

Ata Discount of 20%

"All The New Arrivals" -Are Included-In This Remarkable Sale

SALE NOW GOING ON IN EACH

Of Our "Three Convenient Shops"-Raleigh, Goldsboro and Wilmington

Corset Departmen

lig Line-CORSETS 98c, \$2.98 \$4.00, \$4.50

Hudson-Belk Co.'s



Big Sweater, Stock Going at

Harvest Sale Prices

Sweaters for the entire family can be purchased in our Harvest Sale at exceptional savings.

Children's

Coat Sweaters

A: Low \$1.29

BIG LINE TO SELECT FROM

Big Line Children's

Slip-Over Sweaters

At Harvest Sale Prices

All Colors to Select From

BOYS' AND GIRLS'-

Heavy Wool

Coat Sweaters

For School Wear

\$6.95

BABY KNIT SETS

\$4.98 "

Big Specials in

Knit Caps

25c 48c

All Children's Sweaters and Capes on first floor, rear of store.

LADIES' SWEATER DEPARTMENT Up-Stairs

Ladies'

Wool Coat Sweaters

VERY SPECIAL \$6.95

Colors: Maroon, Navy, Heather, Black and Copen.

Big Line Ladies'

Slip-Over Sweaters \$6.95 and \$8.45

Colors: Rose, Purple, Turquoise, Copen, Black, Green, American Beauty.

Hudson-Belk Co.

Department Store Distributors of Reliable Merchandise