

A BULDDIME EPIOEMC
Secretary of Chamber of Commerce
Ramblee Around and Sees Things
Calculated to Make a Person Open Rambles Around and sees Things
Calculated to Make a Person Open
His Eyes-Hardly a Block in RalHis Eye-Hardly a Block in Ral-
eigh Without Building Operations
Coting On Going On-Good Streets and Good
Water Are Coming and Prosperity will Continue. That energetic and genial store-
house of nitiormation, Colonel Fred
A. Olds, secretary of the Raleigh
chamber of commerce by official title A. Olds, secretary of the Ralefigh
chamber of commeree by official titie
and a most valuable citizen in ad.
aition, always. dition, al ways has his eyes and ears
open when big things are in sight tor
Raleigh. The colonel got so tuil ct the "bullding fever", yesterday that
he chased dal around the city making
pietures to substanthate the stan pictures to substantlate his state
ments about Raleigh's prorgess.
When seen this morning by a Times man, the colonel was Jus
bubbling over and on the reporter
request to unfold what was on his request to unfold what was on hins
mind the uby booster told his tale
something Hike this: "Raleigh is certainly growing fas
these days, and as a wit remarke today, it needs only two things, ap
to-date streets, and an abundance o are. what will it do when it gets
both of these, for it is certaniny go-
ing to have them? The hour has
ind ing to have them? The hour
struck tor these improvements. who was away from Raleigh a month
and then put tin twot days moing
around to see what had been doue


## hantecler

IN a quiet town in this progressive land of ours there lived a man who was the proud possessor of a very active rooster. Although this good man was held in high esteem, by his peaceful loving fellow townsmen, they could not willingly, adapt themselves to his rooster with the big noise. Very early every morning, rain or shine, this chantecler would perch himself upon the loftiest fence post in his master's yard and give forth a series of cock-a-doo-dle-do's, just so as to let the slumbering town know that he was up and doing. Before the first strain of his crow had died away on the early morning dew-laden breezes, his master would be up and report for duty while the peaceful slumbering neighbors would awaken and with a disgusted grunt, pull the quilts up over their ears and drop off to sleep again. As time sped on the owner of this rooster was looked upon by his townsmen as one of the most prosperous in their community.

They commenced to sit up and tak notice of this fact very seriously, so one and all decided to take action and discover the secrets of his success. The mystery was quickly solved by the chairman of the town who was appointed as a committee of one to investigate and report. It is needless to say what happened, for ever afterwards these peaceful citizens lying in bed during
 anxiously straining their ears to neighbor's chantecler. city and is growing. The result was that the town became a prosperous city and is growing greater than her sister cities every minute which only goes to show that "there never was a rooster yet who, with his everlasting crowing did not stir up a whole community.'

## SUCCESSFUL ADVERTISING

is only brought about by continual crowing about your wares at the right time in the right place and in the right way. By everlastingly keeping at it you are bound to awaken the impulses of the most conservative consumer. To impress the buying public with the merit of your wares, your advertising must be of the kind that will make them sit ap and take notice.

