Probably So.

"Everything has been said, even on the subject of loss."

"On that subject, however, the gir! interested is apt to find the beginner cuite as convincing as Shakespeare."-Louisville Courier Journal.

OUR HALL OF FAME



The Insurance Agent makes his Living by Asking us to Give a Thought to the Future, for which We or our Heirs eventually Thank Him Heartily. Death, Accident and Fire are Unpleasant Subjects, but Burying our Heads like the Ostrich doesn't help Avoid Them.



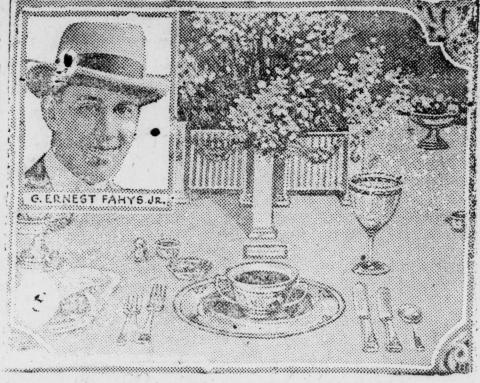
The Dry Goods Merchant has to Fig. ure Out what the Ladies will buy Next which is as Easy as Guessing how much Snow we will have Next Winter. Let him Guess Wrong and he's Shaking Hands with the Receiver. Were it not for the Dry Goods Man our Girls would not look So Nifty.



The Rural Mail Carrier gets up Early, shuffles Mail, repairs his Flivver, does a twenty-mile Road Race scattering the Mail, fishes Cold Pennies from mail boxes, takes Money Orders, and delivers Parcel Post packages ranging from Day-Old Chicks to Baby Grand Pianos.



The Hotel Man is our Official Town Host, for he Keeps his Latch-String out Day and Night for all Weary Pilgrims, endures their idiosyncrasies with Cheerful Mien and Sends them on their Way Rejoicing, scattering



Proper Way In Which To Set Table

PRING is all the poets say it is, but it is also a time of many social obligations. Winter courtesies must be repaid and most women find it expedient to entertain early in the season," says G. Ernest Fahys, Jr., of New York, society arbiter in what is good taste in these affairs. "Breakfast is sometimes too inconvenient, tea too informal and dinner too formal. Luncheon has proved popular with the large majority of hostesses.

"Every woman enjoys noticing the favorable impression that her le creates on her guests. The anxious hostess may be assured of the success of her party if she succeeds in winning the admiration of her guests through good taste por-

traved in the setting of her table. "In no other point is the taste and culture of the hostess so observed as in the table service which she sponsors. Ornate silver, of course, is never in good taste. And hand in hand with the silver itself is the way it is placed on the table. The table knife goes to the right of the plate and from the right outwards follow the fish knife, bouillon spoon, and oyster fork, if needed, crossed over the spoon. To the left of the plate belongs the table fork, then the fish fork.

"Additional silver, such as salad fork, desert and coffee spoons should be brought in with the proper courses. This simplifies the service and avoids confusion. "The centerpiece may be quite

elaborate. Flowers are always good and especially so for the spring "Further festive touches may be supplied by silver bonbon dishes,

relish baskets and almond dishes. "The meal served depends upon the inclination and purse of the hostess. Dainty foods are seasonable and take preference over heavy, highly seasoned ones. The simplest foods achieve prestige when they appear on a beautiful and wellappointed table."

What the World Is Doing

As Seen by Popular Mechanics Magazine)

June Fiorn Requires No Skill 240 Sounds Like Trombone

For "Swance sazzefone," an instrument for playing jazz music, introduced



solo work, does not require a trained artist and can be played by anyone able to hum a tune. Equipped with two bells, in the number of immigrants were noted. the device is said to produce the effects immigration accounting for only oneof a muted trombone or trumpet. The fifth of the population increase in 1324. are no keys on the instrument, the player Le was also found that more persons are forming the arious notes and tones working for some one else than ever bethrough the mouthpiece. Since the horn fore. Only 9,657,000 were in business for may be played without the need of themselves last year. Employes in printed notes, it can be used in connectoreased from 29,959,000 in 1920 to 33,553,tion with other instruments by a per- 060. It is estimated that the population former unskilled in music and does not necessitate long practice to master its operation.

Carelessness as Fire Cause Blamed for Millions Loss

If carelessness and attempts to profit illegally from insurance could be eliminated, an annual fire loss of about \$475,- of preventing the showers of fluffy down. 000,000 in this country, or three-fourths that often prove a nuisance later in that of the total destruction by flames, could year. The preparation can be applied be avoided, according to estimates. The with the usual equipment and at slight insurance companies are doing what they cost. Trees that require the treatment can to reduce the total by constant vigi- are distinguished from the others by their mailbox are eliminated by this device. iance over the causes of fires and in de- buds, which have small greenish clusters tecting persons guilty of arson. In co- instead of the "red neckties" that growoperation with the board of fire under- on the male or cottonless trees.

writers, squads are maintained in various parts of the country, like units of a state police force; to investigate suspicious blazes. Every morning large insurance companies get a list of all the fires that occurred throughout the country the previous day. These are closely analyzed, the kind of business and the owners who suffered losses being noted.

Rate of Population Increase Declining in U. S.

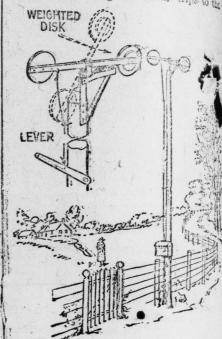
The population of continental United States on January 1 of this year was 114,-311,000, according to estimates prepared by the national bureaut of economic research. The survey reveals that the rate which is pivoted on the gost. When in of increase is declining, the last year's gain, 1,627,000, being only 1.44 per cent down the lever and slips the end may as compared with 1,996,000 or 1.80 per cent increase for 1923. A growth of 1.42 This pulls the painted disk a per cent and 1.60 per cent was recorded tells the farmer that there is for 1922 and 1921, respectively. Decreases in the birth and death rate and

"Snow" from Cottonwoods Prevented by Acid Spray

Spraying seed - bearing cottonwood trees with a two-per-cent sulphuric-acid solution has been found an effective way

Farmer's Mail Signal

A Maine fammer, whose home is sing. ated mearly a mile from the hid where the maribox is located, me semaphore to enable the mailman to nal the delivery of mail. It cotwo disks attached to a crossen is pivoted at the top of a high pole connected to a lever at the botto the pole to permit changing their tion. One of the disks is weight that when the lever is not drawn d the crossarm is horisontal. The of disk is about 18 in. in diameter painted like a target. A length of gala nized-iron wire is attached to the cross arm near this disk and to the is delivered, the mailman si a rope loop to keep it in this position in the box. A great many trips to the



The arrangements of the bracket on which the crossarm pivots is shown in





YOU KNOW WHY - - - You Can Almost Understand A Train-Galler?









DO YOU KNOW WHY --- Willie Isn't So Anxious to Go to School the Second Day?









DO YOU KNOW WHY - - - A Cop Can't Hurry Without A Growd Following ?



ey Fisher

I'M LATE

TO LUNCH