

STYLE AND SALES SHOWING

STYLE SHOW TUESDAY, SEPTEMBER 6, 8 P. M.

No goods will be offered for sale on Tuesday night. All our efforts will be devoted to show the hundreds of garments which we have in stock and which was bought special for this occasion.

In accordance with our idea of service, we have arranged for a style show to be held in our store on Tuesday night, Sept. 6th, 8 p. M., and the following day we will follow up with a sales show where garments will be displayed on models as well as on patrons desiring to try on any of them.

This is a unique service showing over 100 fur coats and many dresses which are the pick of the New York Market. You are cordially invited to attend, we know you will be pleased.

FALL SALES SHOWING ON WEDNESDAY, SEPT. 7TH OF COATS-SUITS, DRESSES, FURS AND MILLINERY

Displayed on living models, an alluring collection of authentic Fall Fashion. Wearables, discriminatingly selected by our New York buying organization from the leading style centers.

Presented for your inspection in advance of the season. Purchases may be made if desired during this event.

furs

DO YOU REALLY KNOW THEM ?

Can you distinguish by merely looking at them, between a prime Canadian pelt and an inferior Western one ?

Can you distinguish, by feeling them, between a mid-season skin, a fall skin or a spring skin? Do you know the difference between a New England fur and a Southern fur?

As a busy woman you have probably not had the time to study furs thoroughly. But knowledge on your part is unnecessary at our Fall Sales Showing.

Over one hundred Coats will be displayed by living models, and each coat has been carefully selected by experts from the New York market.

Quality is here, as well as Style: You may make a purchase at this Showing, assured that the value is the best.

In addition, an expert will be at your service during the entire Show. He has come from New York to appraise the furs—to estimate on repairs and exchanges on your old coat. He will gladly advise you on remodeling of any description. He will be eager to serve.

Among the Coats to be shown will be Sealine and Bay Seal in contrasting furs, Hudson Seal, Silver Rat, Jap Mink, Caracul in all the shades, and many others. There will be Jaquettes and Fur Scarfs in Natural Red, Brown, Black, White and Pointed Foxes, as well as Stone Marten, Baum Marten and Sable.

A visit to our Show will bring to you the best values in the Fur Market.

You are cordially invited to attend our Show and you certainly are welcome to try on or to examine any of the Furs shown by us.



coats

A showing of coats which is truly representative of the leading style producers. Sport Models are much in favor as well as the smart dressy coats in the newer models.

Front flare slightly elevated and held with an ornament or a bow of same material is very popular.

Never have the coats been prettier than they are this season. Fur-trimmings are used in abundance.

The lower price range offer as good assortments as can be found in the higher priced coats.

dresses

For evening, afternoon street, and sport wear. A splendid showing in these lines will demonstrate the style trend for the respective purposes, reasonably priced in accordance with our cash one price policy, offering the utmost in value to each purchaser.

millinery

Chic models in Select felts, imported velours, velvet, combinations of metal and other materials, a truly Metropolitan showing of hats for bobbed heads as well as larger sizes.



This is this section's opportunity to view style without the necessity of travel to Metropolitan centers. We are bringing it to you for your convenience.

Our Fur Representative co-operated with us to go to the limit to please our patrons.

This is possibly the first time when such a service is offered in this section, where estimates may be observed to remodel old coats or to take them in exchange for new ones. We expect the Style Show and Sales Showing to be the outstanding style event of the season.

STEELE Street.

THE IRENE SHOP

SANFORD, N. C.