

# SANFORD GREETES YOU

On this New Year's Eve the merchants of Sanford wish you a Happy New Year. We have always had a large share of the trade of lower Chatham and appreciate it. But now we are almost in halloaing distance of every home in the good old county. Twenty minutes to an hour will bring practically any man in Chatham from his home to Sanford. Accordingly, it is neighbor greeting neighbor.

Our stores are practically at your doors, and we desire, on this New Year's eve to insist upon your coming to see us often, and we promise to make your visits worth while.

We do not ask or expect you to come to us for the things you can buy as cheap from your local stores as you can from us. But we do desire a large share of your out of the county trade and will here give you two good reasons why you should patronize us.

In the first place, our stores are large enough to afford those higher values in goods which your local stores cannot afford to carry in seock because of lack of sufficient demand. Those you must buy somewhere, and Sanford is the place. It is more convenient to the most of you, and while Sanford is large enough to have the goods you want, still it is not so large as to put the cost of doing business on the costly basis of the larger cities near you. Therefore, there is good reason why we should be able to sell the same quality of goods for less than they are regularly sold in the stores of the larger cities. Consequently you do not have to wait to get at Sanford till the pick of the stock has been sold at fancy prices for prices to be reduced on the things which you desire at the beginning of the season.

Again, the people of Chatham county should be beefitted by the building up of Sanford into a real city, which its location and rail facilities make possible. The growth of Sanford means a market at its door for Chatham's produce. It will be worth many thousands of dollars to Chatham farmers for Sanford to attain a population of 15,000, and your patronage—your out of the county patronage—will help the town to attain those proportions.

Furthermore, our invitations to you to trade with us are published in your own county paper, and not in our paper as are those of the competing cities with their dailies, and this very Greetings indicates as much.

Yes, we wish you

## A HAPPY NEW YEAR

and below are listed the firms who join in this Greeting.

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| <b>Wilkins-Ricks Co.</b><br>Everything to Wear for the<br>Whole Family<br>Everything for the Farmer                               | <b>Patterson's</b><br>"Where You Save"<br>Groceries, Market — Every-<br>thing Good to Eat          | <b>Lee Furniture Co.</b><br>Everything for the Home<br>Your Home Should Come First                                  | <b>Williams-Belk Co.</b><br>General Department Store<br>Sells for Less for Cash  |
| <b>Wicker Shoe Store</b><br>Shoes and Hosiery for the<br>Whole Family<br>Steele St.   | <b>Hatch &amp; Company</b><br>Wholesale Grocers<br>Truck Deliveries                                | <b>Dalrymple, Marks<br/>and Brooks</b><br>Everything in Men and Boys'<br>Wicker Wear Street                         | <b>Harris- Makepeace<br/>Hardware Co.</b><br>General Hardware<br>Roofing, Oils, Paints, Etc.                                   |
| <b>Page Trust Co.</b><br>Sanford, N. C.   | <b>Brown-Buick<br/>Service Station</b><br>Buick Sales and Service                                  | <b>Edgar W. Jones</b><br>Men's and Boy's Furnishings<br>47 Moore Street   | <b>Sanford Cafe</b><br>Where you get plenty good<br>to eat   |
| <b>City Dry Cleaners</b><br>Truck for Clothes and Delivery<br>in Pittsboro and Moncure Mon-<br>days, Wednesdays and Fri-<br>days. | <b>Stroud and Hubbard</b><br>Shoe and Hosiery Store<br>Walk-Over and Craddock<br>Shoes             | <b>Griffin Bros.</b><br>Ladies' Outfitters<br>Practically Everything in<br>Women Wear<br>Moore Street               | <b>Lee Hardware Co.</b><br>Building Material, sash, doors,<br>frames, oils, paints varnishes,<br>farm implements, tires, tubes |
| <b>People's Bank</b><br>Sanford, N. C.  | <b>Lazarus' Store</b><br>Moore Street<br>Clothing for Men and Women                                | <b>Thomas Drug Store</b><br>Prescriptions Promptly and<br>Accurately Filled<br>This is all a Drug Store can do      | <b>Isaacson's</b><br>Style without Extravagance<br>Steele Street   |
| <b>C. H. Smith</b><br>Feeds—Wholesale and Retail<br>Chatham Street  | <b>Perry's Garage</b><br>Dodge Cars, Graham Brothers<br>Trucks Tires, Tubes, and Auto<br>Repairing | <b>Baldwin Bros.</b><br>Outfitters of Men, Women and<br>Moore Children Street                                       | <b>The Irene Shop</b><br>Exclusive Ladies' Ready<br>to Wear  |
| <b>Ideal Jewelry Co.</b><br>Geo. W. Josepfs, Mgr.<br>A Complete Selection of High<br>Grade Jewelry                                | <b>W. F. Chears</b><br>Jewelers<br>Watches, Diamonds, Jewelry                                      | <b>Central Carolina<br/>Furniture Co.</b><br>High Class Furniture, Victrola<br>and Records—Stewart-Warner<br>Radios | <b>M. J. McPhail</b><br>Florist<br>"The Man Who Never Missed<br>a Train"   |