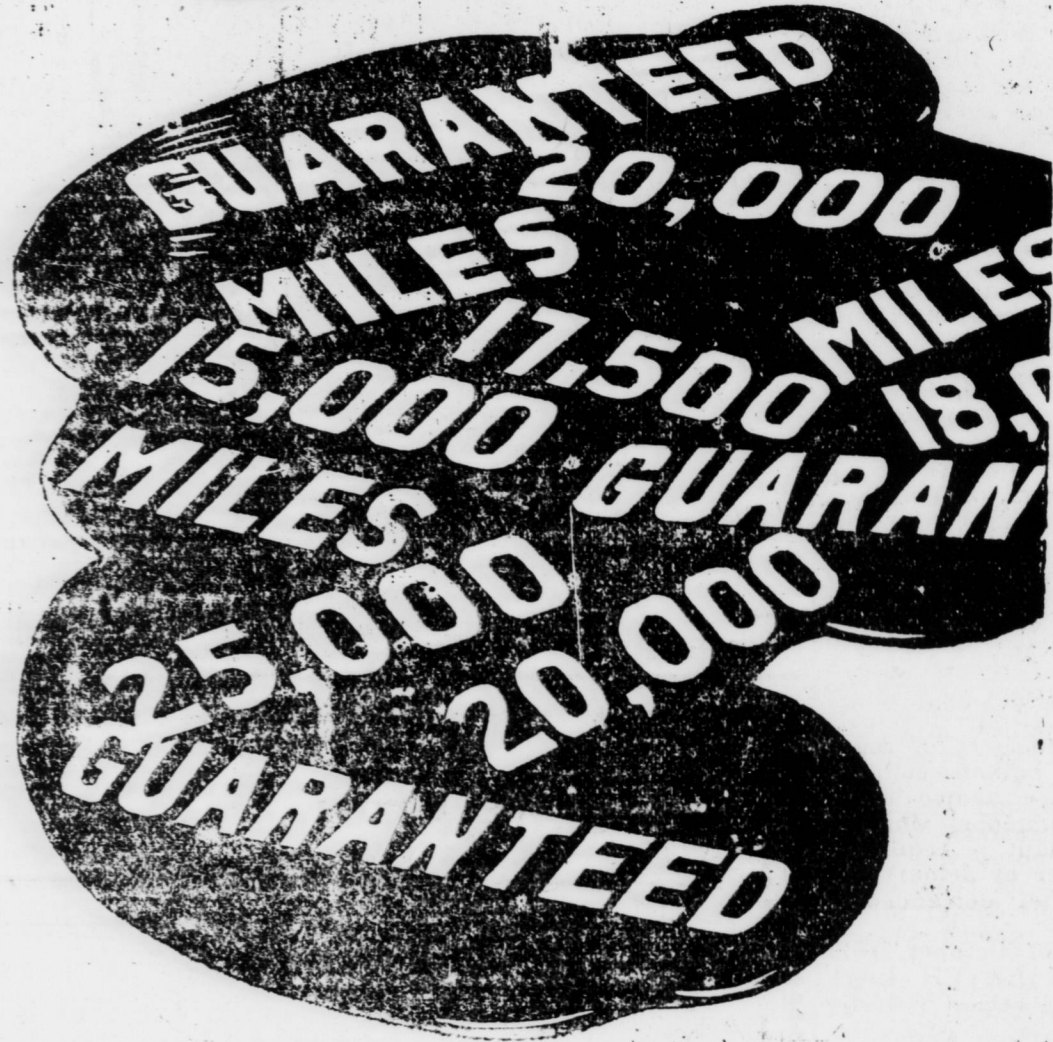
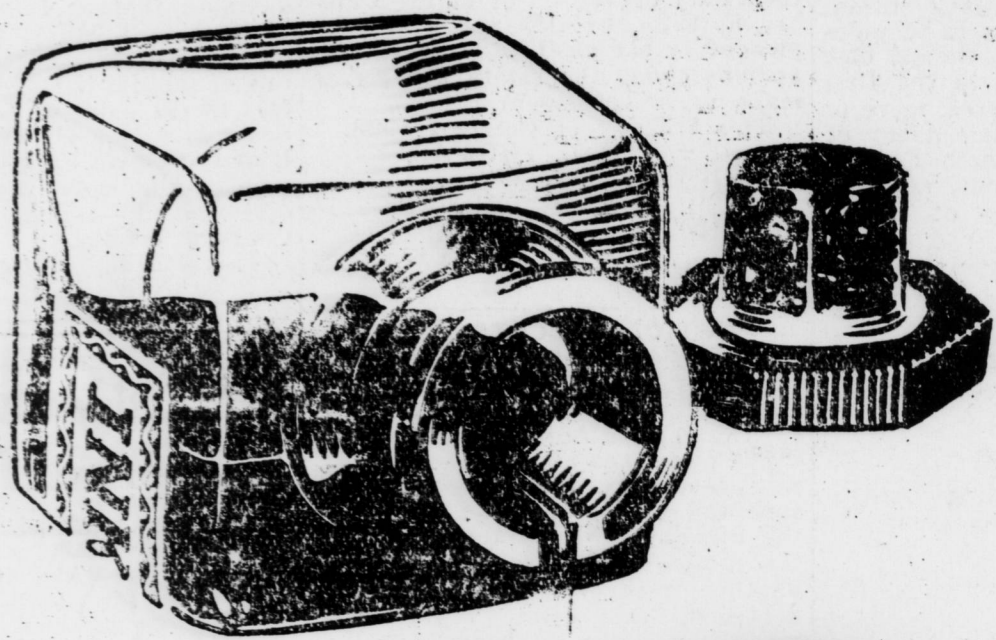


There are no Miles In a Bottle of Ink



Would you rather we defend you from fault and hazard by the written word, or by the best materials put together in the best possible way? Would you rather lay down your minted coin in the expectation of adjustments, or in the expectation of service?

The issue is as sharply defined as that. For the Goodyear Tire DOES what the guarantee can only SAY.

And what the Goodyear Tire does, it does by virtue of the fact that every penny of its cost is IN THE TIRE. No charges for "accident insurance"---and the mileage guarantee is only "accident insurance" chiefly benefiting reckless drivers---compromise its quality.

The capacity of Goodyear tires to deliver what the guarantee commonly promises, rests solidly upon the character of the tires themselves.

Their positive economy springs from a source definite and actual, from specific Goodyear structural features.

Their greater comfort, their lasting strength, their surer security, their downright GOODNESS---these are insured and bulwarked by the expert effort of conscientious workmen, by the generous merit of flawless material, by the abiding integrity of Goodyear manufacture.

And behind all, is the Goodyear policy that you---the tire buyer, MUST be satisfied.

Could you yourself, writing after your own desires in the matter, in fairness conceive a more

generous, a more equitable guarantee?

ONE of the pleasantest fictions of the tire business is that a manufacturer can repair with a pen what he has failed to accomplish in his factory.

Upon no less fallacious a ground rests the virtue of the definite mileage guarantee.

But the difference mileage as adjusted over a counter, and mileage as delivered on the road, is pressing hard for recognition upon the intelligence of the American automobile owner.

And the guarantee is known today by tire-wise motorists for just what it is---a confusing and unnecessary formality in the case of a good tire, a disappointment and delusion in the case of a bad one.

There is no definite mileage guarantee behind Goodyear Tires.

As for that, there is no definite guarantee behind a gold piece.

None is needed in either case, for both are recognized measures of value. Both embody a positive dimension of worth.

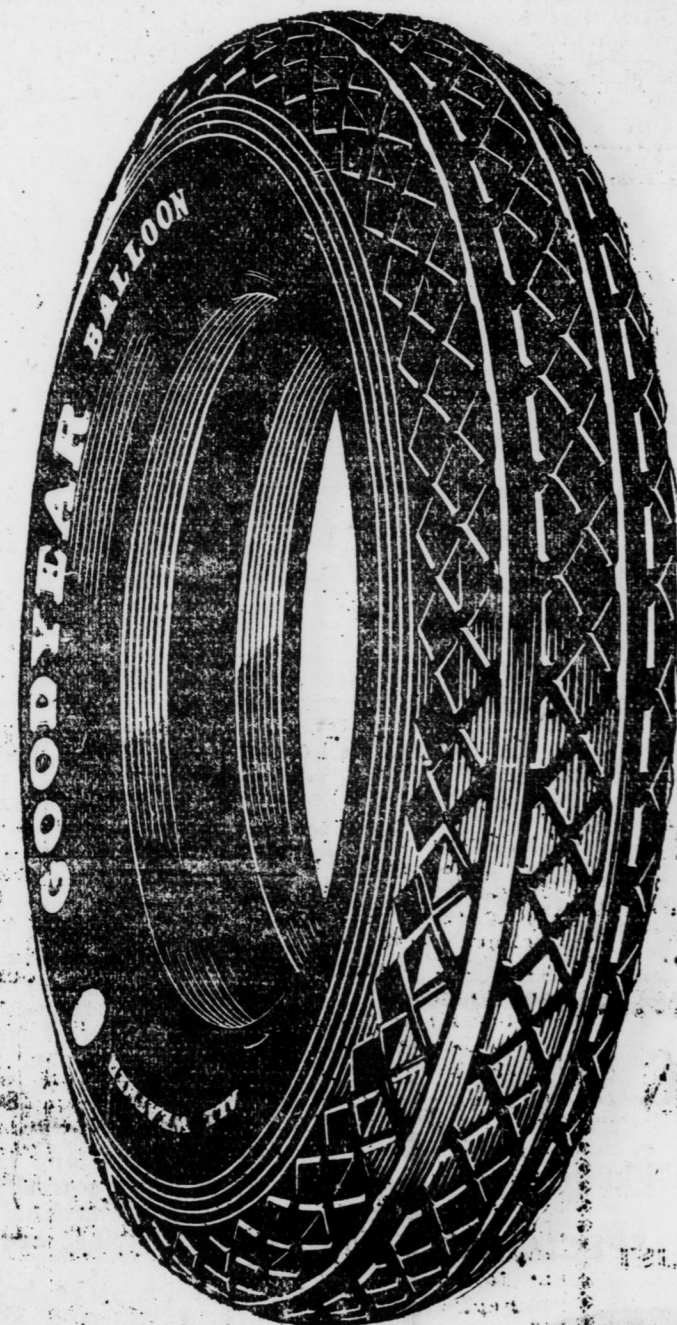
Would you rather we assert our principles of honest manufacture over our signature, or in the very stuff and substance of the product we sell you?

Your satisfaction---does not the compass of the word include everything you may wish for in a tire?

Goodyear Tires are built to so high an aim. You will find it so when you try them on your car.

You will find them easier under wheel, spryer under shock, stouter under hardship.

We have a large stock of good used tires at bargain prices. Good service left in many of them.



WASHING, POLISHING, VACUUM CLEANING, AUTOMATIC ALEMITE GREASING AND OIL CHANGING
"OILS THAT LAST"

Camp Ground Service Station

Phone 476-J---

Three Points

R. L. BURNS, Mgr.

WE SWAP FOR YOUR OLD TIRES IN EXCHANGE---LIBERAL ALLOWANCE MADE