



“ ”

# Yes - but you paid too much

“I COULD HAVE BOUGHT YOU THE VERY SAME SHIRTS AND A COUPLE OF CLASSY NECKTIES FOR WHAT YOU PAID FOR THE SHIRTS ALONE. SAW THEM ADVERTISED IN THE PAPER LAST NIGHT.

“IF YOU WON'T TAKE TIME TO READ THE ADS YOU'D BETTER LET ME DO YOUR SHOPPING FOR YOU, AT LEAST LET ME KNOW WHEN YOU'RE GOING TO BUY ANYTHING . . . I READ THE ADS EVERY WEEK, OLD DEAR, AND YOU'D BE SURPRISED HOW MANY DOLLARS I HAVE TUCKED AWAY, JUST MADE UP OF PENNIES, NICKELS AND DIMES I'VE SAVED BY BUYING 'RIGHT'.”

HUSBANDS AS WELL AS WIVES WILL DO WELL TO READ THE ADVERTISING IN ---

*“Teach your dollars to have more cents”*

