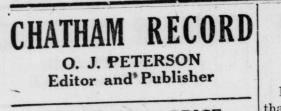
PAGE TWO

THURSDAY, OCTOBER 16, 1930



SUBSCRIPTION PRICE: \$1.50 **One Year** .75 Six Months THURSDAY, OCTOBER 16, 1930.

otherwise is to pursue a course sim-We see little likelihood of the ilar to that of the State of North Senate committee's finding evidence Carolina for a hundred years with of any lavish expenditure of money respect to popular education. North in the senatorial primary, but many an irregularity in registration and Carolina for a century appeared absentee voting can doubtless be more concerned with the developbrought to light. Some folk would ment of its University than with steal when there is no necessity for that of the elementary schools, on, it-just to keep their hands in. the principle, presumbly, that educa-Such irregularities in registration tion would work itself downward. Messenger as occurring in Graham masses remained in ignorance and any flush of money in the primary it failed to make a showing in Chatham county. The Chatham Record did not see even a dollar for advertising from either side. Again, absentee voting is forbidden in Chatham by a special act. Neverthe- years. less, Chatham gave Bailey an overwhelming majority, and that fact, nomic policy to come into being. in a county in which there was no Prosperity does not work its way down to the masses any more sucoverflow of cash and no absentee votes, should be an excellent criterwe may readily presume that it ion of the bona fides of the elecwould, if given the opportunity, tion throughout the state. However, we say let the committee go to it. It will help to have the dishonesty every member of society of election officers, howsoever inlem of the economist and of statessignificant the effects upon the outcome of the election, shown up. It men is to find a means of assuring a comfortable living for all efficient is time for trifling with the rights workers on the lower levels, if they of a single voter, be he the hummay be so characterized. We say blest, to be rebuked.

be developed by the universal The Nye investigation at Raleigh Monday produced evidence that the but must become perhaps, a permaboys had spent a number of thounent inmate of an institution for the sands without the knowledge of feeble-minded, similarly, the eco-Bailey and his campaign manager, nomically inefficient, under any but the committee praised the canscheme, will always be a sufferer dor of the fellows and assured the or an object of charity. Bailey management that it, nor any similar management, could be in applying any scheme that might expected to account for funds spent by county committees and individuals and not reported to the candidate's headquarters. There is no good reason to doubt that an inquiry into similar unreported expenditures in behalf of Senator Simmons might not show the same kind of unreported contributions. Fortunately, the Bailey managment did not contest the right of the committee to make the inquiry. That would have been a fatal move. The outcome has again justified the old maxin that honesty is the best policy. Mr. Nye manifested a fine spirit. He is every inch a man. If the rottenness had existed, he would not have faltered. That preliminary statement of his was sufficient to mollify and partisans under circumstances such as those accompanying this investigation just a few days before the election. Nye will go far. That's a pun; catch it? Miss Elsie Riddick, speaking in behalf of the amendment to allow classification of property for taxation, points out that solvent credits listed for taxation shrank from \$193,000,000 ten years ago to \$120,-000,000 last year, which decline level of the less fortunate farmer she attributes to a failure on the credits. But many a credits of ten lost the element of solvency. Maybe Italy," they are even now ranking the amendment would bring out along with the other greater handimore solvent credits, but it seems caps of the smaller farmers, and in no time to be reducing taxes on practically any phase of farming credits, which belong, by their you may select. Accordingly, if a man who will lie for two dollars times to \$1.00. So long as there is any taxes on credits at all some list stocks in foreign corporations.

RECOGNIZING DIFFICULTIES, OR SEEKING A GOLDEN MEANS

Last week, we undertook to show it is almost as certain that the asthat the logical point to start a surance of an adequate income to permanent and universal prosperity the fairly efficient agricultural workis with the multitude of producers er will produce a wave of prosperity of basic raw materials, particularly which will reach to every sphere of worthy activity in the land. Newith the farm population. To undertake to secure universal prosperity cessarily, then, the problem of economists and statesmen is to discover and apply that scheme which will assure a competence to this basic class of workers and at the same time limit the possibilities of the fland baron's eclipsing the sun of prosperity thus made to shine upon the homes of one-third of the country's population.

We foresee a greater outcry as those revealed by the Graham The scheme proved futile. The against a prosposal to limit the acreflect discredit upon the whole the University barely existed. Thirty than against a legal price fixing Democratic party, and yet were of years ago a new policy came into that would assure a living income little or no avail so far as their ef- existence. The emphasis was placed to the millions now being reduced fects upon the outcome of the elec- on elementary education, an oppor- to a state of peasantry. Few would tion are concerned. Recurring to tunity for the children of the mass- desire a communistic policy. But the money phrase, if there was es. That policy naturally paved the the long-existing policy of dog-eatway for the development of the high dog has proved itself a bane to soschools and the high schools have ciety. In a land where more than overflowed the university, with con- enough can be produced for every sequence that the latter has de- soul in it, the hogging of the wealth veloped more within the last two and the resources of the country decades than in the previous hundred by the fortunate, the favored, or the relentless and grasping, has resulted in a continuous state of pov-It is now time for a similar ecoerty among hordes of free Americans, while the few have revelled

in excessive wealth. Surely, there cessfully than did education. And is a golden mean between communism and the dog-eat-dog system! The laws of the land forbid anywork itself up from the masses to one's making his business or his property a nuisance. Surely, the principle could be extended to apply to the man who uses his broad acres, acquired often through, no merit of his own, for the pauperizing of hundreds and thousands.

This very year, we believe, if it were not for excesses produced by for advertising!" With this public sentiment to make are not to be molested by the the princely planters, the prices of every staple crop in the country scheme of education now prevailing would assure a fair return to the growers. But when one man may ing menace of the billboard plant 22,000 acres in cotton, another and its kindred which are an equal or greater acreage in spoiling the beauty and wheat, cultivating it with the least scenery of America's highpossible outlay in wages, and when ways.

these "broad estates," such as destroyed Italy, are rapidly becoming country in the world permits be devised for assuring a comfort- the fashion, there is no possible its highways and streets to Financial experts tell us that if The only way a farmer can get

more decades that something en-

tirely un-American will sway the

SAFELY ANCHORED FOR ANOTHER SEASON"



BILLBOARDS VS ADVERTISING

slogan organized effort is them go. being put forth both nationally and locally against the grow-

Probably no other civilized

"The outdoors is no place go. It will take an aroused! Home brewing and wine making



The bootlegger's slogan: "There's gold in them thar stills

able income for the capable workers means of assuring a living price to be cluttered up with bill- would be a panic. For our part we even with a city motorist and famin the basic industries, particularly the millions of small producers. boards and other obnoxious would rather cut out the luxuries ily who have helped themselves in

purposes. They serve no good so long as their patients are kept purpose in the community. from having aches and pains. This Like the saloon, they must dentists to inaugurate.

> Government, according to Amos Woodcock, Federal Prohibition Director. If by this announcement the Government is lettig down the bars under Prohibition the bars will go back up under Prohibition.

It's pretty hard to pick up a paper without reading of a battleforeign or domestic.

It would be a blessing to the people of China if even the side that is wrong would win and end the war.

OFFICE

11:00 to 12:00 a. m. for the

Practice of

Disease of Infants and

Children

BEGINNING TUESDAY

SEPTEMBER, 23rd.

thousands of dollars on horse races, the 500 or 600 negro families from adequate economic scheme. as he should not. There is no race- his area, he may become startlingly horse breeder in North Carolina, and rich at any price of cotton that we do not need that kind of live- will allow the average producer to at-home industry. But Smith would eke out the barest living. always have the races at Clinton Now, it is absolutely certain that even if the premium list for agri- prosperity can not generally prevail in even this fortunate country so cultural articles suffered.

The effort at keeping up engaged in the various phases of with the Joneses is sometimes farming are gradually being pauof the sheriff.

in agriculture. Not only would the efficiency of the individual vary with his natural capacity, but the unevenness of opportunity would present the chief barrier to securagricultural realm moguls of wealth, which, as now in other departments of life and industry, would monopolize more than their due share of the world's goods and become a barrier to universal prosperity. In

As shown last week, the first prob-

efficient, for as the moron can not

But there are inherent difficulties

masses and produce an anarchy such as the world has seldom seen. With the agricultural third of the the Mississippi delta, for instance, people provided an adequate living, is a planter who is now tending the next step would be to safe-guard 4,000 acres of cotton with fifteen the efficient workers in the humbled tractors and fifteen negro men; 500 realms of industry, such as the textile industries, and when the help-Mexicans brought in from Texas last fail picked the cotton. The less masses have been safe-guarded difficulty with any policy that should the game would be won and the assure a price for cotton that would car of prosperity, of which we wrote is not a necessity. It is a sore

income would make a prince of that delta planter. In fact, he is making money with cotton on a ten-cent basis.

Accordingly, any scheme that may be developed to raise the economic and of all efficient agricultural part of owners to list their solvent workers must include a scheme that highly prosperous be swelled from sentiment that the more ornwill limit the acreage of the princeyears ago considered solvent, and ly landholder. For as, according to the application of more than ordi-ridiculous they become. even of two years ago, has since Pliny, "broad estates destroyed nary zeal or efficiency in production.

And all the foregoing is based upon the recognized fact that the world, and particularly America, can, with a just economic system, nature, to the well-to-do classes. A price level were fixed that would produce enough for everybody and provide an adequate income to the to spare. Likewise, it is recognized might be jewed down these hard comparatively efficient small farmer, as a fact that one can not think allowing a living wage to all wage constructively upon the habilitation workers, the princely growers would (for the word rehabilitation is hardpeople will conceal them. But it produce such an enormous surplus ly justified) of the agricultural and is time to put back in the taxable of every crop that the scheme would the less fortunate labor groups withdestroy itself, or if it could continue out first understanding the difficulwould produce a crop of millionaires ties that confront the would-be re-

See North Carolina lose \$25,000 paralle ing that of the industries and former in those very groups. Comclear-clipping on the state fair this of the world of commerce and fi- pulsory education had to come to week, despite the fact that T. B. nance. Over in Arkansas is a make educational advantages uni-Smith, as manager, will come as planter cultivating 22,000 acres of versal even when the schools were nearly pulling it out even as any cotton, and when he turns to the supplied. Similarly, the compulsion one could, though he wastes several tractor and banishes the mules and can hardly be eliminated from an

> Well, the Record's date line has able from an advertising sometimes slipped a week, but we standpoint. Readers are not believe we have never had the luck in a receptive mood to be of the Sanford Express of last "advertised to." They disweek, to run exactly a month be- tract the attention of motorists, hind in every date line in the paper. which is a factor in accidents.

long as the third of the population in the winter time. The home themselves in front of schools, the process of keeping ahead perized and reduced to a condition newspaper is better all the libraries and churches. They of peasantry. On the other hand, time.

such that it will not permit a limita- All billboards are ugly because tion of such monopolization of the the idea of the billboard is business of the people, it is certain ugly. The campaign to reg- going after the big fellows in the that the American principle is either ulate, restrain, prevent or business of making and selling of ing a general level of sufficient in- inequitable or that it will thus ap- eliminate billboards and other liquor. If they could catch the liting a general level of sufficient in- inequitable or that it will thus ap-come, without producing in the very pear to so many ere the pauperiza-ton is being mare interest. The big fellows would be forced tion of the masses continues many ter is being waged intensely. From the Bureau of Roads of

the United States government, down to local civic groups, women's organizathe battle goes on.

Evils against beauty, uniformity and safety are being made an issue, and thus can not long endure. America is not only a young country, but a raw country in the matter of esthetics. The billboard afford the small grower a living last week, may easily traverse every on the countryside, an eczema sphere of society There might be infecting our cities and towns. fewer multimillionaires, but there Building "finer" and more would be multimillions of happy "artistic" boards was thought and prosperous agricultural work- by the industry to be one soluers, and of artisans of a thousand tion to the antagonsim, and kinds. As the universities have been did serve for a time to allay crowded from the ranks of the high esthetic fears. But it has been schools, so would the ranks of the decided by a growing public the groups of moderate incomes by ate the structures the more

> The sense of smell has been protected by force of law and public opinion. Unnecessary noises are abated in civilized communities. Many states even prohibit the cutout on the exhaust of an automobile. In certain instances the sense of taste comes in for its share of protection. But the human eye—rather the mind for beauty-is left to search what it can for hills and valleys, flowers and foliage, for landscapes that please and harmonize with one's spiritual contact with creation.

But what about the billboard as an advertising medium? The words and portrayals are not advertising in a true sense. They can not "tell the story". They are objection-

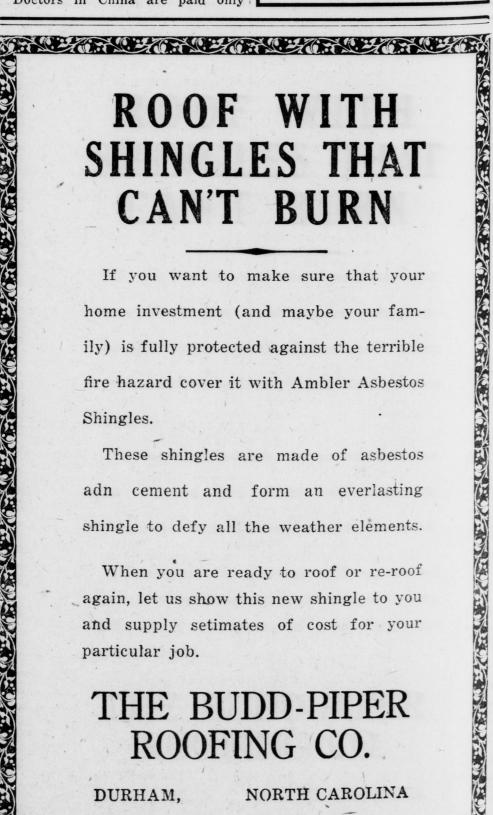
Billboards with objectionable Radio reception gets better and suggestive matter rear are often shields for immoral way to solve the solve the

Then, if the American principle is signs in view of passers-by. and eat than keep on buying them his orchard is to sell them some hot dogs and gasoline before they and starve to death. get away.

Mr. Gerard should add to his list The Prohibition department is of men who rule the country a shorter list of those who own i Dr. Arthur H. London, Jr. WILL BE AT Dr. CHAPIN's to quit anyhow. on Tuesday of each week from

A seventeen year old boy of E. Providence, R. I., won the Thomas A. Edison scholarship over 48 other contestants. The unfortunate part tions and individual citizens of the whole affair is that some champion tree-sitter will be remembered longer and get bigger headlines.

Doctors in China are paid only



If you want to make sure that your home investment (and maybe your family) is fully protected against the terrible fire hazard cover it with Ambler Asbestos Shingles.

These shingles are made of asbestos adn cement and form an everlasting shingle to defy all the weather elements.

When you are ready to roof or re-roof again, let us show this new shingle to you and supply setimates of cost for your particular job.

THE BUDD-PIPER ROOFING CO.

DURHAM,

NORTH CAROLINA

