

WHERE



Will Your Money Go This Year



Will It Be Spent Among North Wilkesboro Merchants, Lumber Dealers, Service Stations, Radio Dealers, Flour Mills, Marble Works, Shoe Repair Shops?

1933

The year 1932 has been a hard year for most of us—rich and poor alike have had to watch their dollars in order to make them go as far as possible. Among one of the valuable lessons we have learned is that the "Live at Home" plan is best—we are dependent upon one another—mills and factories must run—stores must be kept open if clerks are to be paid on Saturday nights—money in turn must be spent wisely to keep the wheels of industry turning. Money must change hands often—every person with a will must consider the past lessons and benefit by them during the new year. If we face the new year with determination and confidence that business is on the upgrade, then we will all have prospered by the hardships of the past year.

PATRONIZE NORTH WILKESBORO MERCHANTS WHENEVER YOU CAN—IT'S A HOME INVESTMENT

MOTOR SERVICE CO.
THE JOURNAL-PATRIOT
CITY SERVICE STATION
Standard Gasoline—Esolube Motor Oil—Atlas Tires
 Opposite Rhodes-Day Store. W. R. Vannoy, Mgr.
C. & C. CHEVROLET CO.
RADIO SALES CO.

WILKESBORO MFG. CO.
CARDWELL LUMBER CO.
SOUTHERN PUBLIC UTILITIES CO
WILKES MILLING CO.
TOMLINSON'S DEPT. STORE
REINS BROTHERS
"MEMORIALS AT ALL PRICES"

BELK'S
CHURCH HARDWARE STORE
TENTH STREET J. C. CHURCH, Prop.
RIGHT-WAY SHOE SHOP
MOORE'S MARKET
SMOAK FURNITURE CO.
J. C. PENNEY CO.

The Merchants and Business Firms Listed Above Paid For This Advertisement and Are Working For the Betterment of This Community