

Kiwanis Adopts Code of Ethics

Business Standards Set Up; Lady Guests Entertain at Luncheon

Adoption of a code of business ethics was the high spot of last week's luncheon of the North Wilkesboro Kiwanis Club Friday at Hotel Wilkes.

Kiwanians enthusiastically pledged themselves to strive to obtain the ideals emphasized in the new code.

Friday's luncheon was opened with the invocation by Rev. Eugene Olive. R. G. Finley, club president, presided.

The program was in charge of J. R. Hix who presented Mrs. C. S. Slink and Mrs. Elizabeth Wagener, mother of H. V. Wagener, of this city, as guests artists for the day. Mrs. Slink sang in a very pleasing manner "The Old Spinning Wheel," "Shortening Bread" and "The Bells of St. Mary's."

Mrs. Wagener gave two readings, these being "Too Late For the Train" and "Mr. Brown Gets a Haircut."

Following is a copy of the code of ethics adopted:

Ideals
Kiwanians should seek to be men with a lively consciousness of what is right and wrong, men of a fine sense of honor, men who prize individual integrity more than individual gain.

Business should supply useful goods in an orderly manner for human needs at lowest cost. The production of material values is indispensable; the formation of human values should be equally compelling.

All members of the professions should strive by example and influence to preserve the high standards of ethical conduct against the attacks of all mercenary and commercialized interests.

Application
Honesty—Thou shalt not steal, either by old or new methods.

Kiwanis condemns the abuse of bankruptcy laws, cancellation of contracts within mutual consent, commercial bribery and misleading advertisements.

Fair Competition—Not merely the letter but the spirit of fairness.

Kiwanis specifically condemns such sharp practices as slandering competitors, hiring employees of a competitor to obtain trade secrets, price favoritism to special buyers, unfair disclosure of

bid, glowing promises which cannot be fulfilled, and hidden defects in merchandise.

Law and Business—Higher standards mean fewer laws. Business and professional men should voluntarily develop and impose upon themselves standards of conduct which are above just criticism, which will stand the full light of publicity and will tend to avert oppressive legislation.

Impartial Arbitration—The court of first resort.

Kiwanis endorses both commercial and industrial arbitration in principle and urges business men to expand the types of disputes which they are willing to submit to such settlement.

Improving Employment Relations—Emphasize the human factor.

Employment should be as nearly continuous as possible at wage rates which encourage efficiency and permit a rising standard of living.

Management should recognize labor's right to adequate working conditions, progressive methods of selection, training, supervision and promotion, and facilities to adjust grievances promptly.

Waste Reduction—A total asset; it has no liabilities.

Business itself should war against waste of human resources by the adoption of public and private health policies and accident prevention aids and of material resources by increasing operating efficiency, by enlarging fire prevention activities, and by judicious use of simplified and standardized practices.

Business Stabilization—Steady prosperity by balanced production.

Business men should encourage long range planning of public and private construction, wise control of credit against reckless speculative use and further research in business administration.

Realization
Each Kiwanian may promote the acceptance of these standards by exemplary conduct as an individual and as agent or representative of a corporate body, by promoting the application of these objectives in the specialized codes of trade and professional associations, and by inspiring the younger generation to make these principles the living realities of the future.

Sufficient contracts have been signed in Craven county to insure the operation of a tomato canning factory in the county.

Cold Weather Is Hard On Farmers

Some Damage Believed Done in Ferguson Section; V. McGinnis Is Visitor

FERGUSON, Feb. 12.—The subzero weather this week has caused quite a let up in farm work and other activities in this vicinity. Fortunately right much winter plowing had already been done by the farmers and the soil was therefore ready for the severe freezing. It is thought that right much wheat and other small grain crops are injured considerably, especially that which was planted late.

Some few farmers in this section of Wilkes county took advantage of the raspberry campaign and planted several hundred plants. Those from here who attended the meeting at Hickory the day the plants were distributed were very much impressed with the enthusiasm shown by the more than five hundred farmers who were present to get their plants. These plants were set out over an area of more than four hundred acres and embraced the counties of Caldwell, Catawba, Lincoln, Cleveland, Burke, McDowell and a part of Wilkes. The prediction by some of those in charge of the campaign was that the farmers planting berries would in a year's time be knee deep in Raspberry jam. Others said in two years time they would have it smeared all over them. No one expected to get rich over night in this enterprise, but it was the unanimous opinion that it was a wise beginning of an industry that has immense possibilities. A good and unlimited market is assured at all times for the product, besides it will go far in teaching farmers excellent and systematic methods in handling and marketing any crop.

We are glad to note that Mr. Vance McGinnis is fast recovering from his recent illness. He has been sick for several weeks. Mr. Arnold Rash has employment in Lenoir and goes and returns from his work each day in company with others from this community.

We are advised by Mr. and Mrs. S. M. Burchette that her father, Mr. J. C. Triplette, has been quite sick at the Wilkes Hospital, in North Wilkesboro. We are hoping for his speedy recovery. Mr. Triplette has long been a substantial resident at Hendrix in the picturesque little valley of Stony Fork.

T. W. Ferguson was a business visitor in Raleigh last Wednesday and Thursday. He was accompanied by Mr. Paul J. Vestal, of Moravian Falls, and Mr. A. S. Spear, of Yadkin county.

The local Grange will be entertained at a Valentine party Wednesday evening, seven thirty o'clock, at the home of Mr. and Mrs. T. W. Ferguson. All Grange members are cordially invited.

Traphill High School And Community News

TRAPHILL, Feb. 12.—Several folks in the community are nursing mild cases of "flu" at present, but no one seems to be seriously sick.

Mr. Zach Yale started for West Virginia Friday morning where he will dig coal for awhile, according to information just received.

Mr. C. M. Dickson spent the week-end with home folks in Ashe.

The Traphill girls' and boys' basketball teams played the Roaring River teams on the latter's diamond last Thursday. The Traphill girls won and the boys lost.

Miss Beatrice Holbrook conducted prayer meeting at the Baptist church Wednesday night.

Miss Mildred Holbrook who, as reported before, had an operation at Elkin Hospital for an infected heel, we are glad to say, continues to improve.

A Parent-Teachers' meeting will be held at the school building Thursday night.

SAYS BANKER JILTED HER AFTER 13 YEARS
Covington, Ky., Feb. 12.—An assertion that she had "thought many times of killing myself" was made by Miss Eve'yn Hazen today after, she said, Ralph P. Scharringhaus climaxed 13 years of courtship with the suggestion that she had better "find someone else."

Miss Hazen, 34-year-old Knoxville, Tenn., former school teacher, is suing the former Knoxville banker-manufacturer for \$100,000, of which \$50,000 is for breach of promise.

But, though she thought of suicide, she testified with feelings, "I realized that would be playing right into his hand," for that "was what he wanted me to do."

Scharringhaus, she said, cooled in his ardor in later years of their relations and called her a "wet blanket" because "I didn't like to drink or smoke or tell stories in mixed company."

This Week In Washington

Washington.—If these weekly reports on the state of the nation seem somewhat one-sided, the answer is that there is only one side to the picture presented here. Everything bears the Roosevelt brand, and that goes for Congress as well as for all the long list of alphabetical commissions, bureaus and "administrations," beginning with AAA and running down to PWA.

Thus far there has developed only one disagreement, and that a comparatively slight one, between the President and the Congress. Congress wanted to keep the CWA going and the President wanted to "taper off" this Government-supported employment of millions of men and women in what are vaguely termed "Civil Works."

Voice of the Voters
The word that comes to Senators and Members from the folks back home is that while business men generally don't think much of CWA and many farmers are complaining that they can't hire help at reasonable wages because they (the farmers) want men to do real work and not merely look at a shovel for 30 cents an hour, the voters are for it.

But while Congressmen do not want to vote against anything which might cost them votes next election, they are still less eager to take an attitude which would certainly cost them their seats. And they are convinced, practically every man Jack of them, Republicans and Democrats alike, that to oppose the President's policies in any respect would do just that. Let any one of them, even a Republican from a rock-ribbed Republican district, or what used to be regarded as such, open his mouth in criticism of the Roosevelt program, or vote against a Presidential measure, and the mails and telegraph wires make his life a burden for the next week.

They Wait on F. R.
Men with long experience, among them some of the foremost leaders in Congress, who usually can tell in advance what is going to happen next, are utterly at sea. All they can say, in answer to questions as to the legislative program, is, "We haven't heard yet what the President wants." Thus, a short time ago it was being predicted by no less a personage than Speaker Rainey that there would be no legislation to regulate stock and commodity exchanges, at this session. Since then Mr. Rainey has talked with the President. Now he thinks there will be some such bill. Congress is not drawing it up, however; it is waiting for the Administration officials to draft it and send it to the Hill.

All attempts to organize opposition to the Administration and the Democratic Party have proved futile so far. Former Secretary of the Treasury Ogden G. Mills is the only important voice that has been raised in protest. Mr. Mill's speech was expected, by old-time Republican party workers, to be a sort of rallying-cry which would bring an instantaneous response from the four corners of the Nation, and crystallize Republican sentiment into something like effective Opposition. It had no such effect.

The very men who were relied upon to back up Mr. Mills and encourage the effort to reorganize the Republican party not only failed to come to the rescue but some of them thought it was ill-advised for Mr. Mills to make such suggestions at this time.

Eyes on Pennsylvania
Nothing could illustrate better how far the fortunes of the Republican party have sunk in National affairs than the belief, which is growing here among the most cold-blooded political observers, that Pennsylvania will elect a Democratic Senator next November. Pennsylvania has always given a majority of anywhere from a million votes upward to the Republican party. It sounds incredible, but it really looks as if those days were gone forever.

There is beginning to be talk among those who, while admitting Mr. Roosevelt's complete supremacy, are not in accord with the policy of making the individual subservient to the government, of a completely new

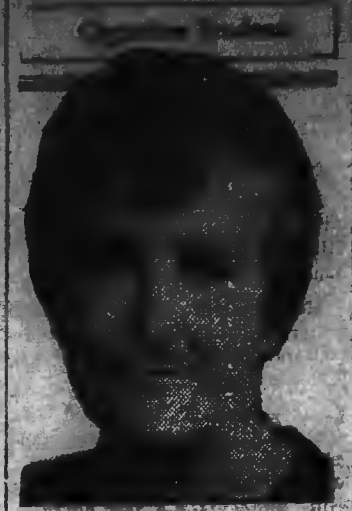
party organization, to be built not alone on the ruins of the Republican party, though some of the most pliable of that old timber would be used, but upon the ancient principle of individual rights and, especially, the rights of the taxpayer.

Those who are active in promoting the new party idea point out that the great "middle class" of small business men, small property owners, independent and undistressed farmers, professional men and the like, is being ground beneath the nether millstone under the New Deal. The benefits are all directed toward the down and outers on the one side, and the big financial and industrial interests on the other, to hear some of these folk talk. But, they say, it's the man in between who is paying and whose children and grandchildren must pay.

New Party and Meantime
How far this movement for a "Centrist" party will get is anybody's guess. Many pool-pool it, many think it has a chance, a few are enthusiastic. It will take organization and it will take money. Money is hard to get for anything, and organizing talent is rare.

Meantime, Washington is greatly encouraged by the real signs of increasing prosperity which have followed the fixing of the price of gold at \$35 an ounce, making the international dollar worth 59.04 percent of the old gold dollar.

This practical stabilization has removed many of the fears of capital, which is beginning to come out of hiding and look for investment. Gold is flowing back to America from Europe. There is a sounder, deeper feeling



NEW YORK... Miss Amy Hemenway Jones (above) Division Assistant of the Carnegie Endowment for International Peace, announces that 461 International Relations Clubs have been organized in universities, colleges and normal schools of the United States. These clubs are organized in schools throughout the world, to impartially study world peace problems.

among business men that we are really on the road to recovery.

It is Mr. Roosevelt's hope that by the first of May business and industry will really have taken up most of the slack of unemployment. It is also his hope that Congress will pack up and go home about that time.

Of the 799 cotton growers in Lee County, 526 have signed reduction contracts to date and 215 other growers who have very small acreages have signed cards stating their willingness to cooperate.

Question: Can a grower on land that to that crop in 1933?

Answer: Yes, provided the total acreage planted on the farm does not exceed base acreage for 1932 and less the 20 percent reduction required under the contract. The reduction, however, may be greater than 20 percent but not be less. Where the reduction is more than 20 percent the grower will receive rental payments on all land taken out of production up to 30 percent of his base acreage for 1932 and 1933.

Claude A. Shore of Boonville, Yadkin county, has purchased a pure bred Jack to further the production of home-grown mink coats in the county.

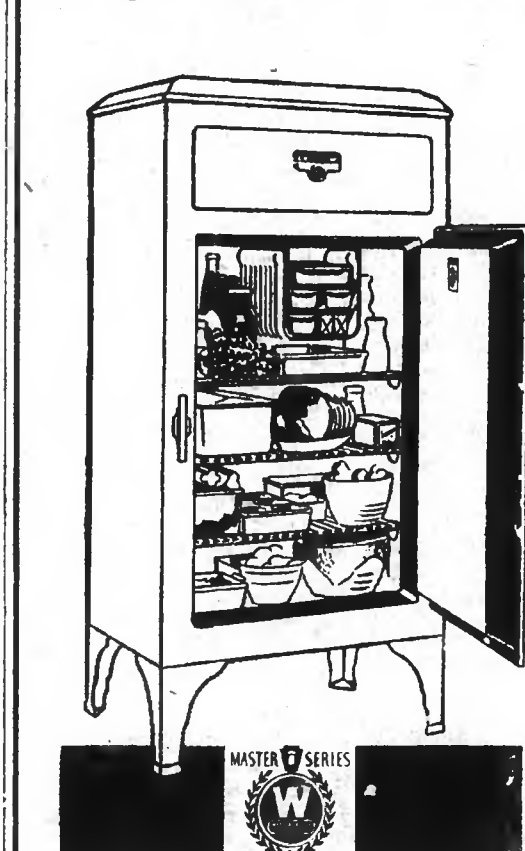
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Sunshine, Rain and Soil produce the foods you eat at every meal—that rebuild your body as you work, play, live.

Sunshine, Rain and Soil also produce plants that clear up trouble in the digestive system of your body. From the best of such medicinal plants is Black-Draught made. The right plants are selected, finely ground, and packaged for your convenient use—a natural remedy for sluggish, slow-acting, clogged bowels.

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Announcement

I hereby announce myself a candidate for the office of Superior Court Judge of the Seventeenth District, subject to the Democratic primary; and respectfully solicit the support of the Democrats of the district at the coming primary election.

Yours very truly,
JOHN W. RAGLAND.

Having known Hon. John W. Ragland for many years, and feeling that he is in every respect, splendidly qualified to discharge the duties of Superior Court Judge, we, his friends and neighbors, take pleasure in recommending him to the Democratic voters of the Seventeenth Judicial District for nomination to that office at the coming primary.

Judge Ragland has served as Emergency Judge and proven his qualifications for the office. His ability as a lawyer has long been recognized in this section, and he has, in a very marked degree, that peculiar quality known as the Judicial Temperament. He is always fair and courteous and would make a Judge of which the district and entire state would be proud.

We think him worthy and well qualified for the high office to which he aspires, and we do heartily endorse and recommend him for our next Superior Court Judge.

W. H. Hickey, K. W. Sams, W. W. Bailey, G. G. Fortner, E. A. Ellis, E. M. Martin, Edward Fortner, S. K. Mortimer, J. C. Keller, Willie Luttrell, Grady Stewart, D. C. Stewart, W. W. Braswell, George Luttrell, A. N. Fuller, Fred Lambert, Nathan H. Yelton, Ray C. McCall, Harry Bailey, J. D. Porter, C. F. Lambert, M. D. C. B. Baird, C. J. Keller, C. E. Farthing, R. D. Jennings, C. W. Keller, S. O. Vance, Dallas T. Hopkins, T. J. Ray.

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