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**MONDAY, JULY 9, 1934**

**Come Again**

To the postmasters of North Carolina, North Wilkesboro says "Come again." "The Key to the Blue Ridge" is a friendly town and is pleased to have such friendly representatives of the state's citizenship as guests. It is trite to say that we enjoyed the visit of the postmasters. We believe they enjoyed the occasion also. North Wilkesboro is an ideal place for such meetings and we should have more of them. As we have said before, we commend everyone who aided in securing the convention and in making North Wilkesboro's part a success for their public-spirited attitude.

**Bureaucracy**

The strongest voice that has been heard in opposition to the Roosevelt administration is that of Senator Borah of Idaho. He attacks the "new deal" on the grounds that it building up a bureaucracy. He further declares that what the country needs is a new deal for the poor man. There is no good word for the Republican party with which Senator Borah was nominally affiliated. Hitting at bureaucracy, the Idaho senator said:

"If the government can take away the rights to grow cotton and force the grower to plant according to some bureau's judgment, thereby forcing thousands to the point of starvation, it is only a question of time until this creeping paralysis benumbs . . .

"I do not call this Nazi-ism, fascism or communism. God forbid. It is simply that meddling, irritating, confusing, undermining destructive thing called bureaucracy.

"It is the form of government which steals away man's rights . . . and taxes him to death in the name of recovery.

"Of all the forms of government which has ever been permitted to torture the human family, the most burdensome, most expensive, most demoralizing and most devastating is bureaucracy. It has destroyed every civilization.

"It must be perfectly plain that the principal work of recovery depends upon the initiative and energy of every private citizen.

"This arbitrary treatment of men who made this country will retard recovery indefinitely.

"If permitted to act under just and equal laws, with adequate monetary and banking systems, protected from the exactions of monopoly, the people will win this war against the depression.

"Destroy their morale and the fight is lost.

"The great contributing causes to the depression were the war, the burden of armaments after the war, speculation which drained the pockets of the people, a monetary system which could be manipulated, a banking system which permitted money to be withdrawn from production and development, an unconscionable waste of public money, a discouraging tax burden, and lastly was the hold which monopoly secured on the earnings and savings of the people.

"To me this (the monopolies) is the most vital problem before the people today. The hold which monopoly has on the politics of this country is vividly disclosed by recent political history. In the last campaign the successful party denounced the party in power for 'fostering the merger of competitive business as one of the chief causes of the present disaster.'

"That party was right. But when it took charge of the government one of the first things it did was to suspend the anti-trust laws. Monopoly was never more unrestrained than at the present time.

"Now the defeated party seems wholly unwilling to touch this issue. . . . The so-called leaders of both parties may believe they can suppress this issue in this campaign. But they were never more mistaken in their lives.

"I shall report progress on this issue.

"Now, so long as the fight is for the correction of these things I have supported and shall support this administration or any administration, regardless of politics. But the effort to fasten a stranglehold system of bureaucracy upon the people generally, I shall oppose in every way I know."

Senator Borah makes a serious indictment of the past and present trends in government. He is no mean opponent and his statements cannot be shunted aside as can the charges of regular Republicans.

The senator furnishes an interesting sidelight on a congressional campaign that may have repercussions in the 1936 presidential campaign.

Some people never are satisfied. Now there is a growing demand for pre-repeal liquor—Richmond Times-Dispatch.

**Punished Enough**

Did you ever hear of "Shoeless Joe" Jackson? If you're a baseball fan, you probably have. If not, you have yet to become acquainted. This is a baseball editorial, but it has a moral. Thus we invite your attention.

"Shoeless Joe" was on his way toward baseball's hall of immortals when he fell. That was in 1919. The World Series was on between the White Sox of Chicago and the Cincinnati Reds. Jackson and his teammates composed one of the greatest teams in baseball history.

But the gamblers—the big-time gang—got a hold on the boys, at least seven of the White Sox. Jackson was among the seven. So they sold out and the once-White Sox became the Black Sox.

The story got out that they had thrown the series for their "thirty pieces of silver" and Jackson and the others were banned forever from organized baseball.

A little urchin, seeing Jackson before the trial which sent him into obscurity in disgrace, looked up into Jackson's eyes one day and said:

"Tell me it isn't true."

But "Shoeless Joe" couldn't answer him. It was true. He had sold out.

The scandal has stuck. "Shoeless Joe," old and disgraced, sought to return to the diamond the other day. Not as a big leaguer, but as one of the boys in a semi-professional club. But the shame of other years returned to haunt him. Players on all teams were told that their participation in games with "Shoeless Joe," the boy who earned that name by playing without shoes in his early sandlot days, would bar them forever from organized baseball.

That was regrettable in a way. Most of us who know the story would like to see him pardoned just to clear his name. Age has made it certain that he will never cavort about the diamond in any league with any success. The old legs are no longer frisky and that marvelous batting eye has dimmed with the tears of disgrace. So it seems he has been punished enough.

However, that may be, stern action was necessary to save baseball.

The moral:

"When the Great Scorer comes To write against your name, It matters not if you won or lost, But how you played the game."

**The Book**

By BRUCE BARTON

TWO RULERS TO FORE

Inevitably Jerusalem came under the conquering power of Rome, but the vigor of the Maccabees promised to perpetuate itself in a new line of kings. Herod, a military leader from across Jordan, allied himself with Rome and was made a kind of feudal king. He married a Maccabean princess, Mariamne, whose beauty and tragic fate gripped the imaginations of the people and made the name Mary so common in New Testament times and later. Herod murdered her, and she was only one among his many victims.

Rome passed from a nominal republic into an empire. Caesar Augustus was emperor and Herod (beneficiary of the brave Maccabees) reigned in Palestine when Jesus was born.

The policy of Rome was tolerant; local customs and even local prejudices were not greatly interfered with, and the Jews were permitted to carry on their worship and, to a large extent, the internal affairs of the government as they chose under their own rulers. But Rome was the power that ruled, and naturally the Jews were not happy. They had become a nation whose ideals were bound up in a book. If they no longer had their independence they still did have the law, the prophets and the writings. They studied these and thought they found promises that Jerusalem was again to have political power. They looked back to the days of David and Solomon, idealizing the reigns of these great kings. They were sure that some day another king of David's lineage would sit on the throne in their sacred city and they even found in Micah a verse which some imagined to mean that their king would be born in Bethlehem.

But thou, Beth-lehem Ephrath, though thou be little among the thousands of Judah, yet out of thee shall he come forth unto me that is to be ruler in Israel; whose goings forth have been from of old, from everlasting.

It is necessary to have this little historic background in order to understand why there were two rulers simultaneously in the days of Jesus; Herod the king, whom Jesus characterized as "that fox," and Pilate, the Roman governor; and why the Jewish crowds, fired by patriotic enthusiasm, sought to take Jesus. "Son of David," by force and make Him their king; and why, when He refused, they melted away from Him and allowed the shouts of "Hosanna" of Palm Sunday to be drowned out on Friday by the shouts of "Crucify."

As nearly as scholars can figure it out, Jesus was born about 4 B. C. The Christian chronology was not fixed until the sixth century, and our subsequent study of Roman records indicates that a mistake of about four years was made. Assuming the date 4 B. C., therefore, we now approach the nineteenth hundredth anniversary of Jesus' thirtieth birthday.

**Local Team Takes 2 From Hiddenite**

Both Holiday Games Add To String of Victories For Home Chair Outfit

That Home Chair Company team is naturally hard to beat when it comes to playing baseball. Hiddenite came over July Fourth for a double header holiday game and went back none the worse except for two defeats at the hands of the local team.

The morning game was easily won by the locals by the score of 11 to 5. The afternoon game was harder, noosing out the visitors to the tune of one run, 8 to 7.

Gib Pardue hit 'em right and left in the morning game to lead in the hitting with four out of five, including a long homer.

Team R H E  
 Home Chair 11 12 2  
 Hiddenite 5 5 3  
 Batteries: Home Chair Company—Carmichael, Sturgills and Fardue; Hiddenite—J. Thomas and Icenhour.

The afternoon game was more spectacular with the home team gaining 7 runs in the first inning, including a long homer by Crook with three on. Crook relieved Mullis in the ninth on the mound to curb a late rally that threatened to turn the tide.

Team R H E  
 Home Chair 8 9 2  
 Hiddenite 7 13 4  
 Batteries: Home Chair Company—Mullis, Crook and Pardue; Hiddenite—Meade, J. Thomas and Icenhour.

Necessary  
 An agitator was addressing a band of strikers.

"Only \$12 a week!" he yelled. "How can a man be a Christian on \$12 a week?"

"How," yelled a voice, "can he afford to be anything else?"

**Forester Ice Cream Co. Enlarges Plant**

Seven-ton Compressor Installed To Care For Increased Business

The Forester Ice Cream Company, manufacturers of the popular Mountain Maid Ice Cream here, is installing a seven-ton ammonia compressor for the plant.

Since this locally manufactured brand of ice cream was placed on the market a few years ago the demand has grown to such an extent that the present machinery was insufficient to supply the needs.

The capacity of the plant will be enlarged to such an extent that all demands can be met promptly. The plant is one of the most modern in the state and sanitary in every respect, the manufacturers state.

**Magazine Carries Photo Of Mrs. R. M. Finley**

The current issue of the Southern Public Utilities Magazine carried a most attractive photograph of Mrs. R. M. Finley, member of one of this city's best known families.

Although eighty-three years of age, Mrs. Finley is quite young in spirit. The splendid picture was carried by the magazine along with her expression of thanks for electric cookery and electric refrigeration.

**SIX PERSONS DIE IN BUS ACCIDENT**

Dallas, Texas, July 3.—Six persons were reported killed tonight when a Greyhound bus overturned and caught fire near Lancaster, 15 miles south of here.


Doctors and ambulance drivers said it was possible that there were bodies in the wreckage not accounted for.

**SPECIAL LOW PRICES FISK TIRES**

30 x 3 1/2	\$4.40
4.40 x 21	4.95
4.50 x 21	5.40
4.50 x 20	5.30
4.75 x 19	5.70

**BUY THEM NOW AND SAVE THE DIFFERENCE**

WILEY BROOKS, Manager  
 THE MOTOR SERVICE CO.  
 NORTH WILKESBORO, N. C.



**INTERNAL REVENUE COLLECTIONS GAIN**

Raleigh, July 2.—An increase of \$46,781,353.65 in internal revenue collections in North Carolina during the federal fiscal year ended Saturday was reported today by Charles H. Robertson, collector for the government.

Total federal collections in North Carolina for the year were \$260,359,475.22, as compared with \$213,578,121.57 for the fiscal year ending June 30, 1933.

Messages travel along the nerves of a human being at a rate of about 400 feet per second.

**DRASTIC PRICE REDUCTIONS**

**UP TO \$50 BRING CHEVROLET**

**to the record low price of \$465**

**AND UP, F. O. B. FLINT, MICH.**

With the announcement of price reductions several weeks ago, Chevrolet stepped into the most favorable price position it has enjoyed in a long time!

Reductions amounting to as much as \$50—the most substantial price cuts announced in the low-price field this year—dropped Chevrolet's base price to a new low figure of \$465. Just compare this price—compare any Chevrolet price—with those of other cars. Then compare what you get for what you pay! There'll be no question in your mind which car to buy.

Chevrolet offers patented Knee-Action—and others do not! The same thing applies to Fisher body, cable-controlled brakes, shock-proof steering, and valve-in-head six-cylinder engine. Chevrolet gives you far more features—far finer quality. Yet the price of the Chevrolet Standard is lower than that of any other six or any eight in the world. CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN

STANDARD MODELS	New Reduced	Amount of
	List Price	Reduction
Sport Roadster	465	25
Coach	495	25
Coupe	485	25
<b>MASTER MODELS</b>		
Sport Roadster	540	35
Coach	580	35
Town Sedan	615	30
Sedan	640	35
Coupe	560	35
Sport Coupe	600	35
Sedan Delivery	600	45
<b>COMMERCIAL CARS</b>		
Commercial Chassis	385	30
Utility Long Chassis	515	50
Dual Long Chassis	535	50
Utility Chassis and Cab	575	50
Dual Chassis and Cab	595	50
Utility Long Chassis and Cab	645	50
Dual Long Chassis and Cab	625	50
Commercial Panel	575	35
Special Commercial Panel	595	35
Utility Panel	750	50
Dual Cab and Stake Body	680	50
Dual Long Cab and Stake Body	740	50

Above are list prices of passenger cars at Flint, Mich. With bumper, spare tire and tire lock, the list price of Standard Models is \$10 additional. Master Models \$20 additional. All prices are approximate and quoted are in U.S. dollars. Special equipment extra. Prices subject to change without notice. Chevrolet is a registered trademark and easy G.M.A.C. terms. A General Motors Value.

**HAFER CHEVROLET CO.**

"C" Street Phone 112 North Wilkesboro, N. C.