

Mrs. John McNeill Dies At Ferguson

Grange News And Other Items
Feature News From Ferguson Community

FERGUSON, Oct. 22.—We regret very much to learn of the death of Mrs. Ellen Davis McNeill, wife of Mr. John McNeill of this place. Mrs. McNeill had been suffering from an infected foot which turned into blood-poison necessitating the amputation of her foot. Her death resulted from the operation, it is reported. Mrs. McNeill has long been a resident of the Ferguson community having married first Mr. Welborn Davis who died several years ago. Later she married Mr. John McNeill, who survives her. She was a member of the Beaver Creek Baptist church where the funeral was conducted Monday afternoon. Mrs. McNeill led a quiet unassuming life and was highly respected by all who knew her. We regret to record her passing.

Dr. John B. Cotner and Mrs. Cotner of Raleigh visited their daughter, Miss Clyde Cotner, who resides in this community, last week. They were accompanied here by their youngest daughter. Dr. Cotner is the head of the Textile Department at State College.

A. J. Blevins and son-in-law, Mr. Little, of Crumpler, Ashe county, were business visitors here last week. Mr. Blevins is a large stock farmer of that county.

Quite a large congregation attended the regular third Sunday services at the Baptist church conducted by the pastor, Rev. Sechrist, of Lenoir.

The Subordinate Grange will hold its regular monthly meeting Friday night, Oct. 26th, and the juvenile Grange will meet on the following Saturday afternoon at two o'clock. All members of both organizations are urged to be present. The subject for the Subordinate Grange is soil conservation which we understand will be discussed at the next meeting of the Kiwanis Club, in North Wilkesboro. A prominent speaker will be present at the Grange meeting.

We can always rely on the unqualified integrity of the Grange because this organization and its leaders have always been known to stand for the highest and best in life. Any institution regardless of its character and is willing to accept compromise on the vital fundamentals of life, especially those institutions deal-

ing with the training and instruction of children, is doomed to ultimate failure. Such is no individual law, but an inevitable law of nature and nature's God, and there is no individual that need ever attempt the evasion of this law. It works.

Most farmers in this section are well pleased with the government crop production control. It has suited Wilkes and Caldwell counties fine this year and we believe it should be a permanent office of our government. Not that it does not make mistakes, but a systematic plan is being instituted for the farmer that will cause him to use discretion in his crop production every year. If corn or wheat or tobacco for example are high priced this year, if there were no control, every farmer would be trying to raise these crops next year, and the result would be low prices. Sometimes weather conditions step in, it is true, as it did in the West this season, and upsets the planned production. Of course the farmer is dependent upon weather conditions, but a drought or a flood now and then is no excuse for a systematic planning. We are glad the farmers of this section endorsed the Government's leadership in this respect.

Soil Erosion Talks Over Station WBT

High Point, Oct. 23.—Beginning Friday, October 26, from 6 to 6:15 p. m., Station WBT, Charlotte, will broadcast a series of talks by federal land specialists in North Carolina who are connected with the Soil Erosion Service of the United States Department of the Interior.

Succeeding talks will be given each Friday evening at the same hour for four weeks. Each program will feature discussion of a different phase of the government's erosion-control program in the state. Tests show that from 12 to 20 tons of productive topsoil an acre is lost from the cultivated slopes of the state each year. Experiments also show that rainwash robs the North Carolina farmer of as much plant-food in one year as his crops remove in 20 years.

J. R. Hix Will Have Charge Kiwanis Program
J. R. Hix will be program chairman for the Kiwanis Club meeting tomorrow at noon. An interesting and beneficial program is planned for the hour and full attendance of every member is asked.

Penney's Store Now Under New Management

Odds and Ends Event!
— STARTING FRIDAY MORNING —

We have combed the shelves from floor to ceiling, including basement, replacing all odd lots, broken sizes and remnants, putting prices on this merchandise that you cannot afford to overlook. Below is just a few of the many hundreds of valuable items we are offering at such ridiculous low prices. **COME EARLY — QUANTITY CAN'T LAST... BE ON TIME!**

"Hit of the Season" Styles! Sports
COATS
For Warmth! For Wear!
\$9.90



The type of coat you just can't do without! Brand new styles—with smoother shoulders, sleeves full below the elbow, fitted lines at the waist, trim belts! Tweeds, novelties, snow-flakes, fleeces, and smart monotonies! Sizes for Women and Misses—14-20.

BETTY CO-ED HATS
Soft, light felt
.98



Small turn-back brims, turbans, tricorne, berets. Black, brown, navy and wine!

Rayon-Mixed Crepes
Yard wide; attractive fall prints; washfast!
25c

Fall Fabric GLOVES
Plain, Novelty!
25c




They're new and snappy and of excellent quality! Good Fall shades, 6-8 1/2!

Satins! Crepes! New Wools!
Smart Dresses!
Just Arrived! Women! Misses!
\$3.98




"Good news" for the woman who wants to be up to the minute in style and spend little! Two-piece, two-piece effects, one-piece! Gay woolsens, new satins crepes, many with taffeta!

60 x 105 Bedspreads
Crinkled
88c



Crinkle-striped in attractive bedroom shades. Seamless; scalloped!

RAYON UNDIES
Low-priced at
25c



Vests, bloomers, panties, well made and cut! Sizes 34-42! Get yours!

GIRLS' BLOOMERS
Knit Cotton!
15c



Big values! Rayon - striped cotton with elastic waist and knee! 4 to 16!

Yes, the price tag is right on these
BOOK SACKS
15c ea.

300 yards short length
Curtain Scrim
5c yd.

36-inch Plain Colored
BROADCLOTH
A real value for
12 1/2c yd.

Remnants
We have 'em... Short lengths, long lengths... Silks, Rayon, Dress Prints and Curtain Serim.
ALL AT REDUCED PRICES

A Bell Ringer!
WOMEN'S PURE SILK HOSE
25c pr.
Chiffon or Service. Never again at this low price!

BOY'S PAJAMAS
Flannelette!
49c



Coat style with military collar. Surplice neck and slip-over. Sizes 8 to 18.

What a Buy!
Extra good quality
CRETONNE
10c yd.

Out these must go!
Boys' Sweaters
Coat style or pull-over
47c

66x105" Bedspreads
All cotton. Colonial designs. Bedroom colors.
\$1.98

A Fine Quality of **SILK**
Rough Crepe
For Lovely Fall Dresses!
49c



What an opportunity to get your fall dress wardrobe for very little! Two qualities, rough crepe and ripple crepe, very soft and drapy, and in a range of beautiful shades. 35 inch.

Women's Union Suits
Heavy cotton!
49c



Three styles in bleached, fine-ribbed, extra-heavy cotton, fleeced, 34-50!

MEN'S SLIPOVERS
Worsted wool!
97c



Baby shaker stitch that fits so well and wears like iron. Variety of colors.

Children's
SCHOOL HOSE
Heavy Durbly Rib Cotton Hose
15c pr.

Double Terry Towels
Values at
15c



At that price even single terry would be a bargain! 20x40 in.; borders.

FALL TUB FROCKS
Sizes 7 to 14
25c



The wanted plaids and other fall patterns! All washable! Fine values!

ONE LARGE TABLE
ODDS and ENDS
Real Values on This Table At
25c

- Cotton Blouses
- Cotton Dresses
- Women's Hats
- Women's Gloves
- Silk Hose
- Purses
- Hind's Cream
- Men's Ties
- Rag Rugs
- Cotton Unions

ONE LARGE TABLE
Odds-Ends
VALUES AT
4c

- Silk Tape
- Dress Buttons
- Collar Bands
- Pen Holders
- Pen Holders
- 24 Sheets Linen Stationery
- 24 Envelopes
- Pencil Tablets
- Ink Tablets
- Dress Patterns
- Boys' Socks
- Dental Cream
- Hind's Cream

COAT SWEATERS
ribbed cotton!
79c



Buy two at this price! V-neck, patch pockets. Brown, black, blue mixtures.

Get a load of these!
Children's Anklets
5c pr.

Women's Galoshes
Amazingly low!
49c



Fine workmanship; quality rubber! FLEECE lined! 3-snaps. Child's sizes!

FEATHER PILLOWS
Curled white feathers, sturdy floral ticking
69c

Men's SUSPENDERS
Police-back style. 1 1/2" elastic web. A value!
33c

Men's Cotton SOCKS
Specially woven, reinforced. Sizes 10 to 12.
10c

These Are Bell Ringers!
Boys' Knickers
39c Pr.

Outing Gowns and Pajamas
For Children. Heavy Weight
39c

18x42
Rag Rugs
Fine For Bath Mats
25c

PAJAMAS
Flannelette!
49c



Coat styles with military collar; surplice neck; slip-over. Men's and boys' sizes.

OUTING FLANNEL
27 Ins. Wide!
8 1/2c yd.



For pajamas, nightgowns and baby wear. White or striped colors!

Cotton Waist Suits
Rayon-striped!
25c



For children 2-12! Cream color; drop seat; in 4 different styles! Values!

Leatherette Coats
Boys' sizes 6-18
\$2.69



Sheep-lined! Wambino collar. Four pockets. Sizes 3-8... \$2.49!

Men! be sure to see these
Dress Pants
\$1.49 pr.

Kidnap these!
Bath Robes
83c

CHILDREN'S All Leather Shoes
Oxfrds Straps **97c** High Shoes Odd Sizes

Boys' Work Shirts
Chambray, well made. A Real value!
29c

CHILDREN'S Book Bags
Some with handles, others straps. All must go at
15c Ea.

Heavy-Duty Rubbers
"Penco-Slip-ons"
49c



You save at this price! Flexible black uppers! Strong grey soles! Boys' sizes!

Men's Heavyweight Whipcord Work PANTS
Comfortable semi-slack style!
79c



Penney scores again! With a hard-to-beat bargain! Heavyweight whipcord, made in semi-slacks style, with slash pockets and wide bottoms. Oxford, blue or brown colors. 29 to 42.

Men's UNION SUITS
Bargain priced!
69c



Fine ribbed cotton. Warm! Long or short sleeves. Ankle length legs.

16 in. HI-CUTS
2 full soles!
\$5.90



Triple topped! Triple stitched seams! Leather lined vamp! 8 to 11.

MEN'S HEAVY SOX
80% wool!
19c



Hard and long on wear. 80% wool face gives extra protection for feet.

Men! Get Next to This Buy!
Leatherette Coats
Sheep-lined! Wambino Collar!
\$4.69



What a coat for outdoor wear... and what a swell value! Black leatherette with 2 muff pockets, 2 side flap pockets, leather corners. Pull belt, knit wrists, strongly made. 34-48. A buy!

J.C. PENNEY CO. INC.
DEPARTMENT STORE
NORTH WILKESBORO, N. C.

Introducing To The Public...
Golden Harvest
THE FLOUR YOU WANT TO BUY NEXT TIME

We are pleased to announce that we have secured exclusive dealership for this famous brand of flour—every bag of which is guaranteed to give absolute satisfaction. GOLDEN HARVEST is manufactured in Chilhowie, Va., from the finest grades of wheat. Try GOLDEN HARVEST next time and you will be convinced it is the best flour on the market for the price. We also carry the Chilhowie line of dairy and poultry feeds.

Please Note--

STORE OPEN (WEEK DAYS) UNTIL 9 P. M.; SATURDAYS UNTIL 11 P. M.

All interest in this Company has been purchased by Rom H. Pearson and he is now sole owner. The business will continue to be operated under the management of M. W. Green, and no change in the policies of the store will be made. Our customers will find that we carry a full stock of DRY GOODS, NOTIONS, GROCERIES, and FEEDSTUFF, and we do both a

Wholesale and Retail

business. We believe that you will save money if you will investigate the quality of our merchandise, and our prices.

ESSO GAS AND ESSOLENE OIL... ATLAS TIRES AND TUBES

North Wilkesboro Grocery Co.
ROM H. PEARSON, Owner W. M. GREEN, Mgr.
Store Located 1/2 Mile West of North Wilkesboro On Highway No. 60