

Promises of Red Cross Being Kept

Ball Call in Wilkes Will Begin Sunday and Continue Until November 30

"Red Cross membership dollars are still keeping the promises made to American men who went to war in 1917," says Mr. J. H. Whicker, chairman of the Wilkes County Red Cross chapter.

"Those who pay their annual membership dues are still ministering to the wounds of those for whom the war has not yet ended," he said in a statement today made in connection with the campaign the Wilkes County chapter will make this year to secure the allotted quota of 1,000 members.

"The Red Cross helps the veteran and his family solve their problems; the organization gives needed service to all those who still wear the uniform of the United States in the Army, the Navy, the Marine Corps and the Coast Guard."

The home service of Red Cross war service has demanded greater attention in the year just closed, according to Chairman Whicker. "With the greatly increased number on public relief and the materially reduced incomes of many others who had employment all welfare agencies have had heavy demands on their resources. Among those in need there are of course many who are veterans of the World War or of the Spanish American War. These former service men are the responsibility of the Red Cross, according to the provisions of the Congressional charter under which the organization was formed, and chapter workers everywhere have cooperated with local administrators of public welfare funds, to familiarize them with the part the Red Cross should play in their relief."

"Throughout the United States hundreds of present and former Red Cross executives have been drafted into the emergency relief machinery to fill the suddenly developed needs. It has been gratifying to our organization that there has been a generally satisfactory adjustment of our

program to that of the forces of state and federal relief. The Red Cross has enrolled many veterans in Civilian Conservation Corps camps and in the ranks of those employed on Civil and Public Works projects; they have also been given information as to transient centers and bureaus where federal relief is administered, and they have been helped in securing employment through the National Reemployment Service and the Federal Emergency Relief Administration.

"Never have government services administering veterans' benefits been under such overwhelming pressure, as in the past year," he continued. "The Economy Act of 1933 made it necessary to review practically every pension or compensation in the Veterans Administration. Late r mandatory legislation, easing up on the stricter provisions of the Act, made it necessary to re-review these cases. These liberalized terms have somewhat relieved the situation with regard to the veteran, and the coming year should therefore see some lessening of relief work, permitting our chapter to continue the normal home service activities for veterans and their families. There will be a continued heavy demand for service in this field."

"The Red Cross communication service for the men in uniform on land and sea and the liaison service for veterans is financed and directed by the national organization. The communication service is maintained in military camps and hospitals, to enable Red Cross chapters to serve the men and their families in an intelligent, constructive way, and the liaison service is maintained in Veterans Administration offices."

"To meet these obligations, which carry to their fulfillment the promises made in this and every other community when American men went to war in 1917, the Red Cross must have an adequate response to the annual roll call membership campaign, which opens on Armistice Day, Sunday, November 11. I am confident that Wilkes County has not forgotten the debt we owe the men who went to war in our behalf."

Mrs. Margaret Moore Leads Caldwell Ticket

Mrs. Margaret B. Moore, of Lenoir, led the Democratic ticket in Caldwell County Tuesday with a majority of 1,464 over her Republican opponent for register of deeds. She is a sister of W. W. Barber, Joe Barber and Miss Elizabeth Barber, of Wilkesboro.

Ford To Produce 1,000,000 Autos In Coming Year

Henry Ford Says His Company Is Out Of The Depression; Will Expand

Henry Ford stated in Detroit a few days ago that the Ford Motor Company is out of the depression and is going to produce one million cars in 1935.

In answer to the question, "Do you think 1935 will end the depression?" he said:

"Why the depression would be over for the whole country soon if American industrialists would just forget these alphabet schemes and take hold of their industries and run them with good, sound American business sense. They should take hold of their country, too, in the same way and run it with good, sound American business sense."

Four years have passed since Ford had a production of more than a million. In 1930 1,485,000 Fords were built.

The drive to exceed the million mark next year is being ushered in already and a half billion-dollar buying campaign has started, along with the expansion of facilities necessary for production on such a huge scale. It is estimated that the monthly payroll of Ford Motor Company in the Detroit district will run near to seven millions.

This activity on the part of the automobile magnate's industry is generally regarded as another definite up-trend in business that is calculated to have a beneficial effect, not only to the Ford Motor Company, but to all industries from which materials are purchased and the \$74,000,000 freight bill to railroads is calculated to be a decided boost for that industry.

'New Deal' Is Upheld In Tuesday's Election

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Hamilton F. Kean, New Jersey; Henry Hatfield, West Virginia; Roccoe Patterson, Missouri.

The Democrats picked up a Senate seat in Maryland, electing George Radcliffe, close friend of Mr. Roosevelt. Radcliffe defeated Joseph I. France, Republican.

Senator Robert M. LaFollette Jr., was returned from Wisconsin, where he led the Progressive party which he aided in founding. LaFollette gave the new deal vigorous support in the Seventy-third Congress and his candidacy had tacit support of President Roosevelt.

Another Progressive Republican, Senator Bronson Cutting, New Mexico multi-millionaire, late today overcame a slight lead held by his Democratic opponent, Dennis Chavez, a liberal, and slowly drew ahead.

If the Democrats win ten Republican Senate seats, the administration will have six votes more than necessary for a two-thirds majority of 70 seats. Such an eventuality would leave the Republican forces at the lowest number in years.

WANT ADS

WANT TO SELL OR SWAP, 10 room home near high school building, almost new. Going at half price. Must sell or lose.—J. I. Myers. 11-8-11-pd.

WANT TO SELL, 5 room cottage in North Wilkesboro. Small payment. Cash balance like paying rents. Better buy you a home now. J. I. Myers. 11-8-11-pd.

DEMAND PAR-T-PAK Ginger Ale. The Nehl labels means quality Quarts (not 25 oz.) 10c deposit 5c. Don't accept a substitute. 9-24-11

MAN WANTED for Raleigh route of 800 families. Write immediately. Raleigh, Dept. NCK-14-SA, Richmond, Va. 11-8-11-pd.

BRING YOUR PRODUCE and Crosselets here and buy Rings Laying Mash, Morris Fertilizer, feeds, flour, groceries and also those good Gillette Tires. Wilkes Tie and Feed Co. 10-3-11

WANTED—To exchange or trade Carbide light plant, has 10 lamps, pipe, and all complete in "A-1" condition, \$2.50 pays your light bill your home for one year. Cost of outfit when bought \$475.00. Will exchange outfit for Ford or Chevrolet used car, must be in good condition. Write or call on W. G. Harrison, North Wilkesboro, N. C. 11-8-11-pd

Save on House Frocks. Ladies' and Misses' Print Dresses with long sleeves, guaranteed fast color, snappy, durable and wearable in clever multi color prints, both light and dark colors in the seasons best styles, size 14 to 52. Choose two or more while they last, each 78c.—The Goodwill Store.

Ferguson News

FERGUSON, Nov. 8. — Our friend and neighbor Mr. T. E. Brookshire of the Beaver Creek section, happened to a very unfortunate accident last week while feeding in his barn. He suffered a slight stroke of paralysis and fell from the barn loft inflicting very painful injuries. The latest report is that he is resting fairly well. Mr. Brookshire is one of the best farmers of this section of the county and a substantial citizen and his many friends throughout Wilkes and Caldwell counties will regret very much to learn of his illness.

Miss Blanche K. Ferguson, Government nurse in Gorgas Hospital, Ancon, Panama, returned home last Wednesday and is spending her vacation with her mother, Mrs. S. V. Ferguson. She will probably be here until after the Christmas holidays.

Miss Clyde Cotner, teacher in the Ferguson school is spending the week-end with her parents, Dr. John Cotner and Mrs. Cotner, of Raleigh.

Miss Luty German has been spending some time in Lenoir with relatives and friends. She returned home the last of the week, bringing her little niece back with her, Little Betty Ann German, daughter of Mr. and Mrs. Ervin German.

The usual first Sunday services were conducted at the Baptist church Sunday morning by the pastor, Mr. Secrest, of Lenoir.

Mr. Albert Barlow, of San Diego, Cal., is visiting relatives in this community and will probably spend several days here before returning to California.

Harnett county farmers report one of the best hay crops in years. Lespedeza is returning from three to five tons of hay an acre. One grower who spent \$12.50 for seed last winter has sold 24,000 pounds of hay for \$370.

Bridge Club Hostesses

Mrs. Stetson Cochran and Miss Myrtle Norris joined hospitality to the members of their bridge club and a number of additional guests at the home of Mrs. Cochran on Thursday evening. Autumn leaves and other decorations in keeping with the season made a pretty setting for the game which was in play at four tables.

In the bridge competition Miss Virginia Tomlinson held the prize for honors, Miss Hallie Waugh the high score prize, and Miss Julia Finley received consolation award. A salad course was served at close of play.

Guests of the club were Mesdames E. A. Shook, James Kilby, Shelton Brewer, James O'Daniel, Misses Virginia and Annie Ruth Tomlinson, Louise Vyne, and Aline Godfrey.

Annual Football Classic Between Wilkesboro To Be Played Tomorrow

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will be 15 and 25 cents.

The probable starting lineups for the game are:

North Wilkesboro
Ervin, Tomlinson, Ervin, Jarvis, Hayes, J. McNeill, Deal, Hubbard, Jones, Pearson and Kilby.

Wilkesboro
Lowe, Henderson, Godfrey, R. Godfrey, Ferguson, Minton, Blevins, Garwood, Stacy, Smoak and Miller.

Lamp Campaign Ends Saturday

The annual carton lamp campaign of the Southern Public Utilities Co. will end on Saturday. As usual, the local branch office has made a high record of sales. Special low prices for lamps are in effect during this sale, and payment may be made monthly along with the regular light and power bill.

When a window sash sticks so that it cannot be started by pulling the cords and letting them snap back, lard, soap or oil applied to the grooves will help.

'Servants' Entrance' Assembles Great Cast

One of the strongest casts assembled for any picture on this year's Fall Film program, is now to be seen in "Servants' Entrance," the Janet Gaynor-Low Ayres starring production at the New Orpheum Theatre Monday and Tuesday.

The cast also includes Walter Connolly, Ned Sparks, Louise Dresser and Siegfried Rumann, the Broadway character actor who won fame in "Grand Hotel," and recently was seen in his first film part in "The World Moves On." Astrid Allwyn, G. P. Huntley, Jr., John Qualen, Catherine Doucet, and many other important players, also are in the cast.

Frank Lloyd, winner of the Academy Award for his direction of "Cavalcade," directed "Servants' Entrance" and Winfield Sheehan, vice president and general manager of production, personally supervised. Samson Raphaelson wrote the script from the best-selling novel by Sigrid Boo, famous Scandinavian author.

'Old Wayside' To Give Program in Wilkesboro

"Old Wayside," whose real name is Harold C. Brown, of Charlotte, will give a program at the Wilkesboro high school auditorium Friday night, starting at 7:30 o'clock. The program is to be given under the auspices of the Parent-Teacher Association.

A half hour program of local talent will be presented before "Old Wayside" takes charge. Admission is only 10 and 25 cents.

Red Hot Values! Ladies' and misses' all wool Zipper Yarn Coat Style Sweaters and Jackets. The jackets are fine knit, close fitting zipper models with adjustable ring straps at side. The coat sweaters have high collars and two pockets, sizes 34 to 46, all in new fall and winter colors, sale price each \$2.48.—The Goodwill Store.

NOW PLAYING AT
NEW ORPHEUM
THEATRE
NORTH WILKESBORO, N. C.
Showing the Pick of the Pictures

THURSDAY-FRIDAY
November 8 and 9—

'The Cat's Paw'

With Harold Lloyd, Una Merkel. The comedy hit of a century. Added—
Musical Comedy and News Events

Coming Monday-Tuesday
November 12 and 13—

'SERVANTS' ENTRANCE'

Janet Gaynor and Low Ayres. Sweethearts again in their greatest picture, supported by Ned Sparks, Walter Connolly, Louise Dresser. Just another November hit and what a picture! Added—
Comedy and News
The Show of All Shows

Thursday and Friday
Next Week, Nov. 15-16

'THE BRITISH AGENT'

With Kay Frances and Leslie Howard
The Picture Supreme

Watch out for dates on "ONE NIGHT OF LOVE" w.b. Grace Moore.

COME TO GREENSBORO!

Stop and Save
on
Meyer's Day
Friday and Saturday
Nov. 9th and 10th

HUNDREDS OF COLD WEATHER NEEDS—ON SALE AT LOWEST PRICES THIS SEASON! SAVINGS FOR EVERY MEMBER OF THE FAMILY—2 DAYS ONLY!

Store Open Until 8 p. m. Sat.

See Thursday's Greensboro Daily News for Full Sale News!



Now Open For Business Starting Friday, Nov. 9

TEMPORARY LOCATION

Brame Building, Near Depot, Between Bakery and Wilkes News

Many new items just received from best New York markets, as well as several thousands of dollars worth of new merchandise from our other stores . . .

- NEW DRESSES AND COATS
- NEW SILK UNDERWEAR
- NEW BALBRIGGAN UNDERWEAR
- NEW HOSIERY — GLOVES — BAGS
- NEW MILLINERY

NOTICE—We deeply appreciate the many kind expressions of sympathy from our friends since our disastrous fire, and we promise to do our utmost to resume our regular service as quickly as possible.

Spainhour-Sydnor Co.

NORTH WILKESBORO, N. C.