



Time To Re-tire  
**GET A FISK!**  
TRADE MARK REG. U.S. PAT. OFF.

America's Favorite Boy Says:

# → LISTEN TO THE FACTS ON FISK Tires!

*Read These Statements of Satisfaction*

## V. C. ELLINGTON CO., Inc.

FLEET TRUCK OPERATORS FOR  
A. & P. COMPANY

Atlanta, Ga., Nov. 15, 1932.

Tappan Tire Company,  
241 Spring Street, N. W.,  
Atlanta, Ga.  
Gentlemen:

Attention: Mr. Paul Tappan.

For the past three and a half years, we have been a continuous user of Fisk Transportation Tires and Tubes.

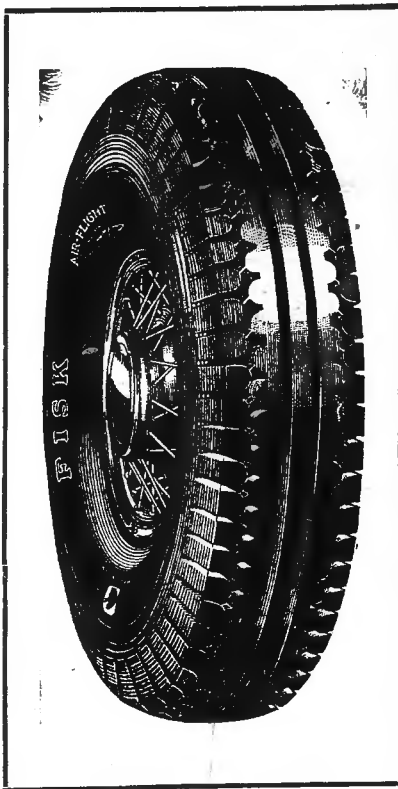
Our vehicles average about four thousand miles, each, per month, over any and all kinds of roads, and we have gotten far better service out of the Fisk Transportation tire than any tire we have ever used.

We have one vehicle, for example, that was equipped with Fisk Transportation tires and tubes and were used continuously for fifty-three thousand miles and this set of tires was removed and brought an average of \$20.00 each as used tires.

Our fleet consisting of ten trucks, six tractors and six semi-tractors is now equipped ninety per cent. with Fisk tires and tubes and we unqualifiedly endorse this product.

With kindest regards and best wishes, we are,  
Very truly yours,

V. C. ELLINGTON COMPANY, INC.  
By V. C. Ellington, President.



## JOHN J. McCARTHY CO.

MOTOR FREIGHT SERVICE

Taunton, Mass., Nov. 17th, 1932.

Thomas E. Hogan, Inc.  
620 Memorial Drive,  
Cambridge, Mass.  
Gentlemen:

We thought that possibly you might be interested in learning the very excellent experience we have been having with Fisk Tires in connection with our fleet.

At the present time we are operating 77 trucks and 18 semi-trailers all of which are on dual wheels. In connection with this fleet we are maintaining a very comprehensive cost system on the basis of "per mile per truck." It is very gratifying to note from this record that there have been numerous instances where your tires have delivered 40,000 miles. As an extreme case we might also mention that a few of your tires have gone 60,000 miles.

There is no hesitation on our part in stating we feel that Fisk tires are an important factor in reducing operating costs.

Yours very truly,

JOHN J. McCARTHY COMPANY.  
By H. T. Sheehan.

**Mr. Truck Owner: You, too, can enjoy this tire satisfaction.**  
**Buy FISK now and lower your Tire cost per mile.**

THESE DEALERS WILL BE PLEASED TO SERVE YOU

**RUSSELL TRIVETT**  
DEEP GAP, N. C.

**D. E. TURNER**  
CRICKET, N. C.

**YADKIN VALLEY MOTOR CO.**  
NORTH WILKESBORO, N. C.

**J. G. MYERS**  
JONESVILLE, N. C., R. F. D.

**R. F. GREGORY**  
CYCLE, N. C.

**T. J. KIRBY**  
MORAVIAN FALLS, N. C.

**A. A. GREENE**  
DEEP GAP, N. C.

**W. A. GROCE**  
WILKESBORO, N. C.

**C. E. SHEPHERD**  
McGRADY, N. C.

**JOHN B. GREEP**  
MORAVIAN FALLS, N. C.

**G. D. BARNETT**  
BOONE, N. C.

**A. A. BUMGARNER**  
NORTH WILKESBORO, N. C.

**BARE-LITTLE CO.**  
WEST JEFFERSON, N. C.

**ELKIN MOTORS**  
ELKIN, N. C.

**MOORE BROS.**  
NORTH WILKESBORO, N. C.

**E. L. GOLDEN**  
STATE ROAD, N. C.

**FELTS & SMITH**  
HAYS, N. C.

**J. A. ELLEDGE**  
PURLEAR, N. C.

**RALPH CALDWELL**  
BOOMER, N. C.

**OLON MOOSE**  
TAYLORSVILLE, N. C.

**H. C. LANDON, JR.**  
NORTH WILKESBORO, N. C.

**T. P. ELLEDGE**  
PURLEAR, N. C.

**I. R. VANNOY**  
DAYLO, N. C.

**TYRE BUMGARNER**  
WILKESBORO, N. C.

**TRUCKERS' SERVICE STATION**  
NORTH WILKESBORO, N. C.

**GLENN ELLER**  
NORTH WILKESBORO, N. C.

**KEY & CHURCH**  
NORTH WILKESBORO, N. C.

**WILMER WOODRUFF**  
HAYS, N. C.

**L. G. CALDWELL**  
NORTH WILKESBORO, N. C.

**MOTOR SERVICE STORE**  
NORTH WILKESBORO, N. C.

**J. W. ADAMS**  
FAIRPLAINS

# C. D. COFFEY & SONS

Wholesale Distributors For Western North Carolina

North Wilkesboro, N. C.