



Time To Re-tire
GET A FISK!
TRADE MARK REG. U.S. PAT. OFF.

America's Favorite Boy Says: *Let's Go!*

Truck Owners

Save Time and Worry By Using

Fisk Transportation Tires

*These Letters Further Prove
Fisk Tire Superiority*

ASBESTOS TRANSPORTATION CO.
MANVILLE, N. J.

December 5, 1932.

Schwartz & Nagle, Inc.,
82 Frelinghuysen Ave.,
Newark, N. J.
Att. Mr. Carl Schwartz.

Gentlemen:

When you sold us the first Fisk Tires, you guaranteed them to give us entire satisfaction. We have often seen letters pertaining to exceptional mileage, but have never believed any of this so-called "high pressure advertising," inasmuch as our experience was continual round of "blow-outs."

It is seldom that we write letters commenting on a product that we use, but in this exceptional case and in view of our past tire troubles, it is a pleasure to report that we have just replaced the first Fisk Tire, which has run over 61,000 miles.

As we believe that other truck owners would be greatly benefited by trying a set of Fisk Tires, we are giving you free use of this letter.

Yours very truly,
ASBESTOS TRANSPORTATION CO.
By J. Kelly.

HAMILTON'S DAIRIES
ROXBOROUGH, PHILA.

January 4, 1934.

Palmer Tire & Rubber Company,
36 North 40th Street,
Philadelphia, Pa.
Att. Mr. John C. Palmer.

Dear Sir:

Since equipping our trucks with Fisk Tires we have learned what uninterrupted tire service means. We say this sincerely and frankly inasmuch as Fisk Tires have certainly answered the question for us. You can well appreciate what superior tire service means to a prominent Dairy.

It is impossible to get all of our fleet together at one time, but we thought you would be interested in a picture of one of our express delivery trucks.

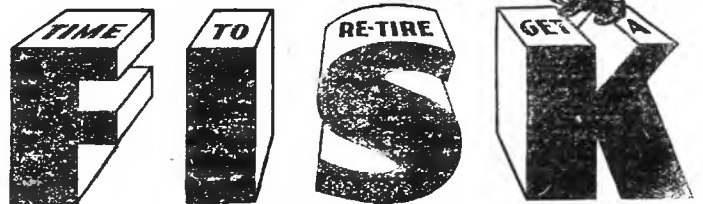
Very truly yours,
J. S. COLLISON,
Hamilton Dairies.

The Sign of Good Tires

Stop — where you see the Fisk sign. There you get genuine quality in Fisk tires, backed by a famous name. You profit by the expert service of an experienced Fisk dealer. Time to re-tire? Get a Fisk!

Thanksgiving

You'll want to "go places." Those dependable, mileage-giving Fisk Tires will take you . . . no tire troubles to cause you worry or loss of time. Wouldn't it be well for you to drop by one of the service stations where you see the FISK sign displayed now so that you will have your tire problem out of the way before you make final preparations for your Thanksgiving trip?



THESE DEALERS WILL BE PLEASED TO SERVE YOU

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