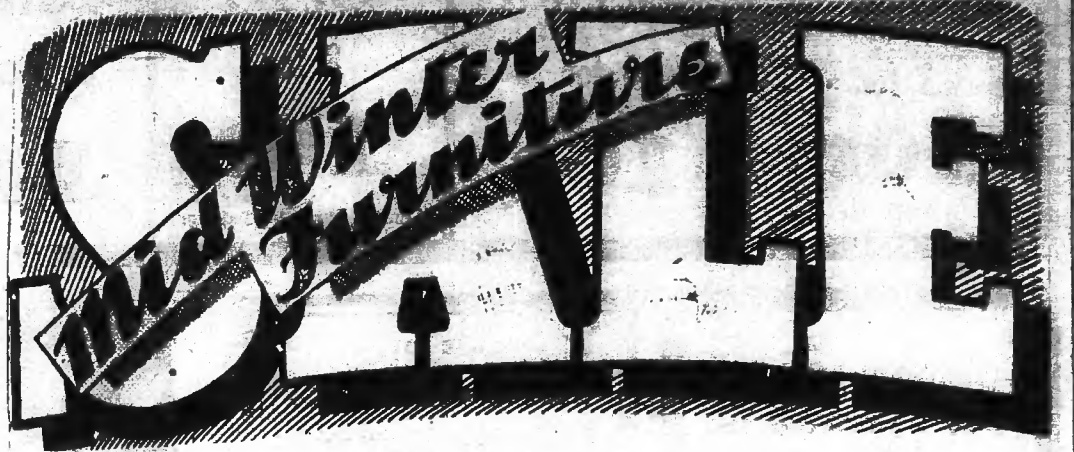


BE SURE TO COME THIS WEEK TO Rhodes-Day Furniture Co.'s



Gigantic Reductions On Every Piece of Furniture In Our Store!

BED ROOM SUITS



One 4-piece Suite, four-poster bed, chest, triple-plate mirror, and bench, genuine walnut veneer. **\$36.50**
Regular price, \$47.50. Sale price

Just received one 5-piece Modernistic Suite, finished in Oriental Walnut, the most beautiful suite on the American market for the money. **\$59.50**
Sale price

DINING ROOM SUITES

One 7-piece Dinette American Walnut, consists china, buffet, table, four chairs. Regular **\$59.50**
price, \$75.00. Sale price

One 9-piece Suite, finished in genuine American Walnut, consists buffet, china, table, five side chairs, one guest chair. This suite is now showing on the Chicago and New York markets. We are placing it on sale at **\$83.50**

We have had a wonderful sale . . . many people have visited the store and bought the biggest bargains in Living Room, Bed Room, Dining Room Suites and odd pieces of furniture offered in North Wilkesboro in years . . . we have drastically reduced every piece of furniture in our store for quick clearance in order to make room for new spring furniture . . . however the very latest creations of furniture manufacturers of the country are represented on our floors . . . be sure that you attend this great sale this week as the sale will positively come to an end **SATURDAY, January 19th.**

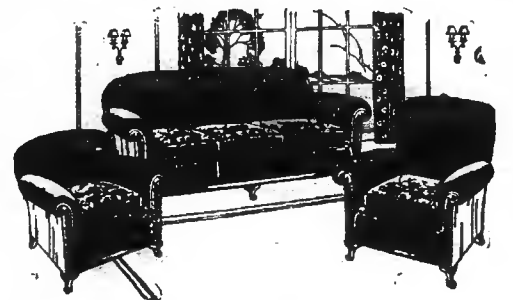


Kitchen Cabinets

A most useful article of furniture for the kitchen . . . saves so many extra steps . . . We have a wonderful selection of patterns from which to choose the one you want at

20% OFF

Living Room Suites



One 2-piece Charles of London Suite, upholstered in tapestry. Regular price, \$87.50. Sale **\$67.50**
price

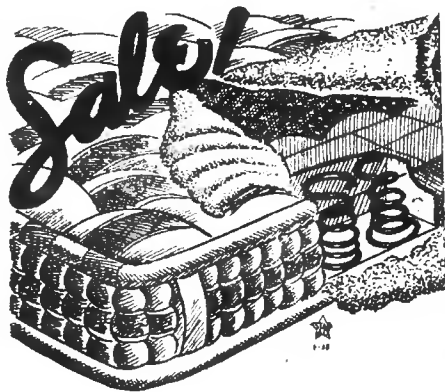
One 2-piece Suite, pillow back, covered in high grade tapestry. Regular price, \$77.50. Sale **\$57.50**
price

One 3-piece Suite covered in jacquard. **\$40.00**
Regular price, \$65.00. Sale price

One 3-piece Suite, mohair. Regular **\$45.00**
price, \$54.50. Sale price

All Mattresses In Stock

(BEAUTYREST EXCEPTED)



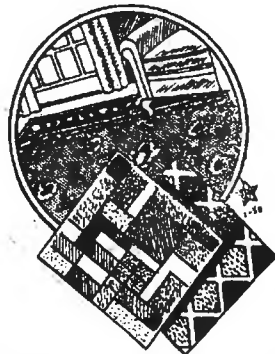
REDUCED

20%

for this Mid-Winter Sale.

No need to sleep on a worn-out, uncomfortable mattress when prices are so low.

FELT BASE RUGS



9x12 Gold Seal, regular price, \$9.50. Sale **\$7.75**
price

Pabco, 9x12, guaranteed five years, regular price \$8.50. Sale price **\$6.95**

SPOT CHAIRS



All Spot Chairs in walnut, with high grade tapestry at—

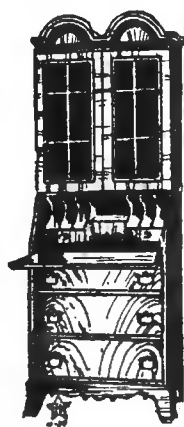
25% OFF

Rugs! Rugs! Rugs!

If you need a new Rug for the living room, bed room, dining room, we advise that you look our stock over early. Every Alexander Smith and Bigelow-Sanford Rug in stock . . . sizes 9x12, reduced

25%

Large Stock to Choose From



Beautiful Secretaries

A most attractive piece of furniture for the living room . . . in mahogany . . . Regular price, \$22.50. Sale price

\$17.50

Never before have we offered such values in Secretaries. You will be surprised, too, when you see how handsome they are.

LAMPS



You must see our large assortment to appreciate the values we offer during this sale. Table Lamps . . . Bed Lamps

25% OFF

(Oil Alladin Lamps Lamps Excepted)

BUY FURNITURE NOW
AT SAVINGS AS HIGH AS

33 1-3%

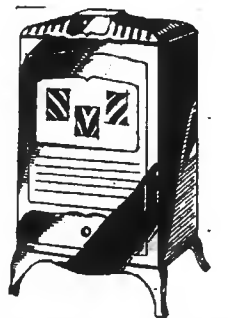
TERMS IF DESIRED

Breakfast Set



We are offering an unusual value in Breakfast Sets . . . sturdily constructed . . . attractive and a most useful suite for the small family

20% OFF



All ESTATE Heatrolas and Circulator Heaters **25 PER CENT OFF**

Rhodes-Day Furniture Company

CORNER "C" AND 9TH STREETS

VISIT OUR MODEL HOME

NORTH WILKESBORO, N. C.