

# THE GOODWILL STORE'S PRESENTATION OF NEW SPRING MERCHANDISE

## Starts Friday Morning

Here's the situation: We are overstocked with goods. The public has refused to buy "because of the weather," the shortage of ready cash and various other reasons have caused our goods to be unsold. We turned to the powerful lever of low prices to move them quickly. Easter we will surely give you the greatest bargains to be found.

## Store Closed Thursday to Mark Down Goods and

Mass buying and selling for cash has enabled us to undersell on an average. But now we are determined to move our surplus stocks. We are underselling the whole country including the large mail order houses. Bring your catalog to this sale, let us beat their prices.

985 pairs men's plain and fancy Sox, values you'll never forget, pair **5c**  
(Limit, 5 pairs to customer)

Men's heavy weight "Beats All" overalls and Jackets, close-out price Truly a remarkable value, why pay more? **59c**

Men's \$1.25 and \$1.50 fine quality dress caps, greatest bargains to be had, adjustable head sizes, new spring colors, each **48c**

Just received, a new shipment of straw hats, every wanted size for men, women and children, also wide shade brims with adjustable head sizes. **10c to 48c**

### 25,000 Pairs of Men's Women's, Children's Shoes To Go On Sale. A Lucky Buy Made This Possible



Look! Men's Scout shoes with heavy grain inner soles and everlasting composition outer soles with rubber heels. Sizes 6-9, close-out lot. When these are gone there will be no more. Pair only **97c**

Men's plain toe black dress oxfords with arch support. A neat dressy shoe. Sale price, pair **\$1.69**

Men's genuine Goodyear welt oxfords, plain and cap toe with arch support. Special, pair **\$1.94**

Men's white ventilated oxfords with genuine oak bend soles and leather inner soles. Special, pair **\$1.94**

One lot ladies' black oxfords, composition soles, neat and serviceable shoe. Sizes 3 to 7. Sale price **\$1.48**

14 styles ladies' white dress and sport oxfords. sizes 3 1/2 to 8. Sale prices, pair— **\$1.59, \$1.69 and \$1.94**

Ladies' black kid, three-eye tie with cushion inner soles, steel arch support and rubber heel, dressy, yet comfortable. Shop early for these. Special, only **\$1.94**

Children's oxfords, brown, black and white, sizes 6 to 13. You may never see these bargains again. **97c**

Save now, Pair only

Ladies' rain coats. They're brand new and Oh! how smart, in checks and diagonal weaves in the smartest new spring colors. Everyone needs a rain coat, so why walk in the rain? At this surprisingly low price, **\$2.95, \$3.48** each

Just received, a new shipment of spring woollens. This assortment consists of tweeds, nubby woollens and plaids in both large and small checks, also navy blue, dark brown and black. 56 inches wide. Special, yard **87c**

Springtime curtains, new Priscilla styles, cottage sets and panels. The panels in fancy marquisette with novelty open weave construction. Ruffled curtains in cream with green or pink cushion dots, also white. Sale price **48c to 87c**

Good quality curtain scrim, fine marquisette, rayon cross bar, printed dots and plaids. Colors, white, cream, ecru, pink and blue, yard **7 1/2c**

Window shades. Spring cleaning is now at hand, so now's your chance to shade your windows at these low prices. New improved quality heavy fiber shades, green only **25c**

Best Opaque water color shades, plain without fringe, size 3x6 feet, colors, green, tan, ecru, each **48c**

Holland scalloped shades, 3-inch rayon fringe, popular styles, smooth slick finish, the kind you wipe off with a damp cloth. Size 3x6 feet. Special, 97c value now **68c**

Children's new knit tams, smart for spring, all colors, too. Sale price **10c up**

Frillie blouses in voiles and organadies, trimmed with bows, shirrings, collars, ties, new puff sleeves, new spring colors. Sizes 34-40. Special **48c up**

Skirt assortments, wool mixed, tweeds, flannels, cotton piques and linen crash, novelty button trims, tucked and pleated models, nicely tailored, full lengths, white and pastel shades. Sizes 26-32. Special, each **97c**

Ladies' all-silk full fashioned sheer chiffon hose, with reinforced heel and picot lace tops, new Easter shades. Sizes 8 1/2 10. Sale price, pair **68c**

Ladies' rayon silk hose, full fashioned (slight seconds), assorted colors and sizes. Special, pair **14 1/2c**

Ladies' cotton hose, assorted colors. Special, pair **10c**

Ladies' rayon taffeta slips with lace-trimmed tops and bottoms, adjustable shoulder straps, colors, pink or tea rose. Sizes 34-44. A big value **48c**

Boys' genuine broadcloth shirts, fast color, correctly made, solid colors also fancy novelty stripes and patterns. Sizes 8-14. Special sale price, each **48c**

Little boys' wash suits, an outstanding value, broadcloth and solid color prints, unusually good styles. Every wanted color. Sizes 3-6. Special, each **48c**

### Piece Goods

Why should goods come down when cotton textile manufacturers have been forced to reduce their output 25 per cent for the next three months on account of government production control?

Striped seersucker, 36-inch wide, colors brown, blue, red and green, yard **15c**

New spring prints, a grand array of new multi-color patterns, plaids, stripes, checks, poka dots, floral designs, solid pastel shades and every desired pattern, for a new spring frock. Guaranteed fast color, yard-wide. Special, yard **17c**

Extra heavy printed and striped broadcloth, also fine quality printed pique in stripes, plaids, checks, all fast color, yard-wide. A Goodwill special, yard **22c**

Bargain value Premium cotton plaids, assorted colors and patterns, dark and light colors. Special, yard **7 1/2c**

New wash fabrics, beautiful finish, daytime dimity in fancy plaids, checks and many other pretty printed patterns, all fast colors. Special value, yard **19c**

Fine quality pepperell printed seersucker, guaranteed fast color, newest spring patterns, plaids, checks, stripes and prints, looks well and wears well. Special, yard **29c**

Just another value thriller 9-4 sheeting, 81 inches wide, light weight, yard **19c**

Wash fabrics, yard wide, fast color prints in every wanted spring pattern for a new spring dress, also good quality bleach, yard-wide, yard **10c**

Good quality Chadwick LL sheeting, 36 inches wide. Special, yard **9c**

Hoskins light weight LL sheeting, yard wide. Special, yard **6c**

Tables heaped high with good quality blue and grey chambray, novelty striped play cloth, gingham, striped madras shirting and citton checks. Our special, yard **12 1/2c**

Nice quality unfinished crepes, average width 46 inches, finishes in satin stripes, taffetas, checks, plaids and heavy quality crepe. Our special spring price, yard **29c**

Sewing thread value. Lily, Blossom and Mothers, 400-yard spools, also Big Deal mercerized thread, 1000 yards. All special, spool **8c**

### BIG SILK VALUE

Flat crepes, crepe de chine and taffetas, solid dark colors, pastel shades and prints, 36 inches wide, newest spring colors. Special, yard **48c**

Sweaters are important this season. Short sleeves in novelty knits, also attractive all-wool knits and lacy weaves with clever new necklines, collars, puff sleeves and trims, assorted pastel shades, also white. **97c**

Novelty crinkle cotton, rayon and homespun bedspreads, old colonial designs. Size 84x105. Assorted colors and patterns. **\$1.00**

Special sale price, each

### Coats - Suits

Here you will find variety, style, new colors. Prices... It will pay you to buy here.



It's time to buy the

You'll get a big kick out of special purchase in New York. 25 new coats and suits in sport tweeds and soft flannels. Hurry for yours.

Smart Spring Suits

Here are dressy suits and the smartest styles. Why pay more? Come for Amazing values, only

A Great Saving on

Never before have we offered such a great variety of fetas, new crepe weaves, shades... One and only complete assortment of fetas have selected the most popular for you. See them early price

Short Spring Coats

There's dash and pep in popular by-swing back, tweeds or flannels, new you'll say. Sizes 14-20, only

Children's Spring

Snappy tweeds and nubby around belts and belted spring colors. Sizes 14-20, only

From the Mills and Factories Profit is Added, These Savings

### CHILDREN'S WASH DRESS VALUE

Mothers, here's a tip for you. These dresses are full of chic and style, new collars, sleeves, kick pleats, in plaids, stripes, floral designs, every pretty pattern, absolutely fast color. Sizes 7-14. Real 58c values, now **39c**

Attractive spring dresses for children. Silk taffetas, organadies and voiles. The taffetas are ruffled trim, neat and chic, too, pastel shades, a treat for Easter. Organadies and voiles are highly styled. Don't miss this big **78c and 97c** value. Sizes 7-14. Only

Little tot's dresses. Pretty organadies and dainty prints, ruffled trims, organady and pique collars, new puffed sleeves, flared and pleated skirts. Assorted styles, including the popular solid color "Middy dresses." All have panties. **48c up** Guaranteed fast colors. Hurry for these

This spring we have made an unusual effort to select the best of styles and colors. It's useless to say that every single item, large or small, has been bought and priced at the lowest. To maintain our reputation, we must continue to give our army of customers real values. This sale undoubtedly offers you the opportunity to supply your needs at a great saving. We certainly hope you'll give us the opportunity to show you.

# THE GOODWILL STORE

At D and 10th Streets