

SOCIETY

MISS MAMIE SOCKWELL, EDITOR PHONE 215

Mrs. George Forester Hostess To Auxiliary

The April meeting of the Episcopal Auxiliary was held Tuesday afternoon at the home of Mrs. George Forester with a splendid attendance of members. Due to the absence of the president, Mrs. H. H. Morehouse, Mrs. H. M. Scott, took charge of the meeting and also gave the devotionals. A number of business matters came up for discussion during the business period. Light refreshments were served during the social hour.

Presbyterian Circles Held Fine Meetings Tuesday

With the new circle leaders in charge interesting meetings were held by the four circles of the Presbyterian church on Tuesday. Circles No. 1 and No. 2 met in

Social Calendar

The local unit of the American Legion Auxiliary will meet Monday evening, 7:30, with Mrs. J. B. McCoy at Hotel Wilkes. Mrs. A. B. Johnston and Mrs. R. J. Hinshaw will be associate hostesses. All members are asked to attend the meeting.

the evening and Circles No. 3 and No. 4 in the afternoon. Visiting secretary for the meetings was Mrs. T. A. Finley, who told about Christian Education.

Misses Lucy and Grace Finley were hostesses to Circle No. 1 with an attendance of twelve members. Miss Norma Stevenson presided, and the Bible study was taught by Miss Lucy Finley.

Circle No. 2 met with the leader, Mrs. Watson Brame, and was attended by eight members. The time was spent in making plans for the year's work. Visitors of the circle were Mrs. T. A. Finley and Mrs. S. P. Mitchell.

Hostess for Circle No. 3 was Mrs. E. G. Finley, who also gave the Bible study. Mrs. Gordon Finley presided for the business session. Thirteen members were present.

Mrs. J. R. Finley entertained the members of Circle No. 4. Mrs. Eryan Higgins was in charge and during the business session plans were outlined for the year. The meeting was attended by ten members.

Following each meeting a pleasant social hour was enjoyed during which time tempting refreshments were served by the hostesses.

N. W. Methodist Auxiliary In Meeting Tuesday

With the president, Mrs. J. C. Reins, in charge, the April meeting of the North Wilkesboro Methodist Auxiliary was held Tuesday afternoon in the new church hut. The meeting opened by singing hymn "The Kingdom Is Coming" after which the program leader, Mrs. W. P. Horton,

presented the following program. Mrs. W. E. Jones gave a number of items from the Missionary Bulletin. "The Father of Methodism, Jason Lee" was given by Mrs. A. L. Griffing, and, Miss Lizzie Hise told about "Learner Blackman Stetler, Builder of Empire."

A short dialogue, "Givers and Getters of Yesterday and Today" was given by Mrs. J. C. Smoot. Mrs. R. M. Brame, Mrs. Jack Brame and Miss Mamie Sockwell. Mrs. H. K. King led an impressive devotional period.

The attendance award for the afternoon went to the Mary Brame Circle, with eleven members present. The meeting was attended by thirty members.

U. D. C. Meeting Held Monday Afternoon

Mrs. E. M. Blackburn and Mrs. J. H. Whicker combined hospitality to the members of the Wilkes Valley Guards chapter of the U. D. C. on Monday afternoon at the home of Mrs. Blackburn. In charge of the business part of the meeting was the president, Mrs. Floyd Jennings.

The annual reading of the constitution was read by Mrs. W. C. Grier and a poem "Daffodils" by Mrs. Blackburn made up the program. A social hour followed the meeting.

Baptist W. M. U. Met With Mrs. John Hall

Thirty-four members of the North Wilkesboro Baptist Missionary Union gathered at the home of Mrs. John Hall on Tuesday evening for their regular monthly meeting. For the business session the president, Mrs. R. P. Casey, held the chair, the usual routine of business being transacted.

Members of Circle No. 4 gave the program with Mrs. John Rhodes in charge. Those taking part on the program were Mesdames D. E. Elledge, C. C. Killby, D. T. Beish, Monroe Eller, and Mrs. Grady Nichols. Mrs. W. F. Jones gave the devotionals.

A vocal duet "Must I Go In Empty Handed" was beautifully rendered by Mrs. Tal Barnes and Mrs. Charles Hadley.

TELLS AIM OF WINE AND LIQUOR GROUP

The following article, taken from the Carolina Christian Advocate, is reprinted at the request of readers of this newspaper:

For Both Dries and Wets
The second annual Wine and Liquor convention at Hotel Stevens, Chicago, March 11-15, had as its favorite slogan, "Make American wine and liquor conscious."

Here are some of the timely advice given by the executives and sales experts:

"Teach American women how to drink. . . Invite and welcome them to your bars and taprooms."

"Show young people how to enjoy the 'delightful' wines of America."

"Cultivate the public, don't worry about politicians. We control millions of votes and through them the industry can be preserved."

"Adapt and aim your advertising so as to arrest the attention of the factory workers of our great cities; the miners of Pennsylvania; the farmers of Nebraska, and the particular individual groups of every locality."

"There is no liquor volume possible through advertising appeal addressed purely to the socially elite of the upper classes."

"We need to understand the habits of women and the younger generation. Train your publicity to catch the eye and develop the interest of the younger generation."

"Make youth liquor conscious. 'Take it smart to drink wine.'"

"Develop and cement profitable co-operation with local newspapers in every community. Remember that, basically, the local newspaper is your key to sales, the reason for this being that it goes directly into the home. . . Use your local newspaper and depend upon the co-operation of the press which you will thereby deserve."

"Liquor never was and is not now a moral issue. Up to now there has never been a concentrated effort made to instill a conscience into the liquor business."

"Nothing counts like making a profit."

"Don't forget the fifteen million votes which made repeal possible. Cultivate and please them and the future of your business is secure."

"We are opposed to local option. I think I voice the thought of the 15 million who voted for repeal. Local option breeds class distinction. Get the support of your own community. Eradicate trade jealousies."

"The liquor industry should go on the radio with up-to-date programs, with feature stars and snappy script, identified with prominent names."

Review of J.F. Fletcher's "A History of Ashe County and New River Baptist Associations"

(By IRA T. JOHNSTON)
Rev. J. F. Fletcher, who has labored as a minister and missionary in the Baptist churches of Ashe county, North Carolina, and Grayson county, Virginia, for more than half a century, has written a history recounting the origin and development of the Baptist Associations in this section which should some day find its way into every Baptist home and library in Northwest North Carolina and Southwest Virginia. This history, based upon personal recollection, painstaking investigation, and persistent recurrence to the original sources of information, contains a wealth of material not available anywhere else.

Across the pages of this manuscript march Baptist pioneers and heroes, such as George McNeill, Drury Senter, Enoch Reevy, Aaron Johnston, Richard Gentry, Richard Jacks, James Eller, J. J. L. Sherwood, T. M. Duncan, Ellihu Tucker, P. H. Laire, and a host of others. In stirring phrases, there is presented a panoramic glimpse of their toils and labors which have led over winding trails to the present position occupied by our great denomination in these mountains.

I consider that interest in this history should not be confined to Baptists. Leaders of other denominations can learn from its pages much about the early religious history of this section; and even secular readers will be thrilled by its moving picture of a great people on their highway of destiny. Momentous events in the life of Ashe, Alleghany, Wilkes and Grayson counties are interwoven in the thrilling narrative of a church grappling with its problems, often divided by moral or political issues such as temperance and slavery, split by the sword of fratricidal strife and by bones and deep seated

Ellihu Tucker, Hon. J. B. Spainhour, Rev. B. D. Vaughn, Rev. J. J. L. Sherwood, Rev. Ira W. Thomas, Hon. W. S. Fields, Rev. W. C. Parks and other Baptist leaders. Until more definite plans for the sale and distribution have been worked out copies of the book may be obtained by sending \$1.00 and postage to me at Jefferson, North Carolina. I hope that all our people will give the committee their cooperation in this worthy cause.

Albemarle Man Buys City News Stand Here

J. F. Womble, formerly of Albemarle, has been transferred to this city as general agent for the Greensboro Daily News in this territory and has purchased the news stand formerly operated by Elbert Rhoades next door to Commercial Barber Shop. Mr. Womble will operate the business under the name of The

City News Stand. He will carry a full line of newspapers, magazines and other reading material, in addition to a complete line of the latest sheet music.

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LIQUID TABLETS, HEADACHE SALES, NOSE DROPS IN 30 MINUTES

Williams Auto & Radiator Shop
Phone 334-J - N. Wilkesboro Route 60
Radiator Repairing, Body Building, Motor Blocks Reborn, Extensions Welded in Truck Frames, General Repair Work a Specialty.
T. H. WILLIAMS, Owner.

TURNER FUNERAL HOME

AMBULANCE SERVICE
PHONES Day 69 Night 321 and 181

Black-Draught For Dizziness, Headache Due To Constipation

"I have used Theford's Black-Draught several years and find it splendid," writes Mr. G. W. Holley, of St. Paul, Va. "I take it for dizziness or headache (due to constipation). I have never found anything better. A short while ago, we began giving our children Syrup of Black-Draught as a laxative for colds and little stomach ailments, and have found it very satisfactory. . . Millions of packages of Theford's Black-Draught are required to satisfy the demand for this popular, old reliable, purely vegetable laxative. 25¢ a package. "Children like the Syrup."

"NOW THAT I KNOW Rollator Refrigeration"

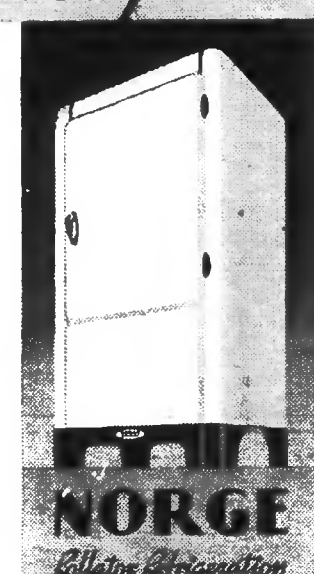


"... I ONLY WISH I'D BOUGHT A Bigger Norge"

Fewer trips to the market—supplies bought for a week instead of for a day or two—meals planned for days ahead, these are some of the advantages of owning a Norge. To get them in full measure, be sure the Norge you buy is large enough.

Norge owners report savings up to \$11 a month. Those savings are brought about by buying in bargain quantities at bargain prices—using left-overs—eliminating waste. In the Norge you are sure of plenty of cold. The surplus-powered Rollator cold-making mechanism takes care of that. So it is only a question of storage space. Refrigerating experts estimate on a basis of two cubic feet for each member of the family.

You want the many advantages of Rollator Refrigeration. See the Norge that is exactly suited to your needs.



THE ROLLATOR—
Smooth, easy, rolling power instead of the hurried back-and-forth action of the ordinary refrigerator mechanism. Result—more cooling power for the current used and a mechanism that actually improves with use.

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"NORTH WILKESBORO'S SHOPPING CENTER"

Pre-Easter Sale of COATS and SUITS

- \$16.50 Suits Reduced to ... \$12.95
- \$14.75 Suits Reduced to .. \$10.95
- \$ 9.75 Suits Reduced to ... \$7.95

Take advantage of these pre-Easter reductions coming just at the beginning of the Spring season . . . Coats in short lengths . . . finger-tip lengths and longs . . . in colors of navy, dawn, blue and tan. Join the Easter parade of Coats and Suits values now offered in our ready-to-wear department on the mezzanine floor. Hurry and make your selections . . . savings are worthwhile.



We invite you to do your Easter Shopping with us . . . Our buyers have now assembled in every department the newest Spring merchandise . . . attractively priced . . . carefully selected.

500 New Spring Dresses

Have arrived for Easter . . . Silk Prints . . . Sheer Crepes . . . Waffle Crepes . . . Wash Silks . . . Taffetas . . . Colors in Navy, Black, Polka Dots, Prints, Pastels . . .

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