

GUEST IVORY SOAP

6 BARS FOR

19c

MEDIUM IVORY SOAP

6 FOR

24c

Camay Soap

7 FOR

24c

PALMOLIVE SOAP

7 FOR

24c

Chipso

3 FOR

19c



O. K. Soap Powders

10 FOR

19c

BROOMS

500 four-strand brooms on sale Friday and Saturday mornings, at each

15c

(Only one broom to a customer)



STARTS FRIDAY MORNING

Cannon Sheets

81 x 99. Sale Price—

97c

Cannon Sheets

81 x 90. Sale Price—

87c

Cannon Pillow Cases Each

22c

One Special Lot Pillow Cases

12 1/2c

One Lot 10c Toweling

In short lengths, yard—

5c

One Lot \$1.95 Extra Special Bed Spreads

for sale at— \$1.48

One lot 81x99 Special 4-Year Guaranteed Sheets

Sale Price— 68c

"Mickey Mouse" Play Togs

For Children, a Suit—

79c

All Men's Straw Hats at 1/2 price



Ladies' Ready-to-Wear

All Women's \$16.50 and \$19.50 Silk Dress to be closed out at \$9.65

A very desirable lot women's \$12.50 Silk Dresses, all spring and summer styles, this year, each \$7.65

A special selection women's \$7.95 Silk Dresses, close out price \$4.65

Another special lot women's Dresses, all silk crepe, plain and sport materials, values up to \$7.95, sale \$3.65

An excellent lot \$4.95 all new Silk Dresses, July Sale price \$3.65

An excellent group of \$2.98 and \$3.95 Dresses, a star value at \$1.65

One lot Women's Silk Dresses to be sold at, each \$1.00 (One to a customer)

About 50 new Eyelette Batiste cool Summer Dresses to close out \$1.94

All \$2.98 women's and girls' Sport Spring and Summer Wash Dresses, Each \$1.94

Women's \$1.98 Sheer Summer Dresses, very smart and price is \$1.65

Women's 98c Wash Dresses, in printed percale and sheer materials, 77c

All \$1.98 women's Silk Blouses, sale price \$1.36

One lot women's Blouses, both silk and cotton 69c

Women's Summer Skirts 87c

All women's early Spring Hats priced up to \$3.95, July Sale \$1.00

A special group Misses and Growing Girls Silk Dresses—

At 1/2 Price

100 new children's and little tots sheer Dresses, July Special 58c

A special group women's Linen Swager Suits, \$5.95, Sale \$2.91

Women's Sheer Printed Gowns, also solid color voiles, Each 77c

One special lot Women's Silk Slips, 89c special, July Sale 55c

Women's \$1.98 Silk Slips \$1.74

Women's \$1.00, \$1.19 Silk Slips 87c

Piece Goods

Matlassee 98c novelty Dress Silks, July Sale Price, a Yard

89 Taffeta Silk for slips, blouses and evening Gowns, a yard

One lot 69c novelty Silk Crepe, A Yard

500 yards all silk flat crepe pastel colors, navy and black, a yard

500 to 600 yards lace Dress Materials, also fine eyelette batiste, all 98c values, a yard

New shipment summer time printed Silks, soft and sheer, a yard 59c

Eyelette embroidered Dress materials, 48c and 59c values, Sale Price, A Yard 39c

700 yards printed Silk Crepes, Sale, per yard 58c

A. B. C. "Gallant Swiss" Sheer Summer Dress Material, worth 48c yard, July Sale Price 29c

A. B. C. dimity and batiste, printed Dress Goods, a yard 24c

48c and 69c novelty Seersucker, a yard 39c

One table 39c Dress Goods, sport styles, a yard 28c

A special lot novelty Cotton Dress goods, July Sale Special, a yard 23c

Sale Silk Hosiery



"Hill Crest" and "Rita" full fashioned sheer Chiffon Hose, in all the good shades, 87c

2 pairs \$1.69

About 1000 pairs sheer chiffon Hose, ringless, our regular 79c numbers. Special for sale, a pair 58c

A special lot ladies' Silk Hose in both chiffon and service weight, July Sale 48c

A close out lot of full fashioned Silk Hose, in seconds, a pair 39c

Thousands of pairs Children's Anklets, sale prices— 8c, 13c, 22c

GLOVES

Ladies white fabric Gloves reduced from— 25 to 50%

TOWELS

Turkish Face Towels, size 18x33, each 8c

One special lot Turkish Towels, made by Cannon, size 20x40, sale price each 12 1/2c

Wash Cloths, Each 4c

Huck Towels, size 10x33, special price for July sale, each 10c

BASEMENT STOCK

Women's Wear

New lot women's sheer cotton dresses, fast colors, good styles, each 43c

Women's 69c and 79c percale print dresses, to close out at 48c

Women's 98c and \$1.19 percale print dresses, to close out at 79c

Women's \$1.98 two-piece dresses and suits, made of suiting, good quality materials. \$1.00

Close out at, each \$1.00

About 200 women's silk crepe and sport silk dresses, sizes up to 44. Regular price \$1.98. Sale price \$1.46

Women's summer hats 25c and 48c each

Fancy lace-trimmed panties and stepins, a 29c value, special for July Clearance, 19c each

One lot fancy stepins, to close out, each 10c

Women's lace-trimmed slips 23c, 33c, 43c

One lot women's cotton hose, pair 8c

Ladies' rayon hose, assorted colors, pair 13c

Women's 25c rayon hose, good shades, pair 19c

One lot children's anklet sox, pair 4c

Children's 10c anklets, pair 8c

ONE-CENT SALE

remnants, one-eighth, one-fourth and one-half yard pieces at a

Penny Each

(25 to each customer)

Piece Goods

19c and 25c quality cotton printed percale, more than 50 patterns to select from. Sale price, yard 17c

1,500 yards dress prints, all fast colors, good patterns, yard 15c

1,300 yards fast color prints, yard 12 1/2c

2,000 yards percale, prints, sheer lawns, solid color voiles and other materials, sale price, yard 10c

1,000 yards first quality gingham checks and plaids, yard 5c

One lot window curtain material, yard 7 1/2c

3,000 yards fine quality sheeting, yard 8c

1,000 yards fine unbleached print cloth, 40 inches wide, yard 10c

One lot of assorted materials, prints and cheviots, sale price, yard 7 1/2c

1,500 yards play cloth, fancy dress and apron check gingham, yard 8c

800 yards heavy flake suiting, yard 15c

One lot remnant rolls, one-fourth to three-fourth yard lengths, each 15c

One lot table oil cloth, yard 19c

One lot 6-4 oil cloth, yard 25c

36-inch fine long cloth, yard 10c

Turkish towels, sizes 26x15, each 5c