MEDIUM INORY

PALMOLAVE **51**\$7. 1 7 FOR



O. K. Soap Powders 10 FOR 19c

Cannon Sheets 81 x 99. Sale Price-

97c

Cannon Sheets

81 x 90. Sale Price-

87c

Cannon Pillow Cases

Each

One Special Lot Pillow Cases 12½c

One Lot 10c Toweling In short lengths, yard-

5c

One Lot \$1.95 Extra Special **Bed Spreads** for sale at-

One lot 81x99 Special 4-Year **Guaranteed Sheets**

68c

"Mickey Mouse" Play Togs For Children, a Suit-79c

All Men's Straw Hats at ½ price

500 four-strand broom on sale Friday and Saturday mornings, at,

(Only one broom to a cu

RIDAY



Ladies' Ready - to - Wear

All Women's \$16.50 and \$19.50 Silk Dress to be closed out at \$9.65

A very desirable lot women's \$12.50 Silk Dresses, all spring and summer \$7.65 styles, this year, each ...

A special selection women's \$7.95 Silk Dresses, close out

Another special lot women's Dresses, all silk crepe, plain and sport materials, values up to \$7.95, sale \$3.65 An excellent lot \$4.95 all new An excellent lot \$4.95 all new Silk Dresses, July Sale price ___ \$3.65

An excellent group of \$2.98 and \$3.95 Dresses, a star value at \$1.65 One lot Women's Silk Dresses

to be sold at, each(One to a customer) About 50 new Eyelette Batiste cool Summer Dresses to close out \$1.94

All \$2.98 women's and girls' Sport Spring and Summer Wash Dresses,

Women's \$1.98 Sheer Summer Dresses, very smart and price is \$1.65

All \$1.98 women's Silk Blouses, sale price ____ One lot women's Plouses, both 69c silk and cotton Women's Summer

87c All women's early Spring Hats priced up to \$3.95, July Sale \$1.00 A special group Misses and Growing Girls Silk Dresses

At 1/2 Price

100 new children's and little tots 58c sheer Dresses, July Special ... A special group women's Linen \$2.91 Swager Suits, \$5.95, Sale ... Women's Sheer Printed Gowns, 77c also solid color voiles. Each One special lot Women's Silk 55c Slips, 89c special, July Sale Women's \$1.98 Silk Slips \$1.74

Women's \$1.00, \$1.19 Silk

Matlassee 98c novelty Dress Silks, July Sale Price, a Yard

89 Taffeta Silk for slips, blouses and evening Gowns, a yard

One lot 69c novelty Silk Crepe, 500 yards all silk flat crepe pastel colors, nav

and black, a yard 500 to 600 yards lace Dress Materials, also fine eyelette batiste, all 98c values, a yard

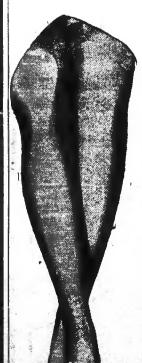
New shipment summer time printed Silks, soft and sheer, a yard ____ 59c Evelette embroidered Dress materials, 48c and 59c values, Sale Price,

A Yard 700 yards printed Silk Crepes, 58c Sale, per yard ... A. B. C. "Gallant Swiss" Sheer Summer Dress Material, worth 48c yard, 20c

July Sale Price A. B. C. dimity and batiste, printed 24c Dress Goods, a yard 48c and 69c novelty Seersucker, a yard

One table 39c Dress Goods, sport 28c styles, a yard A special lot novelty Cotton Dress goods, July Sale Special, a yard 23c

Sale Silk Hosiery



"Hill Crest" and "Rita" full fashioned sheer Chiffon Hose, fashioned sheer characteristic in all the good shades, 87c 2 pairs \$1.69

About 1000 pairs sheer chiffon Hose, ringless, our regular 79c numbers. Special for sale, a pair __ 58c A special lot ladies' Silk Hose

in both chiffon and service weight, July Sale A close out lot of full fashioned Silk Hose, in sec-

onds, a pair Thousands of pairs Children's Anglets, sale prices—

8c, 13c, 22c

GLOVES Ladies white fabric Gloves reduced from-

25 to 50%

TOWELS

Turkish Face Towels, 8c size 18x33, each One special lot Turkish Towels, made by size 20x40, sale price each 121/2c Wash Cloths,

Each Huck Towels, size 10x88, special price for July sale, each 10c

BASEMENT ST

4c

8c

Women's Wear

New lot women's sheer cotton dresses, fast colors, good styles, each Women's 69c and 79c percale print dresses, 48c to close out at .. Women's 98c and \$1.19 percale print dresses, to close out at __ Women's \$1.98 two-piece dresses and suits, made of suiting, good quality materials. dresses, sizes up to 44. Regular \$1.46

price \$1.98. Sale price ... Women's summer hats 25c and 48c Fancy lace-trimmed panties and stepins, value, special for July Clearance, 19c One lot fancy stepins, to close out, 10c each Women's lace-trimmed

23c, 33c,43c One lot women's cotton hose, 8c Ladies' rayon hose, assorted colors, 13c TWO PAIRS 25c
Women's 25c rayon hose, good shades,

One lot children's anklet sox, pair Children's 10c anklets

ONE-CENT SALE

remnants, one-eighth, one-fourth and one-half yard pieces at a

Penny Each (25 to each customer)

Piece Goods

19c and 25c quality cotton printed percale, more than 50 patterns to select from. Sale price, yard .

1,500 yards dress prints, all fast colors, good patterns, yard _ 1,300 yards fast color prints,

yard

2,000 yards percale, prints, sheer lawns, color voiles and other materials, sale price, yard ...

1,000 yards first quality gingham checks and plaids, vard 71/2c One lot window curtain material,

3,000 yards fine quality sheeting, 1,000 yards fine unbleached print cloth,

10c 40 inches wide, yard . One lot of assorted materials, prints

7½c and cheviots, sale price, yard 1,500 yards play cloth, fancy dress and apron check ginghams, yard 8c 800 yards heavy flake suiting, 15c vard

One lot remnant rolls, one-fourth to threefourth yard lengths, each

15c One lot table oil cloth, 19c One lot 6-4 oil cloth, 25e

yard 86-inch fine long cloth,

Turkish towels, sizes 26x15,