

An Event of the Early Fall You Cannot Afford To Miss!!!

**Extra Special**  
**For Remodel Sale Days**  
 Entire Stock of \$1.98 and \$2.98 Summer Cotton Wash Dresses, Each—  
**97c**

# Belk's

## Department Store

"NORTH WILKESBORO'S SHOPPING CENTER"

**SPECIAL**  
 26 Boys' all-wool, and wool and cotton mixed suits, with knickers or long pants. Values up to \$7.95, to be closed out at  
**\$1.98**

# Remodeling Sale

Three Days Only--Friday, Saturday, Monday

Drastic reductions are being made in all departments, especially in the ladies' ready-to-wear department, in order to alleviate the crowded conditions in our store while the remodeling work is being done. This sale is for two purposes only. **FIRST**, to give you a real bargain on all needed seasonable merchandise; **SECOND**, to give us more floor space during the short period our store is being remodeled. We must remove much of the stock we now have on hand and we have reduced prices so low that it will surely pay our customers to shop during Remodeling Sale Days.

**Ladies' and Children's Ready-to-Wear**

One rack of Silk Dresses, washable crepes and chiffons; valued at \$4.95 to \$16.50. Friday and Saturday only **\$2.00 and \$4.00** at

50 Ladies' Wool Skirts, flannels and wool plaids. Especially suitable for school and sport wear, at **\$1.48**

Large assortment of Ladies' Step-ins at removal price **25c**

14 White Cotton Jackets, valued at \$2.95, now **\$1.00**

One lot of Children's Sunsuits, sizes 1/2 Price 1 to 14, to be removed at **1/2**



One rack misses' and school girls' Raincoats, new Fall colors, each **\$1.98**

One lot of new Fruit-of-the-Loom Children's Dresses, Cinderella patterns, ideal for school, each **98c**

We have just received a shipment of new Fall Dresses in the season's newest styles and colors **\$5.95 to \$16.50**

**JUST RECEIVED**  
**Ladies' New Fall Felt Hats**

In all the leading colors—black, brown, and navy—outstanding styles and outstanding prices—  
**\$2.98 - \$3.95**

Another lot of beautiful New Felts—  
**98c - \$1.98**

**SCHOOL SUPPLIES**



Come to BELK'S for your School Supplies—we have just received a large stock of pencils, tablets, school bags, and many other items your children will need in order to do the very best work possible during this school year.

You will find great values in our Misses' School Dresses and Shoes, Boys' Suits and Shoes, and Boys' Pants, Caps, etc. You can outfit your children for school at small expense at our store. Most of our merchandise for boys and girls is exclusive merchandise. We invite your visit.

**Men's Suits and Men's and Boys' Furnishings**



**MEN'S SUITS**—Expertly tailored to fit short, stout, slim and regular men and boys. All-wool in plain and sport back, single and double-breasted, at—  
**\$12.50, \$14.95, \$16.50 and \$18.75**

**BOYS' SHORTS AND KNICKERS** for school; the greatest seasonal value offered—  
**98c, \$1.48 and \$1.98**

**BOYS' GOLF HOSE** for school, knitted and elastic tops **15c and 25c**

**NECKWEAR**—The largest and smartest collection of Men's New Fall Hand-tailored Neckwear, with resilient construction, the stamp of quality, at **48c**

**ONE LOT BOYS' SCHOOL SHIRTS**—Percales and broadcloths in fancy and solid colors. Sizes 8 to 14. 69c values **48c**

**MEN'S WOOL FELT HATS**—Black, brown and grey, at **97c**

**SHOES at a Close-out Price**



Brown and black kid Pumps, value up to \$3.95, at **\$1.94**

Black kid Pumps with suede trim. Value to \$3.95. Close-out **\$2.98**

Brown kid with suede trim Pumps. Value to \$3.95. Close-out **\$2.98**

Men's black Oxfords **\$1.94**

New Fall Shoes arriving daily... in all kinds.

**New Fall PIECE GOODS**



New fall goods are arriving every day, and one of the most recent additions to our stock is the noted and tested Fruit-of-the-Loom cloth, being used in all of the Cinderella dresses, especially fashioned for school.

Select quality of Seersucker and Printed Rayon materials: in stripes and plaids, values up to 48c, on Remodeling Sale at, yard **25c**

One lot of new Fall Suiting and cotton plaids. Just the thing for school girls. Specially priced at, yard **29c**

New fall Woolens for dresses and suits. Large variety for selection at—  
**98c \$1.48 \$1.98**

**Special**

ONE LOT  
**Ladies' Full Fashioned Hose**

**2 for 89c**



**Outstanding Basement Bargains**

One lot of Tennis Shoes, small sizes, pair, while they last **39c**

One lot of Children's Oxfords, tan, black, blond and white, ties and straps, at **94c**

Men's and boys' Dress Oxfords, any size. Special at **\$1.48**

Men's black Dress Oxfords, select quality, pair **\$1.98**

We have just received, a shipment of men's black and tan heavy Work Shoes, leather insoles, riveted, will not rip. The best shoe value at, pair **\$1.98**

Men's Overalls—  
**69c, 76c, 97c, \$1.09, \$1.25, \$1.48**

Men's Work Shirts—  
**34c, 48c, 58c, 68c**

Men's Dress Shirts, sizes 14 1/2 to 17, while they last at **48c**

500 yards of Ginghams, as long as it lasts, yard **5c**

Small Boys' Play Suits, sizes 3 to 5, at **39c**

Bed Spreads, 98c value, each **79c**

300 new Fall House Dresses, bought especially for this sale, fast color, sizes 14 to 18, 34 to 36, as long as they last, each **97c**

One table of Ladies' 25c Step-ins, each **19c**

**Look Folks!**

We will give you a Season Ticket to the Fair (Value \$2.50) with each purchase of \$10.00. Center your trading with us and get Season Ticket Free.