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At the first SNIFFLE.


PENNEY'S FOR fall fabrics
have your dress made to suit
your personal taste

## Stunning Novelty

## Cottons

## Brand New for Autum

## $25^{\circ} \mathrm{cm}$

Ready with your new Fall clothes? You'll be eager to plan them once you see these woilly finished printa printed cords, Snowflak suitings and sanforize smart patterns! They're all last-to-washing - they all 36 inches wide



Suede Finish! 8ink Crepe
Beautifully Dyedl 39 In' $49^{\circ}$

Smart for sult blousea dreases, children's frockay Hngerle, llningsl Ite its draping qualities and appearance. Full range of colors-white, soft pastelay and navy! It's our beet sell ing flat crepe is
PRNNEY'S

