

### Bright Outlook For Chevrolet Co.

W. F. Gaddy Likes North Wilkesboro and County; Praises People

Quite recently Mr. Gaddy became associated with the commercial life of North Wilkesboro in the capacity of Chevrolet representative in Wilkes county. The organization is known as the Gaddy Motor Company. There is being erected a most modern building of brick and steel especially constructed to carry on the business of the Gaddy Motor Company. When finished the two floors will be second to none for motor purposes in all this great part of the Triad State. He gives employment to sixteen people at North Wilkesboro. Each one is skilled and has qualities that fits him for the various departments in which his duties are carried on. At Reidsville, N. C., Mr. Gaddy maintains another agency for Chevrolet products.

To me North Wilkesboro is a most inviting town in which to live and do business. The outlying districts all over Wilkes county are noted for their natural attractiveness, and I believe when people become acquainted with our matchless features, that this section will have a great influx of tourists. One of the many things that delights me at North Wilkesboro is the one hundred per cent American stock that comprises both town and country. Yes, sir, once again I want to be permitted to state that Wilkes county is all to the good," declared Mr. Gaddy.

Since coming to our midst, the gentleman has become associated as a member of the Kiwanis Club.

That patience and perseverance will ultimately be rewarded is the belief of Mrs. Frankie Bryan of Denver, who recently announced that she had chosen her ninth husband, a Mr. Flannigan. "At last I have found love," she declared.

### Chevrolet Dealer



W. F. GADDY

### Coast Guard To Get New Boats

Seventy-Eight Vessels Called For In \$18,448,000 Construction Program

Washington, Oct. 30. — The treasury report tonight that seventy-eight vessels for varied duties in the coast guard, and a large number of surf and light boats would be included in a \$18,448,000 construction program now under way.

The largest item is the construction of seven cruising cutters to cost \$16,448,000. Each will be 327 feet in length, larger and faster than any domestic cutter now afloat, and will be designed to carry aircraft.

Other items include nine eighty-foot patrol boats, four 64 foot wood patrol boats, eight wood anchorage and boarding boats, two 62 foot harbor boats, seven wood airplane crash boats, twenty-one 33 foot picket boats, and thirteen 26 foot motor boats.

Nosh Fehl, 16 years of age, is the duly licensed pastor of the Baptist church, at Industry, Pa.

### Forest Furniture Co. Manufacturers

Products Find Way to Markets in United States and Canada; Finley Secretary

Established thirty-four years ago by Mr. J. R. Finley, the Forest Furniture Company has shown an active growth since its organization. The concern employs one hundred and seventy-five people, and during the course of twelve months distributes a vast sum of money through the medium of its payroll and for rough lumber. This money finds its way to local business channels of trade and is an important factor in stimulating business among the North Wilkesboro merchants.

The Forest Furniture Company absorbs into manufactured products timber grown in this section and pays out large sums of money for the raw material, which is turned into the finished product. From North Wilkesboro the output finds its way to retail stores in every state of the United States and the Dominion of Canada. The workers are pure American stock, some of whom have been with the concern since its inception. The management is keenly interested in the welfare of every one on the payroll.

The president of the Forest Furniture Company is Mr. A. A. Finley; N. O. Smoak is vice president. Mr. J. R. Finley is the secretary and treasurer of the company, and is in active charge of the business. He is a native of North Wilkesboro and takes a keen interest in all movements for the public good in this community and surrounding territory.

Mr. Finley is a charter member of the Kiwanis Club, a past president of this worthy organization, and an elder in the Presbyterian church.

Mr. Finley was North Wilkesboro's first Postmaster.

### Manufacturer



J. R. FINLEY

### Wilkesboro Mfg. Co. Pioneer Firm

Firm Manufacturing Building Material Was Established 46 Years Ago

Established forty-six years ago, the Wilkesboro Manufacturing company is the pioneer building material and lumber concern to be found at North Wilkesboro. There are families that have ordered their material from this organization through as many as three generations. It bears a splendid reputation for quality material and genuine first-class treatment extended to all customers. Employment is given to a number of people, and the annual payroll and money spent locally for lumber approximates thousands of dollars annually. The business is principally confined to North Wilkesboro and its trading territory.

There is kept on hand a large quantity of lumber to give first-class service, and a delivery system through trucks that the orders may be taken care of promptly and efficiently. The dry kiln is built of brick and modern in every way. The business was originally located on Reddies River, but due to the flood in 1916, the present location was chosen.

Mr. A. A. Finley, President and Treasurer, is one of the best known men in North Wilkesboro and outlying communities. He is also President of the Forest Furniture Company that furnishes employment to a large number of people, and is a very important item in North Wilkesboro, especially stimulating mercantile activities, as the workers either spend or bank their money at this place. Mr. Finley is a native of North Wilkesboro and enjoys a large circle of acquaintances. He is a member of the Kiwanis Club, and an Elder in the Presbyterian church, and financially interested in the Bank of North Wilkesboro, being one of its vice presidents. Among public spirited people he is rated a distinct asset to Wilkes County.

Mr. Finley was North Wilkesboro's first Mayor.

### Electrifying Farms

In spite of the depression, continued progress has been made in rural electrification. For example, the Alabama Power Company recently announced that it is spending \$800,000 this year for the extension of rural lines, which already serve more than 38,000 rural customers.

Except in rare instances the "horse and buggy" age passed from the farm with the advent of the low-priced automobile, but the "oil lamp" age still lingers on. Electricity, however, is rapidly changing that situation also.

Electricity will restore the attractiveness of the farm as a place to live, and may well reverse the farm-to-city migration that has gone on since the turn of the century.

The farm home has many natural advantages. It has the fresh and clean air, the uncrowded spaces, the fields and gardens and orchards that sustain life and give health.

Given now by electricity the common comforts of cities, including lights, hot water, washing machines and ironers, the country dweller may yet become the envy of urban cousins who so long have pined his lot.

When Edward MacDowell, the eminent American composer, died, a young contemporary of limited ability wrote an elegy in his honor, and played it for Joseph Hoffman, the pianist. When he finished Hoffman said: "Quite nice; but don't you think it would have been better if you had died and MacDowell had written the elegy?"

From a college entrance examination paper: "Justices of the United States Supreme Court are subject to good behavior, and if found guilty they are impeached."

### Duke Mgr. Here



M. G. BUTNER

### Butner Manager Duke Power Co.

Branch In North Wilkesboro; James B. Duke Great Benefactor

The local manager of the Duke Power Company is Mr. M. G. Butner, who has been identified with the organization for the past 17 years, eight years of that time as manager of the North Wilkesboro branch. Under his employ are ten people, who are associated in the various departments. Mr. Butner is a native of Yadkin county. He impresses the writer as having that degree of tact and good will that are so necessary in a position of this character in contacting the general public.

The late James B. Duke has without doubt done more creative things for industry, progress, education, and helping in a financial way dependent ministers, than any other individual in the state. Dr. Rankin, speaking the other day on the great work carried on through the hospitals in both the Carolinas.

after enumerating the vast sums of money spent annually, added as a climax, "it works."

Mr. Butner is a member of the North Wilkesboro Kiwanis Club.

Rev. Ray of Missouri had his faith in humanity rudely shaken and later restored. First, some miscreant stole 24 of his choice hens, which caused him to feel that his labors in the Lord's vineyard had gone for naught. But when members of his congregation clubbed together and made good his loss he was fully reassured.

### The Raccoon

Raccoon coats are quite similar to all who attend college football games, but the animals that produce the fur from which they are made are not so often in the public view. Usually raccoons leave home only after dark. The same raccoon is believed to be a descendant of the American Indian word "arrathkuna." The animals are omnivorous beasts and wash their food before eating it.

### FARMERS, BE SURE TO USE

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IT CONTAINS DOLOMITE LIMESTONE FILLER

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We're not located in town, but we do have a well equipped shop just one mile west of North Wilkesboro on the Boone Trail Highway. We employ experts and when you place a job with us you may expect one that will give you satisfactory service. If it doesn't, all you have to do is bring your car or truck back to us. If there is anything you need done to make your car or truck run better, bring it to us. We can soon remedy the situation, for we specialize in—

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