

Leading Poultry Dealer In State

E. E. Eller Has One of Outstanding Poultry Markets in Entire South

The uncrowned king of the poultry industry in North Wilkesboro is Mr. E. E. Eller, who knows everything about chickens and turkeys from the moment they leave the shell until they are disposed of by him in the large cities from Norfolk, Va., to New York City, and embracing Philadelphia, Pa., Baltimore, Md., and Washington, D. C. Mr. Eller comes to this industry with four decades to his credit as a poultryman. For the past twenty-nine years he has been in continuous business at North Wilkesboro. Previous to that time he spent five years in northern markets receiving that efficient degree of experience that stands him so splendidly today.

His people were natives of this section. They moved to Iowa where he was born, but the lure of North Carolina was strong in the blood and he came to North Wilkesboro in 1896 and carried on in the poultry business until 1900, when he went north as outlined above.

The E. E. Eller Produce Company has more years to its credit than any other similar concern in this part of the state, and we might add, every part of North Carolina. There are people who bring their poultry as far away as one hundred miles to Mr. Eller. They would not think of doing business with any other concern. His office and business are carried on in a fine brick building, especially built for poultry requirements. During the course of twelve months he pays out approximately two hundred and fifty thousand dollars, practically all of which is spent or banked in North Wilkesboro.

One of the best known citizens of this section, speaking to the writer, is quoted: "Mr. E. E. Eller is one hundred per cent successful. With that success goes a fine de-

Produce Dealer



E. E. ELLER

Wanted to Be Fooled

Two Paris reporters recently learned something about human nature which they probably did not know before. It was that the old saying, "people like to be humbugged," is true.

They gained admittance to a private club in a small town near Paris to witness a seance, where an alleged spiritualistic medium was scheduled to perform. Joining the circle they saw dimly what was said to be the spirit of a deceased young woman. The reporters seized hold of the "spirit," which proved to be the medium himself, clothed in a sheet.

The other witnesses of the seance became very angry, as the reporters expected, but evidenced their anger in an unexpected manner. Instead of denouncing the fake medium, the dupes beat up the reporters and threw them out of the place. "I am interested in community work and is public spirited."

FARM WOODS OFFER SOURCE OF INCOME TO WILKES PEOPLE

Extension Forester Points Out Opportunities Afforded By Wooded Lands

By R. W. GRAEBER (Extension Forester North Carolina State College)

"Can the more than 5,100 farmers of Wilkes county make an abundant living on the 67,777 acres of crop land and ignore the opportunity offered by us on the 209,499 acres of land which we now control?" is the challenge of the farm woods to the Wilkes farmers.

The farm woodland acres have in the past given you your homes, barns and other buildings, now valued at \$3,883,470 as reported by 5,013 farmers. If a reasonable standard of living is to be maintained these buildings must be kept in repair and be replaced occasionally. To do this requires material equal to 5 per cent of the value of the buildings each year, or approximately \$194,173. The farm woods can supply these building requirements, if given a chance to grow timber. Otherwise the so-called cash crops must supply funds with which to purchase the necessary building needs.

Again the farm woods give Wilkes farmers 67,137 cords of fire wood each year for home use, an average of 13.1 cords per farm. Many farmers make wood products a cash crop. As an example, 990 Wilkes farmers report sales of forest products to the amount of \$164,247 while all farmers report cutting \$324,814 worth of wood products for home use and for sale in addition to firewood, including 13,997,000 board feet as logs and lumber, 1,871 cords of pulpwood, 33,379 fence posts, and 15,491 railroad ties. This is an average of \$63.38 per farm, an amount equivalent to about three times the average tax bill of the farmer on all

Forester Writes



R. W. GRAEBER

his holdings, both real and personal.

The woods make use of the poorer, rocky soil types, and steep, rolling lands not suitable for annual crops. They protect your lands from erosion, aid in control of water run-off and regulate stream flow, give your open fields protection from wind and aid in preventing drought.

If you, as a farmer, concede the above facts to be true, then, is it not reasonable to give these woodland acres reasonable protection and management, on the same basis as you handle other farm crops? You can't grow a crop of corn by cutting down the good stalks and leaving the cripples and the weeds, neither can you expect a future crop of good timber by cutting all the better trees, leaving only the culls, cripples and weeds to carry on. In Wilkes County you will find many types and conditions of forests. Some areas have old growth of mature or virgin timber which should be cut when market conditions are right. This may call for a clear-cutting operation. If so, all crippled and otherwise poor trees should be taken, as well as the choice merchantable timber. However, to provide for a continued timber crop, two to four good seed trees should be left on each acre, also any straight young trees which might be present.

Wilkes farmers have many types of second growth pines, which come in abandoned fields, and are now in need of thinning. This is just a common sense operation like thinning corn. You take out the poorest, overcrowded trees and leave the choicer ones for a future crop of timber. O yes, I know many will say, "It's no use to thin timber, Nature will do that." By the same line of reasoning, there is no need for a motorist to ask for help to get his car out of a mud-hole. He can just wait on Nature until the mud-hole dries and then drive out. Thinning can begin at any time, but good results can be secured by making the first thinning when the pines are 15 to 20 years old, leaving 700 to 1200 trees per acre, and repeat the operation each 5 to 7 years when the trees get crowded again. A good guide for all conditions is to take out all crippled and crowded trees, thinning just enough to leave a little "daylight" around the crowns of the choicer trees left.

Following this system farmers should produce 175 to 200 choice timber trees per acre and shorten the time for growing a crop of saw timber by 20 to 25 years. During this time he would harvest as much as 50 per cent more total wood products. In other words, you shorten the time and increase the crop both in quantity and quality.

Your mixed hardwoods of varying ages will require a common sense treatment of cutting mature trees for market, and at the same time remove the crippled trees and poorer species to promote both growth and reseeding of the better kinds.

Wilkes County has 16,686 acres of idle fields, much of which is eroding and too poor for crops. Again some one will say, "Leave it to Nature—pines will come in just a year or two." This is very often not true, especially when the openings are large, the seed trees scarce or on the wrong side of the field for seed to be scattered by the wind. In many cases farmers will find it good business to plant these idle fields by artificial means. By this method no time is lost, trees are spaced evenly. Even though it is not absolutely necessary, often 5 to 10 years' time can be saved by planting seedling trees. Your native Shortleaf and White pines are recommended. Black locust and Yellow poplar will do equally as well. I would try a few acres of these.

Trees are Nature's best cure

The Men's Shop Is a New Store

Popular Young Man Operates Modern Shop For Men; Good Location

One of North Wilkesboro's newer merchandising places is The Men's Shop, which opened its doors for business in April of this year. The location is one of the finest to be found here. The stock is well arranged, and practically everything handled is of national known lines. "Bill" Marlow is one of our popular young business men. He was born at North Wilkesboro and has a host of friends and well-wishers. For seven years he was associated with the Bell organization, where he had the advantage of that knowledge in business administration that stands him so well today.

"It has always been my ambition to have a store at North Wilkesboro of my own. You know, I was born here and naturally believe there is no place in the universe that can top Wilkes County," declared Mr. Marlow.

When it comes to putting this section on the map no finer co-operation can be secured from any one than from this young merchant.

Portraits of George Bernard Shaw and the late Anatole France are shown in a window to Joan of Arc in the Ethical Church of London. Asked why he and France were in the picture Shaw replied: "Go ask Anatole France." The real answer, of course, is that France wrote a biography of and Shaw wrote a play about the famed Maid of Orleans.

for eroding soils. My suggestion is, "Plant trees—Give these Wandering Souls the binding influence of tree roots and put them to sleep under a blanket of leaf litter."

See your county agent, ask him to help you solve your timber and waste land problems.

Young Men

MAY EASILY CHOOSE THE MOST CORRECT IN FALL AND WINTER CLOTHES IN NORTH WILKESBORO'S NEWEST STORE

English Town Suits New Sport Backs and Double Breasted \$14.95, \$19.95, \$24.75

Wrap-Around Polo and Guards Top Coats \$14.95 and \$19.95

Portage Shoes All Styles \$2.95, \$3.95, \$5.00

Wilson Bros., Arrow, and Ritz Shirts \$1.00, \$1.50, \$1.95

New Fall Hats Including the famous "MALLORY CRAVENETTE" (showerproofed) \$2.00, \$3.00, \$4.00, \$5.00

Men's Shop

W. C. MARLOW, Prop. On the Square North Wilkesboro, N. C.

Member of the North Wilkesboro Trade Expansion Bureau

Our Compliments To

E. E. ELLER Produce Company

North Wilkesboro, N. C.

A firm we have been carrying on a satisfactory business with for a number of years

The farmers of Wilkes and adjoining counties will make no mistake by continuing to sell their Poultry, Butter and Eggs to this fine company.

CHARLES ABRAMSON, Inc.

COMMISSION MERCHANTS

39-51 Loew Ave.

New York City

The Best Place In North Wilkesboro To Sell Your Poultry, Butter and Eggs

As Well as Other Farm Products

For 30 years we have been paying the farmers of Northwest North Carolina

Highest Cash Prices

For their Country Produce, and we hope we will continue to merit their confidence and support.

For many years we have been the leading turkey handlers of North Carolina. Improved business conditions this year insure good turkey prices. We will need many thousand head to fill our orders for Thanksgiving and Christmas.

If you have turkeys to sell, don't fail to see us. We can use unlimited quantity at top market price. Sell best turkeys Nov. 14th to 24th for Thanksgiving, feed balance until Christmas market.

E. E. ELLER PRODUCE CO.

TENTH STREET

NORTH WILKESBORO, N. C.