

Local Bank Was Established 1892

Hix President of Bank of North Wilkesboro; R. W. Gwyn Is Cashier

Established 43 years ago, the Bank of North Wilkesboro has a splendid history as one of the leading financial institutions of this section of North Carolina. The deposits approximate one million one hundred thousand dollars. It is housed in its own building, an imposing one located in the very heart of the commercial activity of North Wilkesboro. The depositors cover quite a range of territory. The bank is well officered and the directors are among the most substantial men to be found in Wilkes county.

The President, Mr. J. R. Hix, is one of North Wilkesboro's most successful citizens. He has a financial interest in the Turner-White Cofin Company, Grier Cotton Mill, and the American Furniture Company. He brings to the responsibility as president of the bank those qualities that are to be desired in a position of trust of this character.

The cashier, Mr. R. W. Gwyn, has been associated with the Bank of North Wilkesboro for the past 23 years. He has held positions of trust in various departments of the bank and is rated as a good judge of commercial paper. Coming from a pioneer family in this part of the Tarheel State, Mr. Gwyn has a wide acquaintance with farmers, manufacturers, and every strata of society.

The Bank of North Wilkesboro is noted for its co-operation in movements of public interest that have for its object the development of town and country.

Files \$100,000 Suit Against Edde Cantor

Los Angeles, Oct. 30.—Eddie Cantor was sued in Superior Court today for \$100,000 for services claimed to have been done for the film comedian by Eddie Conrad, writer.

Conrad said he provided ideas and wrote a portion of the script for Cantor's picture "Roman Scandals" in December, 1932, and January, 1933, for which he charged he was not paid.

Mrs. Ida Perry of Illinois was drowned in a bath tub when her head became submerged after she fainted.

Bank President



J. R. HIX

Penney Manager



A. L. GRIFFING

Grow New Forests

In the past, lumbermen have been criticised for the depletion and waste of the country's forests, and it may be that much timber has been cut without proper regard for future needs.

At present, however, the lumbermen appear to be keenly alive to the necessity for conservation of timber and reforestation of cut-over areas. In fact, such a movement among the lumbermen has been under way in several states for quite a while.

At a convention in Chicago, the National Lumber Manufacturers Association commended the interest in reforestation being taken by the government and by the forestry departments of many states. A resolution adopted by the convention said:

"We urge continuance of this interest and cooperation, both public and private, to bring about sound conditions for perpetuating our forest industry."

Better means of fire protection in existing forests were also recommended, as well as favorable tax measures to encourage private forest-growing enterprises.

It is fortunate that this matter is engaging the attention of the country at large to a greater extent than ever before. No natural resource is more essential to our national welfare than our forests.

William Salter of Covas, Eng., aged 74, ran the full distance of 5 miles in a cross-country race.

A. L. Griffing Is Head of Penney's

Member of Nation-wide Organization Is Progressive Firm Here

"Please quote me as stating that I am glad to be identified with North Wilkesboro and all this splendid region. There is that something about the people and the scenic attractions of this part of the state that is most alluring. May I be permitted to state that it is a fixed policy of the Penney organization to give one hundred per cent co-operation in movements of public good. At North Wilkesboro, the sales and office people are local folks, who along with the management will do everything possible for the constructive development of town and rural activities," declared Mr. A. L. Griffing, manager of the J. C. Penney Company store in North Wilkesboro.

Mr. J. C. Penney many years ago established his first store in a small mining town in Wyoming. He had certain mercantile ideas that have grown into a far-flung system, comprising fifteen hundred stores with a tremendous buying power. These bargains are passed on to the patrons. Any competitive merchant will vouchsafe information that a Penney store is a decided asset to any town, community, or city. The store at North Wilkesboro

has a splendid location and draws trade from a wide area. Nine departments compose the store with thirty-five sales people eager and willing to give splendid service. Mr. Griffing, upon whom the responsibility of local management devolves, has been associated with Penney for the past eleven years.

Two and a half of these years have been spent in North Carolina and twelve months of that time at North Wilkesboro. He has an agreeable personality and impresses the writer as being a capable executive. He is a member of the North Wilkesboro Kiwanis Club.

Forest Fire Damage in September Is Only \$631
Raleigh, Oct. 29.—Forest fire damage in North Carolina counties organized for fire control was only \$631 in September, the first month in more than a year when the loss was under \$1,000.

An Oregon man, John Woodson, was burned about the face when the "shell" rims of his glasses caught on fire as he lit his cigar.

Here's To the Continued Progress of North Wilkesboro and Wilkes County!

We Are Pleased To Announce That Our

- LIVINGROOM SUITES
- COGSWELL CHAIRS
- SPOT CHAIRS
- ROCKERS
- RADIO BENCHES

Are Sold In North Wilkesboro By The

Rhodes-Day Furniture Company

Corner "C" and Ninth Streets

This company is gratified over the growth North Wilkesboro has enjoyed during the past several years, and also the manner in which Wilkes county has come to the front agriculturally and educationally

North Wilkesboro is the best town in North Carolina according to size, and is destined to become the metropolis of this great Northwest section of North Carolina

While progress has been made along many other lines, there has been much expansion industrially. Manufacturing plants have expanded, and we are glad to have had a hand in making it possible for our people to enjoy increased prosperity.

We look to the future with optimism, and we are 100 per cent. for North Wilkesboro and Wilkes County.

Buy In North Wilkesboro and Keep Your Money At Home.

Home Chair Company

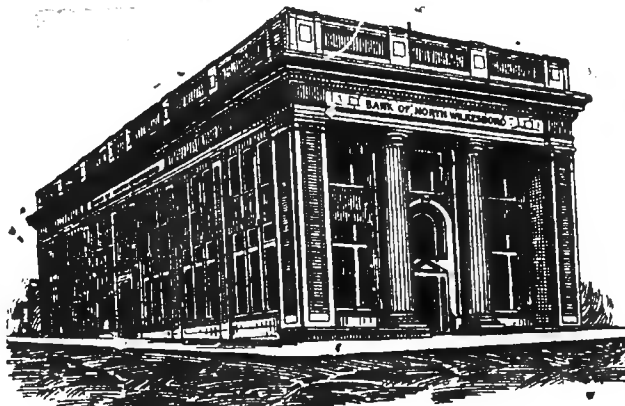
NORTH WILKESBORO

NORTH CAROLINA

This Bank Is Proud of Wilkes County's Great Progress

and Looks To the Future With Great Confidence and Optimism

Established in 1892, this institution has rendered a Banking Service to this section for 43 years. It has endeavored to keep pace with the progress made by North Wilkesboro and Wilkes Coun-



ty, until today its resources are over \$1,350,000.00, and a modern and complete Banking Service is offered its patrons. Whether your account is large or small your banking business is greatly appreciated.

We Invite Our Customers to Take Advantage of Our Free Night Depository

Officers:

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| J. R. HIX | President |
| A. A. FINLEY | Vice President |
| S. V. TOMLINSON | Vice President |
| R. W. GWYN | Cashier |
| W. W. STARR | Assistant Cashier |
| ESSIE ERWIN | Assistant Cashier |

Bank of North Wilkesboro

Directors:

- | |
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| J. R. HIX |
| A. A. FINLEY |
| R. G. FINLEY |
| S. V. TOMLINSON |
| JOHN E. JUSTICE, Jr. |
| E. M. BLACKBURN |
| RALPH DUNCAN |
| R. W. GWYN |

MEMBER OF THE FEDERAL INSURANCE CORPORATION—ALL DEPOSITS TO \$5,000.00 FULLY INSURED