ATTENTION EVERYBODY!

We have just enlarged our building and added much new merchandise to our stock. In appreciation of the patronage extended us in the past we are staging



A BIG STORE-WIDE SALES

BARBER SHOP

NOW OPEN

We have just opened a modern barber shop near our store. The shop is in charge of MR. GRADY HOLDER, who received his training under Mr. T. J. Frazier.

We invite the public to pay our shop a visit.

People will come from miles to save during this Big, Reduction Sale. Prices have been lowered on every item in our store in appreciation of the splended patronage extended us by the people of Wilkes and adjoining counties since we opened our store five years ago. If you are planning to buy your Fall and Winter Merchandise don't fail to visit our store. You will find prices low on—

DRY GOODS, NOTIONS, HARDWARE, MEN'S AND WOMEN'S CLOTHING,

SHOES, GROCERIES, FLOUR, MEAT, FEEDSTUFFS, ETC.

We buy direct from the mills and factories and sell you for less, as we save you the middle-man's profit. In fact, you will find we have a "city store in the country," and able to take care of your every need. Be sure to pay us a visit during our big Reduction Sale that is now in progress. It will now you well

You Will Make No Mistake When You Buy

International Fertilizers

"Satisfaction At Harvest Time"

The quality and popularity of INTERNATIONAL FERTILIZERS is shown by the greater consumption each year by the farmers of this section. International was first sold by us in 1932. The sales amounted to 400 bags. In 1933, we sold 1200 bags. In 1934 we sold 1800 bags, but during the spring season of this year 6,600 bags of International were sold by agents in this county.

No better testimonial could be secured for International than the above figures. They are enough to convince any farmer that INTERNATIONAL is the brand of fertilizer to have

International Has Dolomitic Limestone Filler

ASSOCIATE INTERNATIONAL AGENTS:

North Wilkesboro Grocery Company

C. A. Forester

A. E. Wingler

They Will Be Glad To Fill Your Fertilizer Needs

CLAUDE PEARSON'S STORE

"The City Store In the Country"

10 Miles West of North Wilkesboro On Highway 421

Purlear, North Carolina