## THURSDAY, OCTOBER 31, 1935 New Era Dawning

ro, N. C., as second class matter under Act

of March 4, 1879.

There are definite signs, eagerly awaited by the American public, that the country is emerging from the depression.

No subject has engrossed the people more since 1930 than "hard times" or "the depression." Month after month the average individual read and heard predictions about how long it would last but waited for something that he could know was good news.

Until late in the present year there were not any certain indications that business and economic conditions generally were coming out of the "slough of despond" but now appears the dawn of a new era that holds forth promise of a stable and sound prosperity for the American people. Not something afar off that is to be read about, but something that is to benefit people in even the most lowly homes.

The spirit of the American people whose ancestors braved every conceivable danger to found a New World is not to be daunted long by the "big, bad wolf" of a low economic barometer. Depressions. panics, hard times, or what have you, have come and gone at widely separated intervals in the nation's history but the aftermath of each has been a period of new prosperity that exceeded anything of previous years.

The one best sign that business is again on the upgrade is that Americans are producing and consuming with something like normal capacity and that the trend each succeeding day at the present time is upward. Payrolls are on the increase. farmers are realizing better prices for their products, which are finding a more ready market than at any time in five years past. Retail stores are writing "rush" on their orders to manufacturers, who in many lines of industry are already months behind. Factories that were idle are operating again and giving employment to many who have found the problem of eking out an existence a difficult one to solve.

It is not ours to say to whom the credit goes for the improvement and the definite signs of recovery but it can be our pleasure to welcome the dawn of an era to be known as one of progress when people can enjoy a more stable prosperity and profit by the mistakes of the past.

## A Test Of Need

The works progress administration, planned to end the government dole and provide jobs for the unemployed, may also serve as a test to show how badly relief cases want to work.

The dole, it was learned, was bad for the morale of many people whom the government found it necessary to provide for. Many of the true American stock took the dole reluctantly as the only means of a livelihood in sight but there is always a few in any general group of people who are not so scrupulous.

The works progress administration is already replacing relief. Jobs are under way and the administration forces are working hard to get relief cases at work

as fast as possible.

The WPA offers a means of meagre sustenance and is by no means lucrative and enticing to those who might otherwise shift for themselves in private industry or individual enterprises. The temptation to get a living "off the government" is greatly lowered when it is seen that the living means work for as little as \$19 per

Perhaps it is best in this manner. Farmers will no longer find it hard to hire labor in their communities because they will be able to pay wages that will match what they can get on works progress pro-

Thus the WPA offers a sure-enough test of need and the willingness to work. The Biblical quotation of "By the sweat

of his brow man shall eat" seems to be a modified slogah of the new setup.

America is too wealthy to let any worthy man stay in need of the necessities of life but on the other hand the destiny of the American people is of too great importance to be trifled with by doles and comothing for nothing.

#### North Wilkesboro

Due to the fact that this issue of The Journal-Patriot is having wide circulation a discussion of the merits of North Wilkesboro cannot be considered amiss in these columns.

With less than 45 years of history North Wilkesboro is one of the busiest cities of its size in the state of North Carolina and the entire south in the point of business transacted. This fact certainly speaks well for the business firms, industries and the individuals who direct the business life of the community. It not only shows that the city is a commercial center but it shows that business is carried on in an honest and straight forward manner that has won the approval of their patrons.

The history of North Wilkesboro is one of steady progress to which the people can point with pride. The progress is not confined to business and commerce but in education, church work and civic matters. This progress can be traced to the many citizens who have been public spirited and who through the years have cooperated in matters promoted to aid the city and further the cause of progress.

North Wilkesboro has active and thriving churches of the leading denominations, one of the best and most progressive school systems in the state and civic organizations that number among the best and most active to be found anywhere.

The city has many industries, the usefulness of which can be shown by the fact that they are continually expanding. These industries not only benefit this section by payrolls but furnish a large market for raw materials and natural resourc-

North Wilkesboro is truly a merchandising center with progressive and enterprising firms carrying a wide variety of merchandise in all lines to fill the demands of the people in Northwest North Carolina. This fall stocks are more complete than ever before and the slogan "Buy to advantage in North Wilkesboro," can be expounded to the fullest extent without

North Wilkesboro is a good place to live, to visit or to transact business. We welcome vou.

### **Borrowed Comment**

#### TODAY (Exchange)

With the setting sun, your hopes of yesterday died out. All right. That was yesterday. Things didn't materialize the way you dreamed they would. All right again. Now-the present hour -is Today. Yesterday bears no relation to it, except perhaps, the relation that a nightmare bears to the morning after. Forget all about yesterday . . . it is dead and buried in the cemetery of Time.

Today is alive. Are you? Well then, get busy! Fling from your shoulders the depressing weight of those hopes that haven't come true. Stand erect. Man, the world is yours! You have just as much claim on its good things-on the things you've longed for and prayed for and worked for-as the other fellow has.

This hour has been handed to you as a gift from the overflowing storehouse of Eternity. What are you doing with it? Answer that. Moping? Growling? Despairing? For shame!

God has favored you with another chance to make good. He has given you Today. Prove your appreciation by making it a stepping stone to happier, worthier tomorrows!

### Sunday School Lesson

By REV. CHARLES E. DUNN

JUDAH TAKEN CAPTIVE

Lesson for November 3rd. 2 Kings 25:1-12. Golden Text: Proverbs 14:34.

Jerusalem fell under the shattering blows of her Babylonian conquerors in July, 586 B. C., after a siege lasting only eighteen months. The defenders were weak, and the invaders conducted their operations with great energy. Finally the battering rams broke down a portion of the wall, and the enemy soldiers poured through the breach. King Zedekiah and his warriors escaped in the darkness of night, but they were quickly captured and brought before Nebuchadnezzar who, as a terrible warning, slew the king's sons in his presence, put out his eyes, and then dismissed the desolate monarch to a tragic imprisonment and death in Babylon.

But Zedekiah did not suffer alone. No mercy either was shown to the other leaders. The chief priest, his deputies, and the ranking religious. civic, and military officers were hailed, too, before Nebuchadnezzar, and put to death. How many were carried into captivity we do not precisely know. But it is clear that the greater portion of Jerusalem's population was marched off into exile. Only the poorer classes were spared, and their fate was quite as desolate, for the Chaldean troops destroyed the city with thoroughness. The temple was stripped of all its precious valuables, and then burnt to the ground. The royal palace, and the homes of the nobles and the wealthy were also burned, and the city walls were razed.

But Nebuchadnezzar was wise, enough not to allow the city to lapse into complete barbarism and decay. So he appointed an excellent governor, Gedaliah, who ruled for three or four years with devotion to the finest Hebrew ideals until he was treacherously slain. All through this fateful period Jeremiah, a heart-broken figure, continued his sorrowful prophecies, until, at last, according to tradition, he died a martyr in Egypt at the hands of his countrymen.

## Automobile Man



## T. H. Williams Has Central Service Good Repair Shop

Williams Motor Company is Located One and One-Half Miles West of City

Mc. T. H. Williams, proprietor of the Williams Motor Co., inherits much of his mechanical genius from his father, Mr. E. V. Williams.

In 1932, he opened an automobile and radiator repair shop at the Williams plant on Reddies River, but moved later to his present location one and onehalf miles west of North Wilkesboro on Highway 421. Here, with tools, he continued to serve his customers in a satisfactory man-lonly a few days ago. ner, and soon increased business made necessary the purchase of ment. Today, his customers have the advantage of the most modern electric and acetylene welding outfits, and the very latest in all kinds of shop equipment. The firm does all kinds of welding, body and fender repair work radiator repairing, and all kinds of general automobile repairing.

Only recently, Mr. Williams accepted the agency for the Oldsmobile, the new 1936 model just having been received. A new 2storage for new cars, and used

work at his shop fails to give entire satisfaction he only asks that it be brought back to him in order that he may make it do so. He stands behind every job, and tention. guarantees it to give satisfaction.

# Station Is Active

H. P. Eller Enjoying Increase ed Patronage; Opened New Station In 1933

The Central Service Station. operated by Mr. H. P. Eller, is one of the favorite stations for the motorists of this section to buy their gasoline, motor oils, tires, and have their washing, polishing and greasing done the modern way.

Mr. Eller opened this new station in May, 1933, and has enjoyed increased patronage each year. The station is now equipped with the latest equipment for doing greasing, polishing, and only meagre equipment and tire repairing, a big new grease gun having been placed in use

The Central Service Station sells Texaco gasoline and motor new and more modern equip-joils exclusively, carrying three grades as follows: Texaco Ethyl. which is a high test gas, Texaco Fire Chief with lead, and the Texaco Fire Chief white gas that does not contain lead and which is now being featured for 18 cents a gallon. Havoline and Texaco motor cils are sold, and the station is the local distributor of the famous Firestone tires and tubes.

Mr. Eller is one of the popular young business men of the city, story building, 40x60, has just and enjoys the patronage of een erected to be used for all many of the car and truck ownkinds of automobile work, and ers of Wilkes and adjoining counties.

He has built up his business Mr. Williams has many regular from a small beginning by hard patrons in this section, and if the work and ever looking after the welfare of his customers.

Motorists driving into the Central Service Station always ceive courteous and prompt

Mr. Eller is assisted in operat-

## अभाक भी भाग Villes Hatcher

Chickens Took Many Prizes at walls business growth. Mr. Gam-

establishment five years ago, has appeals to me. It requires consistent strides in its growing number of enstowers, for to sleep on the job," declared not only in North Carolina by not only in North Carolina, but also in adjoining states, It is one of the best equipped hatcheries to be found in this part of the Tar Heel state. The latest inventions have been installed to give the best dagree of efficiency to the hatchery. Mr. C. C. Cambill, the properties in the complete of the comp the proprietor, is thoroughly versed and gives every part of the business personal attention. He was born in Wilkes County

and owns and operates a two hundred and thirty sore farm across the river. He also is engaged in the feed business, which also is making splendid progress.

ing his service station by Messrs. Arnold Foster and Rob Minton, both experienced service station

why it is making such a worth State and County Fairs; bill is interested in a lumber Progressive Firm business, known as C. C. Gambill.

"The hatchery industry is a
The Wilkes Hatchery, since its fascinating business and one that

The gentleman is keenly in-terested in shurch activities, and cooperated to build the Pint cooperated to build the Ping

Mrs. Generit is also actively, associated with the hatchery, and has been a great factor in

Only recently the hatchery won 19 poultry prises out of 21 enat the state fair at Raleigh. It also won 23 prizes at the Great Wilkes Fair.

Karl Gertsen of Hamburg had his wife's arave covered glass in order that he might be able to look at her face any

Read Journal-Patriot ads.



## **Notice To Taxpayers**

If you pay your 1935 Town Taxes on or before November 1st, 1935, you will be

## ONE PER CENT DISCOUNT

Come in today and make payment and save the discount.

W. P. KELLY, Tax Collector

FOR TOWN OF NORTH WILKESBORO, N. C.

## Don't Run the Risk of Using . . . Impure Well Water



A pure water supply for home, farm and stock is imperative for every household, but it is a curious fact that, until recent years, the water problem had not been given the serious consideration that the health of the people demanded. But times have changed, and people are now eager to have deep-drilled wells supply their water for all purposes. The dug, or shallow well, cannot be depended upon for a pure water supply, so why run the risk of having disease in your home as a result of drinking

## We Have Hundreds of Satisfied **Customers In This Section**

I could print hundreds of testimonials from satisfied customers in this section for whom I have drilled wells. I have been in the business for 25 years and now operate the most modern well drilling machines on the market. Drilled wells are in great demand now. People realize they insure an abundant supply of fresh, pure water and are satisfied with no other kind of well.

I will be pleased to have you get in touch with me at once if you are figuring on having a well drilled on your property. You will find that I will give you a good job for your money, and that my charges are most reasonable.

REFAW

North Wilkesboro -North Carolina