

**J. C. McDIARMID**  
**NOTARY PUBLIC**  
 Office Cor. 8th and C Streets

**WOMEN'S SALES**—Handpainted plaques, pictures and pottery, suitable for brides' prizes, wedding and birthday gifts. Phone 362. Mrs. Ruby Pandley, 209 "E" street. 10-10-11.

**Dept. Store Head**



C. G. POINDEXTER

**Tomlinson's Dept. Store Is Popular**

Managed by C. G. Poindexter; Large Stock of Merchandise Carried

Mr. C. G. Poindexter has not been in our midst long, but since coming to North Wilkesboro has made numerous friends. Mr. Poindexter was born at Boonville, Yadkin County. After completing his education, he entered the mercantile business in Winston-Salem where he resided for a number of years. He was connected with Gilmer's in Winston-Salem and Roanoke for four-

**Manufacturer**



J. E. CAUDILL

**J. E. Caudill Has Furniture Plant**

Engaged in Manufacture of Upholstered Furniture At Factory Here

Mr. J. E. Caudill is another native of Wilkes County that is making a success in the business world. He was born in the northern part of County, and like many other young men came to North Wilkesboro to seek his fortune. He was bookkeeper for the Meadows Mill Co. for a number of years, but in 1928 he launched out into the manufacturing world for himself, establishing at that time the Key City Upholstery Co. The name has been changed to the Key City Furniture Co., under which name the business is now operated. Mr.

Caudill is sole owner of the company. The Key City Furniture Company is one of North Wilkesboro's up and coming manufacturing plants. About thirty men are employed, and the company's payroll runs into much money in the course of a year, this helping to boost the progress of this community. The company makes a specialty of manufacturing high grade livingroom suites and odd chairs, these being on sale locally at the Smoak Furniture Co. Mr. Caudill attends all of the leading furniture markets, and ships his output by truck to many states in the Union. Mr. Caudill is a member of the Board of Deacons in the First Baptist church, and is one of North Wilkesboro's best qualified business men. Mr. Caudill is a self-made man and his friends are highly gratified to see him take his justified place in the manufacturing world.

FURNISHED steam heated rooms for rent, modern conveniences; also garage. Call Journal-Patriot. 10-31-11.

Registration for Six Weeks Course in Ball Room Dancing at **Mrs. Richard Finley's Studio** Monday Night, Beginning at 7:00  
 First Physical Culture Class at 8:00 o'clock

**You Can Always Save On Your Drug Needs at Horton's Drug Store**

**Carlton's Fall Sale**  
 Continues to Attract Crowds!

EVERY CUSTOMER A WINNER!!—Scores of new customers and old ones too take advantage of greatly lowered prices. Great savings are effected. EVERY CUSTOMER GETS A PRIZE in the shape of lowered prices! Do not pay for the other fellow's prize! Shop at CARLTON'S. You cannot lose.

- EXTRA SPECIALS—WEEKEND**
- 10 Cakes Large O. K. 29c
  - Hand Soap 3c
  - Sugar, 4 lbs. 19c
  - Octagon Soap, 3 for 5c
  - Single Shot Gun \$5.98
  - Winchester Rifle \$4.49
  - Kleanbore Shells 55c
  - New Clubs 50c
  - WASHING POWDER, 3 PACKS 5c

WIDE RANGE WESTERN ELECTRIC SOUND  
**LIBERTY THEATRE**  
 A Wilkes County Institution

One Day Only—Monday, Nov. 4th



B. AND G PRODUCTIONS, INC. PRESENTS **THE Cafe de Paris**

FEATURING **Billy Purl** LATE STAR OF **EARL CARROLL'S VANITIES** AND AN AMAZING ARRAY OF OUSTANDING STAGE STARS



Including the **Cafe De Paris Girls**  
**30 - People - 30**  
 A Guaranteed Attraction One of the Best and Biggest Shows Ever to Tour the South

NOTE—If you want the best stage shows, don't fail to see this one. We have gone to great expense to give you this attraction and it will be impossible to get others unless you respond. YOUR THEATRE MANAGER

**3 - PERFORMANCES ONLY - 3 ON THE STAGE AT 3 P. M., 7:30 P. M., 10 P. M.**

Matinee Seats 25c  
 Night Lower Floor 35c, Balcony 25c, Children 10c, All Shows

ON THE SCREEN **"Calm Yourself"**  
 With An All-Star Cast Robert Young, Madge Evans, Ralph Morgan and others. It's the most original comedy idea of the year.

Medicated with ingredients of **Vicks VapoRub**  
**VICKS COUGH DROP**



**HINSHAW SCHOOL OF Beauty Culture**

A modern up-to-date school, offering a complete course for \$50.00. Approved and accredited by N. C. State Board. Write for particulars.

BOX 46, North Wilkesboro, N. C.



**SPECIAL PERMANENT WAVES \$1.00**

Shampoo and Finger Wave 25c

Given by advanced students, under direct supervision of Registered Cosmetologist.

**HINSHAW SCHOOL OF Beauty Culture**  
 OVER CITY BARBER SHOP

teen years, receiving that expert merchandise training that stands him so well now as manager of Tomlinson's Department Store. The most outstanding work done by Mr. Poindexter in the merchandising field was with the large City Stores organization as buyer, this company owning some of the largest department stores in the country. Shortly after marrying one of North Wilkesboro's finest ladies, Mr. Poindexter came to this city to live, and most of the past four years has been manager of the Tomlinson's Department Store. Mr. Poindexter is a quiet sort of man, and possesses one of the best mercantile minds to be found in this section. He is pleasant to have business dealings with, is progressive and greatly interested in North Wilkesboro's industrial growth. He is a valued addition to our citizenship.

**IDEAL BEAUTY PARLOR**  
 Oldest, yet most modern. We use the Best Materials and Supplies that can be bought. Prices lowest considering quality.

**PERMANENTS**

\$10.00 Realistic	\$6.00	\$7.50 Regal Oil	\$4.50
\$10.00 Bonat Wave	\$6.00	\$7.50 Duart	\$4.50
\$10.00 Ideal Oil Wave	\$6.00	\$6.00 Oil of Palm and Olives	\$3.50
\$10.00 Kerra-Tonic Wave	\$5.00	Permanent Waves as low as	\$1.50

ASK ABOUT OUR ZOTOS AND JAMAL MACHINELESS WAVE—NO ELECTRICITY

Phone 46  
 Mrs. R. J. HINSHAW, Mgr.  
 MISS GLADYS CAIN  
 MRS. EDITH HALL LOWE  
 MISS DORIS BROOKS  
 MISS LORANE THOMASON  
 MISS VERA BROWN

WE SPECIALIZE IN HAIR TINTING, SCALP TREATMENT AND FACIALS

ELECTRIC MANICURING and TWEEZING

**THE GREATEST FUR SALE**

This city has ever known will take place at our store

**Thursday - Friday**  
 NOV. 14th and 15th

Sale will close Friday, Nov. 15th at 1 p. m. A Saving From **50% to 60%** on **FUR COATS, FUR SWAGGERS, FUR JACKETS, FUR SCARFS**

This is without a doubt the finest and largest line of furs that was ever in this city at prices under actual manufacturing costs. The most desirable styles and sizes for all figures—at prices you never expected or even hoped for. A liberal allowance given on your old furs or fur coat. Every garment backed by a bona fide guarantee. An expert furrier direct from Montreal, Canada, will be with us during this sale to assist you in the best possible way. We do all kinds of expert fur repairing at very reasonable prices.

**Harvest Sale**  
 Now Going On... Will Continue Through November

Big, fluffy Blankets, not less than 5 per cent wool	\$1.79	Ladies' Gowns, made from rayon satin, each	98c
Part wool plaid Blankets, 72x84	\$2.89	Ladies' Rayon Panties and Bloomers	23c
Fine part wool Blankets, 70x80, nearly all wool	95c	New Fall Outings, specially selected for this sale, yard	9c
New Fall Tub Frocks, with the Fashion Flare, all sizes, real values, each	\$1.29	Ladies' Slips, with lovely laces for trimmings, each	49c
Unbleached Muslin, a special purchase makes this value possible, yard	5c	Men's Flannel Shirts, they'll keep you warm, each	69c
Quilted Cotton Batts, weight 3 lbs.	49c	Men's Suede Jackets, they're knock-outs, each	\$4.95
Men's all-leather Belts a real Harvest special, each	45c	Turkish Towels, size 15x30, each only	9c
Men's Commander Shirts, with non-wilt collars, each	98c		

Drastic Reductions Throughout the Store. Save on winter merchandise by paying us a visit during our Harvest Sale.

**TOMLINSON'S DEPARTMENT STORE**  
 PHONE 406 OPPOSITE LIBERTY THEATRE NORTH WILKESBORO, N. C.  
 MEMBER THE NORTH WILKESBORO TRADE EXPANSION BUREAU