



LARGE SIZE
O. K. Laundry Soap
 10 BARS
29c
 (Only one lot of 10 to a customer)
 (Basement)

O. K. Washing Powder
 10 BARS FOR
19c
 (Basement)

Grandma and Octagon Washing Powder
 10 BOXES FOR
19c
 (Basement)

Palmolive Toilet Soap
 6 CAKES FOR
19c
 (Basement)

Camay Toilet Soap
 6 CAKES FOR
19c
 (Basement)

TOYS and DOLLS
 TO BE SOLD AT
 1/2 Original Price
 (Second Floor)

Father George Smooth SHEETING
8c
 (None sold to merchants for resale)
 (Basement)

ONE LOT CLOSE-OUT WOOLENS
 YARD
25c
 (First Floor)

250 Guaranteed Four-Year SHEETS
 Size 81x99. Special each
87c
 (First Floor)

One Special Lot SHEETS
 For January Sale, each
63c
 (First Floor)

2,000 Yards Light Weight SHEETING
 YARD
5c
 (Basement)

One Special Lot Rayon BED SPREADS
97c
 (First Floor)

One Special Lot Fast-Color PRINTS
 YARD
5c
 (Basement)

"Carolina Special" 4 1/2-lb. Double BLANKET
 Special for January Sale, each
\$2.37
 (First Floor)

Special Lot Small Size BABY BLANKETS
 EACH
8c
 (Basement)

JANUARY CLEAR

Starts FRIDAY MORNING

Ladies' and Children's Ready-to-Wear



All women's and children's fur-trimmed Coats at one-half the regular price—

\$39.50 Coats	\$14.75
\$29.50 Coats	\$14.75
\$24.50 Coats	\$12.25
\$16.50 Coats	8.25

Women's \$9.95 Coats, tailored and sport type **\$5.65**
 Women's \$19.50 Fall Silk Dresses on sale at **\$9.65**
 All women's \$12.50 Silk Dresses on sale at **\$6.85**
 All women's \$9.95 Fall and Winter Silk Dresses, special sale price **\$5.65**
 Women's \$7.95 Silk Dresses, good selection of styles, sale price **\$4.85**
 One rack women's \$5.95 Silk Dresses, sale price **\$3.65**
 One special lot women's Silk Dresses, regular \$4.95 and \$5.95 values, sale price **\$2.85**
 About 25 women's Silk Dresses, special sale price **\$1.00**
 All Evening Dresses at **1/2 price**

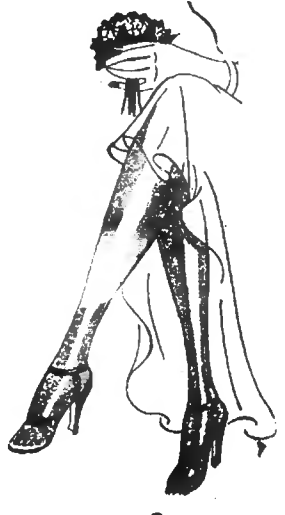
One extra special group of women's last spring Coats and Suits, regular price \$14.75 and \$16.50. Real bargains to close out **\$6.88**
 Another group of last spring Coats and Suits, \$9.95 and \$12.50 values, to close out **\$4.85**
 One extra special lot carried over Spring Coats and Suits All \$2.98, \$3.95 and \$4.95 Hats on sale at **97c**
 98c and \$1.98 Hats, sale price **48c**
 Women's \$3.95 satin and silk crepe Pajamas and Gowns, all new stock, special sale price **\$3.35**
 Special lot women's \$2.98 all-silk Pajamas and Gowns, sale price **\$2.45**
 Women's \$1.98 silk Slips, sale price **\$1.65**
 Special group women's silk Slips, sale price **87c**
 Special table shop worn pure silk crepe Slips, all \$1.98 values to close out at **97c**
 A special group ladies' Brassieres, regular prices 48c and 59c, to close out at **24c**
 All women's misses' and children's Sweaters greatly reduced for January sale.
 Children's one-piece printed outing Pajamas, each **48c**



Novelty sale price
 Sport Suits and 89c
 Printed sale price
 Wash Suits price
 One special and variety yard, to Wool Co. \$1.98
 One special in printed each
 One lot of pieces, each ABC price 39c yard
 yard

One special table Suitings, all colors, sale price, yard
 12-M Pongee, special, yard
 3,500 yards ABC Percalé Prints, regular price 25c, special sale price, yard **19c**
 One special lot Cloth of Gold Prints and other brands, special, yard **17c**
 One table 1,500 yards fast-color Prints and Printed Linene, sale price, yard **15c**

Hosiery



Women's full-fashioned Silk Hose, Rita, Hilcrest and Mojud, also very sheer \$1.25 Hose, all on sale at **87c**
TWO PAIRS \$1.65
 All 79c sheer ringless and service weight Hose. Special, pair **68c**
2 PAIRS \$1.30
 All our 69c full-fashioned Hose, both sheer and service weight. Sale price, pair **58c**
2 PAIRS \$1.10
 All full-fashioned 58c Hose will be on sale at **48c**

Big Savings In Our Basement

3,000 yards Percalé Dress Prints, all guaranteed fast colors, all good patterns, yard **16 1/2c**
 3,500 yards fast colored Prints in both light and dark patterns, yard **14c**
 2,600 yards Prints, an assortment of new patterns, all fast colors, yard **12 1/2c**
 One special lot Dress Prints, fast colors, for this sale at, yard **10c**
 1,000 yards solid color materials for quilting and trimmings, 36 inches wide, yard **10c**
 500 yards Plaid Suitings, fleeced on one side, fine for warm dresses and suits, 38 inches wide, yard **10c**
 Twenty new floral patterns in Cretonnes, yard-wide. Special, yard **10c**
 1,200 yards solid color Broadcloth, 36 inches wide, yard **10c**
 1,500 yards heavy solid color Linene Suiting, looks like Indian Head suiting. Special, yard **15c**
 Special lot Suitings and other materials worth up to 19c yard. Sale price **10c**
 36-inch Blue Chambray Shirting, yard **10c**
 1,500 yards 36-inch Outing, dark grey, light colors, checks and fancy stripes, yard **10c**
 Women's Rayon Silk Hose for service wear, pair **19c**
 Women's Cotton Rib Hose, 15c number, pair **10c**
 Women's plain Cotton Hose, pair **9c**
 One special lot Children's Ribbed Hose, pair **8c**
 All Children's 15c and 19c Rib Stockings, pair **10c**

Special lot Children's Anklets, pair **5c**
 Turkish Face Towels, each **5c**
 (None sold to merchants for resale)
 Men's "Jack Rabbit" Overalls, for January Sale, pair only **\$1.15**
 Men's "Red Camel" Overalls, extra full cut and well made, pair **89c**
 Men's "Belk's Blood Hound" Overalls, pair **73c**
 One lot Men's Overalls to close out sizes 32 to 42, pair only **58c**
 Boys' "Jack Rabbit" Overalls, 4 to 16 size, pair **63c**
 Boys' "Blood Hound" Overalls, large and roomy, pair **55c**
 Boys' "Gilt Edge" and "Big Boy" Overalls, pair **43c**
 One lot Boys' Overalls, pair **38c**
 Men's "Red Kap" Work Shirts in both covert and chambray cloth, each **63c**
 Men's vat-dyed tan Work Shirts, each **87c**
 Men's Suede Shirts in grey and tan, each **87c**
 Special lot Remnants, yard **5c**
 Table Oil Cloth, new patterns, yard **19c**
 Women's full fashioned pure thread Silk Hose, in seconds, pair **38c**
 Men's "Troutman" heavy Work Shirts, in covert cloth, each **48c**
 Men's covert Work Shirts, Dixie Special, each **38c**
 Dark blue chambray Work Shirts for men, each **38c**

One lot men's light blue chambray Shirts, each
 Boys' blue chambray Work Shirts also stripes, each
 Men's broadcloth Dress Shirts, each
 Men's Ribbed Union Suits, each
 Boys' all-wool and some over Sweaters and coat style value, sale price
 One lot pull-over cotton jersey Sweaters for men and boys, each
 One lot men's and women's sweaters, regular price 79c, novelty Boys' and girls' pull-over and Sweaters, each
 One lot good quality coat Sweaters for misses and boys, \$1.00 value Men's extra heavy Work Sox, ford type, pair
 Men's heavy Work Sox, pair
 Men's fancy Dress Sox, pair
 Men's blue, tan, black and grey Sox, pair
 5-pound Remnant Rolls, consist color prints one-eighth to one yard and about 28 to 30 yards per roll. Sale price
 Several hundred pair women's Ties, pumps and oxfords, all values \$2.98 up, Sale price
 Women's \$1.98 Oxfords in black also sport styles. January Sale price
 300 pairs women's Dress Shoes styles, consisting of \$1.98, \$2.98, \$3.98, all on table to close out. One lot women's dress shoes, each do. form in black
 pair