

TODAY AND TOMORROW

... out to Dearborn last week and, among other things, took a quick glimpse at the great museum of American inventions which Mr. Ford has assembled in Greenfield Village. It is a liberal education in Americanism to study the development of industrial progress from the primitive tools of the first settlers, step by step to the marvelous machines of today which can do everything but think.

It is hard to name an invention of importance which did not either originate in America or get its first practical use in this country. Nowhere has the truth been better demonstrated of the old proverb: "Necessity is the mother of invention." The pioneers of America had to be inventive. Starting out with not much more than their bare hands, they had to improvise means of conquering the new world.

I think we have done a pretty

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The American inventors which enabled our forefathers to conquer the wilderness were the arrow and the long-barreled Kentucky rifle.

The pioneers had to clear and settle a forest country filled with lurking snakes and dangerous wild beasts. The straight-shooting Kentucky rifle protected them against the dark terrors of the forest, while the free-swinging axe helped them to develop a new and more effective technique for clearing the land for their farms and building their log houses.

For the first 350 years, America was handicapped by a shortage of labor. We had to invent machines because there wasn't enough man power. And, in spite of all of the present unemployment, men engaged in big manufacturing industries tell me there is still a shortage of genuinely skilled labor.

MACHINES operators
The greatest contribution America has made to the world, it seems to me, is our ingenuity in building brains into machines. I never go through a modern manufacturing plant without seeing some new machine which minimizes the need of intelligence on the part of the man who operates it. The engineers who designed and the tool makers who built it put their brains and skill into the machine itself, so that the most unintelligent laborer can run it.

One of the most complicated devices that we had to turn out during the war was the recoil mechanism for the French 155-millimeter howitzers. The problem of making them was put up to a big Detroit automobile factory. It took three months to design and build the automatic machines to do the job. I went through the factory in 1918 and found every one of these automatic machines being tended by a chunky Polish girl in a smock. It took no muscle, it took no skill or training, to produce, by aid of the machine which could almost think, an apparatus in which every part had to be accurate to a thousandth of an inch.

UNEMPLOYMENT answer
I think the ultimate answer to the problem of unemployment will be a tremendous increase in the number and variety of so-called "labor saving" machines.

The more machines are set to work making useful goods, the greater the demand for the goods, because they can be sold cheaper, and so the demand for more machines and workers to tend the machines increases.

With all the talk about the great army of unemployed there are twice as many people at work today in the United States as there were thirty years ago. Yet our population is far from being twice what it was in 1900.

CHEMURGY tie-up
"Chemurgy" is the name for the new line along which industry is developing. It means the application of chemical processes to raw materials to convert them into usable commodities. Both industrial and agricultural researchers hold out great hopes that through chemurgy farm products may make a larger market by their conversion to industrial uses. In the Ford factory at Dearborn I saw one important application of chemurgy. Many parts of the Ford car, including some of the interior fittings, are made of a compound derived from soy beans by chemical processes. Soy bean oil is an essential part of the lacquer with which the cars are painted. We are going to hear much more of chemurgy.

Every forward-looking person realizes that the ultimate solution of the problems of our economic life lies in a closer tie-up between agriculture and industry. Chemurgy holds promise of going a long way toward solving that problem.

HOEY WOULD CALL SPECIAL ASSEMBLY

Greenville, April 6.—Clyde R. Hoey of Shelby, Democratic candidate for governor, said in a campaign speech here tonight he favored a special session of the legislature if a session is necessary to enable North Carolina to "meet all requirements for old age security and the protection of agriculture."

Most of his speech was devoted to laudation of the Roosevelt administration. Hoey termed the old age pension law "the most humane legislation" of this generation, and declared the state and federal gov-

15, with its... has been, what some people call lucky, by having so able an executive as Mr. Main to steer such a vast enterprise so successfully through the many years it has been appearing before the amazed, loving public, and it has always been one of Mr. Main's distinguished ambitions to always present a circus performance at a price within the reach of all and still present a performance just a little better than the average, and as he has said many times, that he has yet to present a performance to the public, his friends, that was not just a little better than the year before and he has more than lived up to that tradition this season, for under the mammoth spread of canvas there is presented this season a circus performance that critics say could not be better.

The sacred white dromedary is just one of the extraordinary features to be presented and is the only white dromedary in America. A dromedary is sometimes mistaken by the public as being a camel, and such a mistake was made by the manufacturers of Camel cigarettes when their photographers slyly sneaked a picture one day during an exhibition of the Main circus, of what they thought to be a camel, but which was in reality a dromedary, and before the mistake was discovered the drawings, cuts and advertising material of that brand of cigarettes was well in the making. A camel has two humps on its back while a dromedary has only one.

Also there is "Mickey McGuire," the only trained baboon that actually presents an entire act in a ring circus by himself without the aid of a trainer, taking his place among human performers, presenting features that will amaze the most skeptic. Also there is Jumbo, Jr., the largest beast that walks the earth, droves of camels, herds of elephants, clowns, acrobats, all making up a full two hours' performance which will be presented twice daily at 2:00 and 8:00 p. m., rain or shine.

Charging assault and battery, Mrs. John Donlin, of Minneapolis, is seeking a divorce from her husband. She told the judge he was a wrestling fan and liked to try out what he learned at the bouts

The amount produced that month should exceed all previous records.

Referring to the progress of the company during 1936, Mr. Green stated today, "insurance in force and assets have shown a substan-

A chief broke into the home of Mr. and Mrs. Roswell Stephens, both 87, of West Branch, Iowa, and stole all their coal. Mr. Stephens is blind, and his wife is an invalid.



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Elephant Skin Girl.
Jumbo, Jr., largest Beast that Walks.
Drove of Camels, and only White Dromedary.
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