

PREVETTE'S

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# EASTER - VARIETY



## For The Well Dressed Man!

### PREVETTE'S Are Ready For a Brilliant Easter . . . A GRAND VARIETY OF NEW MERCHANDISE ARRIVES FOR EASTER!

Have you visited our store, of late? You owe it to yourself to do so. We are ready to show you the results of Long Planning. For months we've been combing the best markets for New Spring Merchandise that will meet your needs at thrifty prices. Whether you're interested in securing clothing for yourself or children. We've gathered brilliant selections, all fashionright, of good quality and priced to meet the demands of your budget. And, too, we're certain that you'll enjoy the friendly relationship that we maintain with our customers. We want you to be our friends. Your complete satisfaction is our success.

Visit our stores. You'll be thrilled by the grand variety of splendid merchandise here for your approval and comparison for the Easter Parade.



They're Here! They're New!

## Smart Easter Suits

For the man who wants good clothes thriftily priced! See our selections. We invite comparison.

In this selected group will be found the new sport backs in pleasing variety of Spring colors **14.95**

Whether you want a suit for business, sports or town wear you are sure to find it in this unusual selection **16.95**

You will have to inspect this assortment of suits to really appreciate the outstanding tailoring and workmanship put into each suit **18.45**

We know you'll like this group of suits. They're all "Tops" in value, style, fitting qualities and tailoring. Scores of styles, fabrics and colors here **19.95**

A wide variety of patterns, textures and colors can be found in this group. The styles are distinctively correct **22.45**

We're proud of this group and you'll be proud to wear any garment from it. The Fabrics are smart and sturdy; the needle work is most careful, and they fit perfectly **24.94**

## Easter Accessories In Pleasing Variety



### NEW EASTER HATS

Designed for casual comfort in leisure weights . . . Brims can be snapped. For business men and young men. Fine textures, smart details. In your most becoming color. These hats will please you.

**\$1.95 to \$6.00**



### SHIRTS FOR EASTER

RUN STRONG TO COLOR!

You're in for a colorful Easter . . . and your shirt should reflect it. Gay or subtle colorings in neat or half-cut, correctly styled, and coloring values

**97c to \$2.45**



### NEW EASTER TIES

YOU'LL WANT LOTS OF COLORFUL TIES FOR SPRING

Choose neckwear that sparkles . . . yet that is in good taste and distinctive. A tie in good taste will improve your appearance immensely. We've a radiant selection!

**69c to \$2.45**



### SMART! NEW! MEN'S DRESS SOCKS

FOR EASTER

A brilliant new assortment of mighty desirable patterns. Rayons, silks and silk mixtures, with fine cotton web tops, heels and toes. Full sized. Splendid values

**19c to \$1.00**



### SHORTS AND SHIRTS IN BRAND NEW SPRING COLORS

Men, we want you to come in and see these garments. They are new spring models with all the new improvements, the largest, fullest garments we have ever seen at anywhere near the prices. All sizes. Assorted new patterns

**25c to 50c**

## AN EASTER PARADE OF FOOTWEAR

MEN! STEP INTO NEW  
SPRING OXFORDS



Every man likes shoes that give him comfort, good service and lots of smartness. We've a style that will be easy on your feet, they'll look mighty smart; and they will provide lots of satisfactory wear. In whites, tans, blacks and sports

**\$2.45 to \$8.45**



FLATTERINGLY  
NEW STYLES.

SMART NEW  
LEATHERS.

SWAGGER NEW  
ORNAMENTS



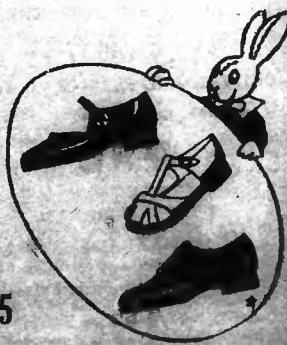
Your new Easter ensemble won't be complete without a new pair of shoes. You will find a stunning style—fine fitting—very serviceable—and so comfortable you'll want to live in them. All sizes—all heel types—in wanted colors. Come in and see the beautiful variety of shoes

**\$1.94 to \$6.45**

## KIDDIES' SMART SHOES

IN ALL THE NEW  
STYLES

We specialize in making "happy feet" for children. Where smartest children gather . . . you'll find shoes from our fine selection. Pleasing styles, assorted leathers, wanted colors. Your favorite shoe is here!



**89c to \$2.95**

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THE MEN'S DEPARTMENT STORE  
NORTH WILKESBORO, N. C.