

# GO GET IT!

Business Can Be Stimulated  
By Proper Use Of

## ADVERTISING

Road conditions are gradually improving, and progressive business firms should keep their customers informed as to new merchandise on display, and any special values that are being offered at this season.

Shoppers will begin buying now, and it is up to you, Mr. Business Man, to describe your offerings and tell of their values if you wish to attract the public to your place of business. Start your advertising campaign now, and let newspaper advertising sell your goods.

Sell Your Merchandise Economically  
By Advertising In

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