State Democratic
Convention Be On
May 19 In Raleigh

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$\therefore$ Misetinge, and County
Conventions 14th


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Soliciting Funds Fora Gymnasium


## Gillette <br> Super Traction tire

SO ITS TME TO
RETRE WITH RETIRE VITH

## Lillote Trost



 Rastactory service they give the car or truck We want you to come in today and ulet us talk
over your tire probems with you. Ante ovid
find how the GLLETTE is onstuited

B U Y . . . Gillettes! T R Y . . . Gillettes (№ Regrets)

## Attention . . . Farmers and Gardeners ! <br> We have just recived bie thimet of the Maine Seed Pa tatoes. See ub befor you buy! MAREET PRICES PAID For <br> Country Hams and Other Farm Produce Wilkes Tie and Feed Store

Forester Avenue<br>North Wilkesboro, N.C

# Stop Advertising 

When every man has become so thoroughly a creature of habit that he will certainly buy this year where he bought last year.
When younger, and fresher and spunkier concerns in your line cease starting up and using the newspapers in telling the people how much hetter they can do for them than you can.
When nobody else thinks "it pays to advertise.
When population ceases to multiply and the generations that crowd cn after you, and never heard of you, come on
When you have convinced everybody, whose life will touch yours, that you have better goods and lower prices than they can ever get any where outside of your store.
When you perceive it to be the rule that men who never do and never did advertise are outstripping their neighbors in the same line of business.
When men stop making fortunes right in your sight, solely through the discreet use of this mighty agent
When you can forget the words of the shrewdest and most successful basiness man concerning the main cause of this prosperito.
When you would rather have your own way and fail than take advice and win.
When you want to go out of business with a stock on hand
When you want to get rid of the trouble of waiting on customers.

## Let Us Help You With Your Advertising Probleas

