



NEW EASTER DRESSES
 Hundreds of crisp, brand new silk and cotton Dresses, also smart new Coats . . . just in time for the Easter parade

NEW SILK DRESSES
 Smart fashions galore in a grand array of spring's newest colors . . . styles that every young Miss will be proud to wear . . . crisp new taffetas and lovely new silk crepes . . . gay prints and solid colors. They're all here just in time for the Easter parade! Sizes 11 to 16.

\$1.98 to \$5.95
New Cotton Dresses
 Snow White and the Seven Dwarfs in styles that every Miss will adore . . . handsome taffetas and silk crepes in a grand collection of new prints and solid colors. Individually fashioned for exclusive smartness. Dozens to choose from.
 SIZES 3 to 12

\$1.00 to \$2.98
New Cotton Dresses
 Shirley Temple fashions . . . every one brand new . . . gay new prints . . . crisp dotted Swiss . . . sheer batiste and smart new linens. Every dress in this large collection was hand-picked for its style and unusual quality. Sizes 3 to 16.

\$1.98 and \$2.98
New Cotton Dresses
 Deanna Durbin styles in floral prints and new piques . . . every dress brand new, made of tub-fast and sun-fast material. Choose from a complete selection of stunning styles . . . you will adore the gay new patterns. Sizes 11 to 16.

\$1.98 and \$2.98
New . . . Cotton Dresses
 Cinderella fashions in dozens of crisp new cottons . . . sheers and smart prints galore . . . the kind that tub so easily and always look so fresh. They're all brand new . . . just unpacked from their tissue wrappers.

\$1.00
Spring COATS
 A brand new collection of soft fleeces and other new materials . . . styled in the grown-up manner with silk linings. Bright new spring colors—tan, beige, gold, rose and new blue.

Styles for the Little Miss and Junior
 Sizes 5 to 16
\$3.95 to \$5.95



FEATURING APPAREL AND ACCESSORIES OF THE BETTER QUALITY, FOR AGES BIRTH TO 16 YEAR SIZES AT POPULAR PRICES!

The management of Spainhour's is happy to announce the opening of this newly enlarged department. It will be no longer necessary for the mothers of North Wilkesboro and vicinity to go to the larger cities to shop as this new department will carry a large and complete line of infants', misses' and junior apparel in ages from birth to 16 year sizes, featuring better quality merchandise and popular prices.

This new department is located on our Main Floor and is arranged in order to make your shopping easy. You are invited to visit it at your earliest convenience.

A LARGE NEW AND COMPLETE INFANTS' DEPARTMENT

In this department you will find everything for Baby . . . things for her or his comfort and appearance . . . in sizes from one day old to 3 1/2 years old.



Dainty Hand Embroidered DRESSES
 Expertly-made of fine quality batiste. A complete stock to select from.
 Six Months to Two Year Sizes
69c TO \$1.98

IMPORTED, HAND-MADE Batiste Dresses
 in a grand collection of styles to choose from. Pastel colors . . . also white. One to Three-Year Sizes
\$1.00 to \$1.98
SHEER PASTELS AND Dainty New Prints
 in a wide selection of styles. Every dress brand new, fresh crisp new materials. 9 Months to 3 1/2 Year Sizes
\$1.00



Pastels and Prints
 Sheer pastels and lovely new prints, also crisp new dotted Swiss . . . all dainty new styles. One to Three Year Sizes
\$1.00 to \$1.98
Kiddies' Pal
 Styles all new . . . Pastel shades . . . made of tub and sun-fast materials. One to Six Year Sizes
\$1.59 and \$1.98
Nannette Toddlers
 in a gay collection of bright new pastel shades. One to Three Year Sizes
\$1.00 and \$1.98



MRS. DAY'S—Ideal Baby Shoes
 are exclusive with Spainhour's in North Wilkesboro. Soft and hard soles, in smoke and white. All sizes.
\$1.00 to \$2.95



- BROADCLOTH Aprons**
 Dainty new styles, made of tub-fast materials. Sizes 1 to 3 years.
59c
- Wool Shawls**
 Large sizes in pastel colors and white.
\$1.00 to \$1.69
- Wool Blankets**
 New patterns, and solid pastel colors. Large sizes.
\$1.69
- HAND-EMBROIDERED Sheet Sets**
 Daintily made of fine quality cottons.
 Only **\$1.00** Set
- Pillow Cases**
 Pastel shades, also white.
50c to 75c
- CARTER'S Infants' Towels**
 24 x 36
\$1.00
- Curity Diapers**
 20 x 40
- Baby Gifts:**
 —BABY BOOKS
 —SNAP SHOT BOOKS
 —COMB-BRUSH SETS
 and novelty gifts of all kinds

Dress them up
FOR EASTER

Spainhour-Sydnor Co.