

Moderate Pace Makes Touring More Enjoyable

Enjoyment of automobile touring can be increased and expense kept down by using good judgment in regard to speed, according to W. A. Hillman, service manager of the Chrysler Division, Chrysler Corporation.

"Many motorists seem to believe that the success of a tour is governed entirely by the number of miles covered," says Mr. Hillman, "but I think this is a mistake. With the high speeds of which modern motor cars are capable and the excellent highways to be found generally throughout the country, it is true that a lot of miles may be driven in a day. On the other hand, driving a motor car fast demands such a high degree of concentration that it puts a strain on the nervous system."

"It is my opinion that the motorist who covers 250 or 300 miles a day will enjoy himself much more than one who exceeds that. One of the delights of touring is to enjoy the open air and the scenery. Certainly the driver who is going at high speed can't see much of anything save the road. And even the passengers who are not concerned with handling the car are likely to be at a

...pitch that will prevent their getting much enjoyment. "So far as economy is concerned, the most efficient speed for a motor car is between 25 and 45 miles an hour. Beyond that you have to burn a lot of gas and oil to get extra miles. Of course, most modern cars give such excellent gasoline mileage at any speed that the average driver is not greatly concerned about holding down to the most economical level, but there are plenty of thrifty folks who don't like to throw away money even in small amounts.

"For that matter, a speed of 45 miles an hour will enable one to cover a very long distance in a day's driving. Maintaining that pace steadily is just as effective as tearing along at a much higher speed for short stretches and then having to slow down to meet road or traffic conditions. We all have had the experience of seeing somebody roar by at breakneck speed while we were doing a modest 40 or 45 and then catching up to the speedster either at a light or when traffic became congested. In fact, 45 miles an hour as the top speed, and that pace maintained as steadily as laws and traffic conditions permit, will provide all the miles that the average man can drive in a day without fatigue. Modern cars are comfortable and easy to handle, but still there is some work attached to driving them and I recommend a day's trip that will leave one fresh and exhilarated at evening instead of all fagged out. On bright days, eye strain is a factor to be reckoned with and the faster one drives the more he is exposed to this. You'll find that the driver who takes a reasonable pace and holds it for a reasonable number of hours escapes the headaches that come so often to the faster driver. And he'll see a lot more of the country."

Survey Of Crops Near Completion

Raleigh, July 22.—The North Carolina Department of Agriculture's annual farm census survey, giving complete information on the acreage for all 1938 crops, will be completed by September 15, Farm Census Supervisor S. M. Hines announced today.

Farmers desiring copies of the Farm Census, which will appear in the fall "Farm Forecaster," should write the Statistics Division, N. C. Department of Agriculture, Raleigh.

Tabulations of the crop reports furnished by county tax listers were begun May 15. North Carolina is the only Southern state rendering this service.

This Week In Washington

Washington, July 22. (Auto-caster)—With the President fishing for wahoos and rooster fish off the coast of Lower California, Washington political observers are trying to make a fair appraisal of the effects of his cross-continent speaking tour, while the economists in the Government service are studying the business situation and putting forth forecasts of recovery with more optimism than has been prevalent here for a year or more.

The two things tie together. The political future of Roosevelt and his party is dependent to a considerable degree upon the extent of business recovery between now and the Congressional elections.

The present signs indicate that ordinary citizens will not be feeling themselves quite so "hard up" by November as they have felt ever since last Fall.

From the President's tour two political conclusions are being drawn in which the most experienced observers here concur. One is that there has been an amazing comeback in Mr. Roosevelt's personal popularity, at least in the sections of the country which he visited.

The other conclusion is that the President took the advice of the Democratic National Chairman, Mr. Farley, and did not try to read out of the Democratic party every Senator and Representative who had voted against any of his pet measures.

The President did give personal endorsement to some of his loyal supporters, which was to have been expected, but did not go on the rampage against many who had been strongly against him. Nothing like a "purge" of the party can be read into the record of the President's speeches.

Garner's Views That is not to say that the split in the Democratic party which Mr. Farley so greatly deprecates has been healed, but at least it has not been widened by anything Mr. Roosevelt said or did on his Western tour.

Down in Texas Vice President Garner did a little talking, which has set political tongues wagging. He remarked, casually, that he did not seek a third term as Vice President. This might mean anything or nothing.

If, as is believed by many here, Mr. Garner has his eye on the White House in 1940, it might mean that he was putting himself forward as the head of the Democratic ticket. It seems definitely to mean that the Vice President doesn't think the President should seek a third term, either.

But not the least impressive incident of Mr. Roosevelt's trip was the presentation to him at Pueblo, Colorado, of a petition signed by more than 4,000 wage-workers, demanding that he run for President again two years hence.

Whether this is the beginning of an organized "popular" movement for Mr. Roosevelt's re-nomination, or a spontaneous gesture by a small group of voters, is a question which is disturbing political Washington. If many more such petitions turn up, it will be looked upon as proof that someone acting on Mr. Roosevelt's behalf is stirring up the animals in the political zoo, and trying to start a backfire against the Garner movement, which is gaining considerable headway.

President's Popularity Mr. Garner's ambition for the Presidency in 1932 is recalled by the recent publication of Mr. Farley's own account of the Chicago convention, where the Texan was induced to withdraw in favor of Gov. Roosevelt and received the Vice Presidential nomination as a consolation prize.

In the light of several recent cross-section polls of voters indicating the rise in the President's personal popularity above the low point which it had reached last Spring, estimates of gains in Republican membership at this year's elections are being revised downward.

A minimum of 35 additional seats for the Opposition is conceded. The belief that there are 80 Congressional districts in which the Republicans can win is not so widely held. There are thirty districts in which a switch of one vote in twenty would change the result from that of 1936. There are 38 more districts in which only a ten percent shift would put a Republican in a Democrat's place. That a total Republican gain of 63 seats is an entirely reasonable expectation is the consensus of shrewd political opinion here.

Election Barometers The election results may well depend upon economic conditions, however. If employment increases and if prices of consumer goods go down the average voter is considered likely to give the Democratic party credit. Much weight is given here to the forecast of Leon Henderson, economic adviser to the Works Progress Administration.

Mr. Henderson was the first to point out the approach of the present business recession, a year

Dale Carnegie 5-Minute Biographies

Author of "How to Win Friends and Influence People"

Cleopatra Won the Love of Two of The Greatest Leaders Who Ever Lived

This is a bit of the story of the most seductive sweetheart that ever raised a man's blood pressure. Her name was Cleopatra, the queen goddess of Egypt—the enchantress of the Nile.

She has been dead for two thousand years, but her fame still glows brightly across the dead centuries. She committed suicide when she was thirty-nine; yet in her short riot of life, she won and held the ardent love of two of the most famous men who ever walked the earth—Mark Antony and Julius Caesar.

Caesar was fifty-four and bald-headed, and Cleopatra was exuberant with the vitality of a youth of twenty-one; and as Caesar looked upon her, he was lifted, as if by a tidal wave, to the foamy crests of love and ecstasy. By the ardor of her passion and the brilliance of her mentality, she made Caesar her willing slave for life.

Months went by, and Cleopatra presented Caesar with a son—the only son he ever had. Shortly after that happened. Now he announces that the nation is heading not for a boom but for sound recovery. He quotes facts and figures to back up his forecast, and couples it with a warning against letting consumer prices rise as business gets better.

Another economic index which points to better times is the Department of Agriculture's mid-Summer wheat forecast. The outlook on July 11, when the forecast was released, was for a wheat crop of 967 million bushels, the largest crop since 1915.

With the machinery of the A.A.A. in full operation to protect farmers against loss by reason of this "bumper" crop in this country and equally large production in the rest of the world, this will mean many more millions of dollars in the pockets of farmers, which in turn is expected to mean greatly increased sales of all sorts of things the farmer buys, from automobiles, tractors and farm machinery down to clothing.

er that, Caesar was assassinated, and roaring old Mark Antony, always drunk, always in debt, became the mightiest Roman of them all. Intoxicated with the wine of victory, Mark Antony led his armies into the East, bent on loot and plunder and a life of dissipation.

Cleopatra trembled. How could she stop Antony? With ships and swords? Never. With love and caresses? Yes, may be. So with a flair for the dramatic, with a genius for showmanship, she set out to meet Antony in a gilded ship with purple sails. Surrounding herself with all the pomp and pageantry of the Arabian Nights, she had little boys, painted as Cupids, fanning her with peacock feathers, while voluptuous maidens, swathed in silk, danced to the wild strains of desert music. The fragrance of burning incense intoxicated the senses; and, in the midst of all this oriental glamour, Cleopatra lay on a silken couch, enchanting, irresistible, posing as Venus, the Goddess of Love.

Antony became so infatuated with her that he lost all semblance of sense. He gave her the whole sea coast of Phoenicia as a present. Then he made her a gift of the province of Jericho, the island of Cyprus, the island of Crete. Finally, as a grand climax to all his lavishness, he handed over to her the whole province of Asia.

The news of these gifts set Rome seething with hate and boiling with fury. What? Was all this territory, bought with a hundred battles and paid for in Roman blood, to be tossed away like a hable to satisfy the whims of an Egyptian mistress? The answer was WAR. Cleopatra's hour had struck. She had overplayed her hand. The day of awful reckoning had come, and Rome rose in its mighty wrath, destroyed the ships of Antony and Cleopatra and routed their armies.

This was the end, and they

know it. Antony realized that he would be captured and beheaded, so he stabbed himself and died writing in agony in the arms of Cleopatra, clinging to her, in death as he had clung to her in life.

She rowed over and over again that she would never be taken captive and led through the streets of Rome in chains for the populace to hoot and jeer at. So she committed suicide by poisoning. How she did it, no one will ever know.

She lies buried today beside Mark Antony somewhere out in Egypt. Precisely where is still a mystery. If you go out to Alexandria and find her tomb, you will make a fortune and you will get your name flung in headlines across the front page of every important newspaper on earth.

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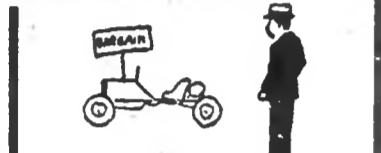
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