

# FALL IS HERE!!

*The Summer Business  
Lull Is Over*

## ADVERTISE

what you have to sell . . . in

## The Journal-Patriot

and reap a harvest of increased  
SALES and PROFITS

*Advertising Service Free*  
Also Attractive Lay-Outs

*Start Now . . . Boosting Fall Business . . . Through*

## The Journal-Patriot

Wilkes County's Only Semi - Weekly Newspaper

North Wilkesboro,     ...     North Carolina