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 INDEPENDENT IN POLITICS

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THURSDAY, OCT. 13, 1938

Selfish Purposes

The liquor industry, since making headway in getting its disastrous products across legally to people of a big majority of the states and some of the counties in this state, puts an sanctified face in advertising the virtues of moderation.

"There is something comic about a group which spends great sums to advertise the virtues of moderation and then breaks the backs of its representatives to make them meet impossible sales quotas. There is no moderation on the part of distillers," Gene Tunney, former heavyweight champion of the boxing world, said recently.

The distilling industry knows that the one way to increase its profits is to increase the volume used and that the most effective increase would be through breaking down of temperance. They know that if a man is a moderate drinker, only consuming a pint or so a week, and can be induced to become a drunkard drinking a gallon or two each week that their sales, and profits, will grow. For them to advertise moderation and at the same time press sales is the height of hypocrisy.

Artists have really outdone themselves in color magazine advertisements to make liquor look attractive and to put a fine sheep's garment on a wolf. The liquor producers know that if women can be attracted to what they call moderate drinking that there soon be a double-size army of "soaks" and "sots" to buy their products and to bring dollars to their bank rolls.

A person who has a strong will and who controls other habits and passions may fall victim to drink after taking a few cocktails as a stimulant. Altogether too often liquor controls the individual instead of the individual controlling liquor.

We Still Need More Gold

The old saying that gold is where you find it has received fresh proof by the opening of a new gold mining region on the shores of Lake Mead in Nevada. If you don't recognize Lake Mead by the name, it is the great new artificial reservoir in Boulder Canyon created by the building of the Hoover Dam.

The gold has been there always, but nobody could get to it until the water impounded by the dam rose high enough so that boats could reach the previously inaccessible slopes of the steep mountains bordering the canyon. Now a real "gold rush" has started, since a prospector in a motor-boat discovered a promising vein of gold-bearing rock a year or so ago.

The new "strike" is known as the Gold Butte Mining District, 53 miles up Lake Mead from the dam. High grade ore is being shipped by barges towed by motor-boats, and is said to yield from \$6 to \$10 to the ton.

There is always something fascinating about news of a new gold strike. This one is especially interesting because it initiates a new way of making gold accessible. It is novel as the methods now used in the island of New Guinea, where airplanes are used to bring the gold down from the inaccessible mountain peaks, as well as to take machinery and miners up to the mines.

The earth's store of gold is, apparently, very far from being exhausted. Not enough has been mined so far to satisfy the monetary demands of the world, which now almost universally regards gold as the only real money for the exchange of commodities between nations.

The United States Treasury holds more than half of all the world's stock of monetary gold. If the other nations were as well supplied, there would be better assurance of peace and prosperity for everyone.

Borrowed Comment

CIDER IN THE FALL
(Morganton News-Herald)

The Gastonia Gazette sings the praise of a Richmond newspaper man, Thomas Lomax Hunter, who waxed eloquent, if not poetic, in a tribute to "Cider in the Fall" in the Richmond Times-Dispatch. The cider "piece" will doubtless appeal to many old-timers.

"I am rather sorry that the good old custom of making apple cider has fallen into disuse in our immediate midst. There is something about a good beaker or two of hard cider that when the frost is on the pumpkin which beer cannot supply.

"There is more bite and authority in the hard cider. 'Tis a drink to put hair on your chest, as the saying is. I used to love to stand about the old cider mill when I was a small boy and drink the sweet juice fresh from the press. Cider that had fermented and grown hard bit my tongue and I hated it before the mellowing years informed me.

"Keats in his lovely ode to autumn sees the spirit of that season in many moods and poses. In one, 'Or by a cider press with patient look, thou watchest the last oozing hours by hours."

To which the Gazette adds, along with other comment:

"They talk about nectar, and ambrosia. A glass or two of this cold, clear amber cider is nectar enough for us."

ACHIEVEMENT TALKS
By LUCIUS HUMPHREY
Author of "It Shall Be Done Unto You"

Whether we know it or not, we are all continually creating. Every thought, every plan weaves new threads into the fabric of our future. A famous scientist has said that the only logical conception of the universe is an Infinite Mind, in which "everything is a thought."

Thought is the creative activity of the Infinite Mind—and man thinks.

In the statements that in the "beginning was God," and that Man is made "in the image and likeness of God," we learn that Man combines within himself all the elements of the Creative Principle. Thus, through our thinking, we can create conditions of want, evil, despair, or build lives of increasing power.

You will see, therefore, how important it is to think constructively. No matter what failures you have known in the past, no matter what fears have afflicted you, the one way out lies in changing your thoughts. You must always think your way out, before you can act your way out.

To control our thoughts and use the creative power effectively we must understand three important phases of the mind. First, the Higher Intelligence, the God Mind, unlimited in power and possibilities. All successful men and women, consciously or unconsciously, tap this Mind, bringing into this world much of its radiant newness.

At the other end of the scale is the Habitual Mind, a product of, and yet a part of God Mind, but limited in possibilities. This is the everyday mind which we use in transacting our business, planning our dinners, and in all the outward activities of our lives.

Between these two, the God Mind and the Habitual Mind, lies a third—the Christ mind, which serves as the link between the other two, connecting the Habitual Mind with the God Mind, making the three one Mind. This united Mind was the consciousness of Jesus. The Christ Mind is at all times conscious of the unlimited power and ability of the God Mind to produce super-ideas. At the same time, it is conscious of the limitations of the Habitual Mind and conscious also of self, of its own power and ability to understand these other two mind phases. Our consciousness of these three mind phases becomes for us the unlimited source of ideas. Once we possess this knowledge, that which is essential is how to use the creative processes of our minds to fulfill our desires. It thus becomes important to know how the thinking of the Christ-Mind differs from that of the Habitual Mind.

The Habitual Mind is full of fear and uncertainty—the Christ Mind is divinely certain of itself and of its creative power. Therefore, if you wish consciously to build your life, dominate and control your thinking which pertains alone to the Habitual Mind, learn to unite this with the strong, victorious thoughts which are the natural attributes of the Christ Mind.

Society

MISS MAMIE SOCKWELL, Editor
Telephone 211

Rev. and Mrs. Aycock Hosts At Barbecue Supper

Rev. and Mrs. A. L. Aycock were hosts at a most delightful social affair Monday evening at the church hut when they entertained the members of the official board of the North Wilkesboro Methodist church and their wives at a barbecue supper. Around forty were present including Rev. John Hoyle, of Statesville, presiding elder of this district.

Proceeding the supper Rev. Hoyle returned thanks and at the close of the evening he gave a fine report of the work done in the Statesville district the past year. During the supper Mrs. Lucille Farmer sang a couple of numbers being accompanied at the piano by Miss Lois Scroggs. Impromptu talks were made by several members of the group present and at the close were dismissed by prayer by Mr. W. D. Halfacre, chairman of the board of stewards.

Fido's Class Met Tuesday Evening

A splendid meeting of the Fido's class of the First Baptist church was held Tuesday evening at the home of Mrs. Emmet C. Johnson with Mrs. Frank Tomlinson, Mrs. Dewey Minton, Mrs. Ethel Moore, and Mrs. John Hall assisting her as hostesses. To open the meeting "My Faith Looks Up To Thee" was sung after which Mrs. C. B. Eller led in prayer. Miss Lillian Stafford led the Bible study which was based on the Book of Acts, giving a fine dispensation of the Holy Spirit and summing up the four gospels.

Mrs. Nell Hendren presided for routine business and at the close of the evening the twenty-eight members attending were served tempting refreshments during the social hour.

Wilkesboro Club To Sponsor Halloween Dance

The Junior Woman's club of Wilkesboro will sponsor a Halloween dance at the Community clubhouse in Wilkesboro Thursday, October 27. Hours of dance are from 9 until 1 o'clock. Admission for dance is to be 25 cents and it is hoped that a large number of people will attend.

B. B. Banner, Jr. Given Birthday Party

To honor their little grandson, B. B. Banner, Jr., of Galax, Va., Mr. and Mrs. James Hubbard entertained at their home in Wilkesboro Tuesday afternoon at a birthday party celebrating the honoree's seventh birthday anniversary. The children, numbering about twenty, were led in a number of games on the lawn after which they were invited into the dining room for ice cream and cake.

The dining room was attractively decorated carrying out a color motif of pink and white with the white birthday cake, topped with seven pink candles, serving as a centerpiece for the dining table. Mr. and Mrs. Banner came over for the afternoon to bring B. B. Jr., who was given lots of nice gifts as souvenirs of the happy occasion.

Bible Class To Have Food Sale

The Woman's Bible class of the North Wilkesboro Methodist church will sponsor a food sale at Spahnour-Snyder's store on Friday, October 28. Various kinds of food will be on sale.

Maybe that motorcycle is a one-eyed car—better be insured than sorry!

NORTH WILKESBORO INSURANCE AGENCY, Inc
 General Insurance
 "Protection Plus Service"
 Bank of No. Wilkesboro Bldg.
 North Wilkesboro, N. C.
 J. B. Williams J. T. Hume
 Elizabeth Barber Rita Gell
 (Office Hours)

Social Calendar

The North Wilkesboro Woman's club will meet at the home of Mrs. J. E. Hix Monday afternoon at three o'clock with Mrs. Ralph Duncan and Mrs. A. B. Johnston as associate hostesses.

Legion Auxiliary In Monthly Meeting

Around twenty members of the Legion Auxiliary met at the home of Miss Toby Turner on the Brushy Mountain Monday evening for their regular monthly meeting with Mrs. J. C. Smoot as associate hostess. The meeting was featured by the installation of officers by Mrs. W. R. Absher, past state president of the Legion Auxiliary. Those installed were president, Mrs. J. B. McCoy; first vice president, Miss Norma Stevenson, second vice president, Mrs. J. A. Rousseau; secretary, Mrs. W. D. Halfacre; treasurer, Miss Toby Turner; chaplain, Mrs. E. N. Phillips; historian, Mrs. Charlie Porter; and sergeant-at-arms, Mrs. Nell Hendren.

Mrs. McCoy presided for the usual business session and stated that Americanism, rehabilitation, and the child welfare work were some of the points to be stressed in the work of the organization throughout the year. Mrs. John Hall, membership chairman, announced that this is the month for the membership campaign and that the quota had already been reached, and she wished to thank both the old and new members for their fine cooperation in helping to attain this goal before date.

An interesting feature of the evening was in hearing a letter read from Mrs. A. W. Horton, of California, a former member of the auxiliary here, telling of the National Convention held recently in Los Angeles, in which she gave a vivid description of the convention a social hour and refreshments were enjoyed at close of the evening.

Mrs. Tal Barnes Is Hostess To Idlewife Club

Members of the Idlewife club with a couple of extra guests were delightfully entertained by Mrs. Tal Barnes at her home on E Street Saturday evening. A three course dinner was served at seven o'clock with guests being seated at the dining table and two small ones at which time the hostess was assisted by her daughter, Miss Billy Barnes. A pumpkin shell in which were fruits and berries made an attractive centerpiece for the main table.

After the dinner two tables were made up for work while part of the group engaged in a period of handwork. Hostess for the next meeting is to be Mrs. Hoyle Hutchens. Those present other than club members were Mrs. J. E. Spahnour and Mrs. Gordon Finley.

Ads. get attention—and result!

United States exports were up in first seven months of 1938; foreign trade off in July.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your common cough, chest cold, or bronchial irritation, you may get relief now with Creomulsion. Serious people may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel gam-laden phlegm.

Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained. Creomulsion is the word, ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

Order Your New 1939 Chevrolet Now . . . and Enjoy These Advantages

- 1. A Better Trade-in Allowance!**
There is a shortage of good used cars, and trade-in prices are at their peak.
- 2. Early Delivery of Your New Chevrolet!**
All advance orders will be filled first. Guarantee early delivery of your new car by placing your order now.
- 3. Save Money!**
Save the money you might have to spend to recondition or prepare your present car for winter driving. Early delivery of a new Chevrolet will eliminate this extra expense.

A BIGGER CAR . . . A MORE BEAUTIFUL CAR SOON ON DISPLAY

CHEVROLET

Gaddy Motor Co.
TENTH STREET NORTH WILKESBORO, N. C.