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 THURSDAY, DEC. 8, 1938

Should Approve Plan
 Farmers of Wilkes county will on Saturday of this week be given an opportunity to express their wishes as to whether or not Wilkes shall be included in a soil conservation district already set up and covering a part of Yadkin county.

To include Wilkes in the district does not obligate a farmer to participate. Voting approval will mean that facilities for terracing and other means of halting soil erosion will be placed at the disposal of the farmers to take it or leave it and as such the vote should carry overwhelmingly for the expansion of the district to include Wilkes.

There was a time when a piece of land "wore out" (washed away), that the farmer could clear up a new and fertile field to take its place.

That time has definitely passed. Practically all land with slopes not too steep for cultivation has been cleared in this part of the county. It is true that much of it was abandoned for cultivation and has been allowed to reforest itself but it has not yet reached the stage of fertility where clearing it again is practical. In fact, it is better to let the young trees grow because the soil is thin from cultivation and erosion when the land was once cultivated.

Therefore, it is of the utmost importance that soils of present cultivated lands be conserved, built up and enriched. Only through that process can farmers of Wilkes county hope to improve their own business.

If Wilkes is included in the soil district it will mean that a farmer may have, for actual cost, the use of machinery with which to adequately and correctly terrace his lands and there will be government-paid men to supervise the work.

We do not believe in regimentation of the farmer. We want him to preserve his own independent status, and we understand that the soil conservation service will not trespass one step upon his liberty. By voting for the proposal Saturday he will not incur any obligation.

Voting places on the proposal will be the same as for the vote on tobacco and cotton control and in addition there will be three others: Mount Pleasant, Ferguson and Moravian Falls. Every farmer in reach should go to the polls Saturday and express himself relative to the soil district.

Erosion control is badly needed in Wilkes. In fact it is one of the very greatest needs of agriculture.

A Hole In The Ground

The surest way to attract a crowd is to start digging a hole in the ground. The bigger the hole and the less explanation of why it is being dug, the bigger the crowd.

Some say that the attraction of such operations is that everybody would rather watch some other fellow work than to work himself. There may be something in that. Nobody has fully solved the mystery of where the people come from who always gather whenever someone is digging a hole.

It is not always comfortable for spectators. Rain and snow may not stop digging operations but they make it harder for the onlookers.

Not long ago workmen started digging a hole in Rockefeller Center, New York. The usual crowd stood by watching them. One of the workers approached a middle-aged, spectacled gentleman and remarked: "Better move on, buddy; they're going to blast." The spectator moved on reluctantly and went to his office, where he had an idea.

His name happened to be John D. Rockefeller, Jr. He called in some of his staff and told them to get a sort of grandstand rigged up, so that people who wanted to watch the excavation

could do so in comfort and without getting in anyone's way. Now there is a crowd of spectators all the time at Rockefeller Center, watching the workers from a covered, screened platform where they can enjoy seeing other people work with no inconvenience to themselves.

Mr. Rockefeller is noted for his benefactions. It seems to us that in this one he did something of real benefit to humanity, by giving to whoever wants to use it a grand-stand seat to the most fascinating of all entertainments—digging a hole in the ground.

Appreciate The Editor

There is one minister at least who appreciates the editor. At a recent banquet he offered the following toast.

"To save the editor from starvation take his paper and pay for it promptly. To save him from bankruptcy advertise in his paper liberally. To save him from despair send him every item of news of which you can get hold. To save him from profanity write your correspondence plainly on one side of the sheet and send it in as early as possible. To save him from mistakes, bury him. Dead people are the only ones who never make mistakes.—Exchange.

Planning for business and getting business is different; correct advertising tactics will make the difference.

ACHIEVEMENT TALKS
 By LUCIUS HUMPHREY
 Author of "It Shall Be Done Unto You"

"Every idea becomes an action unless stopped in the transition by a different idea. . . ." (Spinoza).

Have you allowed the world to talk you into the belief that the man of fifty is past his prime? This is far from the truth.

Let me tell you about the apparently hopeless case of a financial consultant, nationally recognized, rich, honored and happy. This man built for himself an important place in the financial world. Depression came. He was ill and confined to the hospital during the most crucial days. He lost everything. Later he came to me and said bluntly:

"I am here only because my wife has read your book, and insisted that I come, but I don't see how anyone could help me, because of my age and my failure in the eyes of the financial world." He told me that he had called on all the big banks, where his name was once an "open sesame," to no avail.

There seemed to be no place for a man of his age; his experience had been in a specialized field, and he had forgotten the routine work which a minor job requires.

"You were a well-known financial specialist," I began. Well, I have been a specialist in giving mental help for over thirty years. Why not give to me the same serious attention which I would gladly give to you, if we were discussing my financial affairs?" At last he gave me his full attention.

"Are you not unconsciously impressing upon the people whom you interview your own negative thoughts about yourself and the hopelessness of your situation? Have you employed many men yourself?" He said he had employed hundreds of men.

"Then you must know that all that any of us has to sell, at any time, is his state of mind. The successful man sells merely his successful state of mind, but it is impossible for a mind of failure to breed ideas of success.

"In telling me of your rise from a poor boyhood to a manhood of wealth and power, you said that you used to imagine vividly all the things that you wanted to do and to become. Now, temporarily, you have lost that gift of imagination, which is the very foundation of creating anything. Also, you believe you must accept just any job that is offered to you, and yet you formerly succeeded by doing new, brilliant and original things in your own field.

"Why not try to recapture your former attitude of mind? Remember the feeling of success and deliberately feel that way again. And why not try to do again the original and unusual things?"

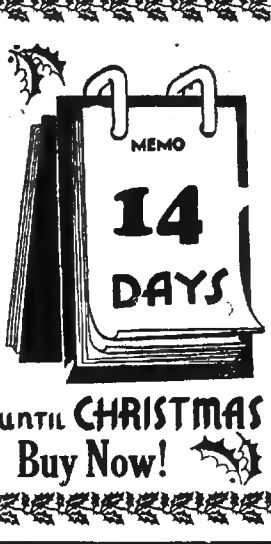
At last I had his interest and confidence! He shook hands with me warmly and said that he would take my advice.

A few weeks later he came in, smiling, and said: "Well, I am on top again! Better still, you have shown me the power of creative thinking, and I shall never again be afraid or despondent!"

CHRISTMAS CLOSE-OUT SALE!

Gift suggestions
SHOP EARLY!

- Gift Values**
 Men's Dress Shirts
 75c value 39c
 Men's Melton Jackets
 \$2.98 value \$1.98
 Men's Heavy Sox
 35c value 19c
 Men's Christmas Ties
 35c value 11c
 Men's Dress Sweaters
 \$1.50 values 97c
 Men's Suede Jackets
 \$4.95 values \$3.95
 Men's House Slippers
 \$1.50 value 97c



- Gift Values**
 Men's Dress Gloves
 \$1.50 value 97c
 Men's Pocket Books
 50c value 25c
 Men's Handkerchiefs
 15c value 9c
 Men's Scarfs
 \$1.00 value 48c
 Men's Tiedright Ties
 97c value 48c
 Men's Belts
 \$1.00 value 48c
 Men's Dress Sox
 50c value, 3 prs. \$1.00



Everything
 has been greatly
Reduced
 during this sale through
CHRISTMAS
Buy Gifts Now!

SUITS ANALYZE THESE PRICES

REDUCED!



Hanes Unions Winter weight, the underwear value of the year. 89c Value Reduced to 69c EACH	Children's Coats These short Coats are the newest in design and style. \$7.50 Value Reduced to \$3.95	Men's Hats New shades and styles to select from—all sizes, shapes. \$1.95 Value Reduced to \$1.00 EACH
\$1.98 VALUE BOY'S MELTON JACKETS \$1.48	\$1.50 VALUE BALL BAND Womens GALOSHES 97c	
\$5.00 VALUE COMBINATION RAIN COATS \$2.98	\$8.00 VALUE MEN'S LEATHER JACKETS \$5.95	
\$3.95 VALUE MEN'S HOUSE ROBES \$2.95	69c VALUE CHILDREN'S BED ROOM SLIPPERS 48c	
19c VALUE MEN'S HEAVY SOX 10c	\$1.69 VALUE MEN'S LINED OVERALL JACKETS \$1.24	
\$2.00 VALUE BOY'S DRESS OXFORDS \$1.48	SIZES 4 TO 16 IN BOY'S OVERALLS 39c	
\$2.00 VALUE BOY'S HEAVY SHOES \$1.48	\$1.79 VALUE HEAVY PLOW SHOES \$1.29	
\$1.79 VALUE BED ROOM SLIPPERS 33c to 97c		

MEN'S SUITS

Every suit has been greatly reduced for this sale. \$10 to \$16.95 Suits reduced to
\$7.95 to \$12.95

OVERCOATS

All overcoats have been reduced. One special group priced at \$12.95 to \$14.95 reduced to
\$9.95

SHOES

REDUCED!



Newest Styles



COMPLETE SIZES

Women's SHOES

All women's Oxfords now greatly reduced during this sale. \$1.50 to \$2.95 Oxfords reduced to
\$1.24 to \$1.94

MEN'S SHOES

have been greatly reduced for this sale. All Shoes priced from \$2.50 to \$4.00 reduced to
\$1.98 to \$2.95

Children's Shoes

All children's Oxfords greatly reduced. Oxfords priced at \$1.50 to \$3.50 reduced to
97c to \$1.29

PREVETTE'S
THE CLOSE-OUT STORE
 NORTH WILKESBORO, N. C.