# housands of Items to Save On... For Every Member of the Family

Here Is a True Expression of Our Appreciation of Your Patronage; For We Are Offering Our Entire Stock of Winter Goods At SENSATIONAL CLEARANCE PRICES! 1939's GREATEST SAVINGS EVENT!

Starting Our Big



Don't Wait! You Will Save Money by Coming Early While Stocks are Complete! These Give-Away Prices Will Move It Fast! \$10,000,00 Stock Must Be Cleared Out Rapidly!



#### Ladies' Sweaters

\$1.00 and \$1.50 Values

A good assortment to select from

LADIES \$2.00 SETS

Twin-Sweater \$1.39

for school girls and grown-ups

\$2.98 Sweaters \$2.25

Children's Sweaters 50c QUALITY 35c

KEEP YOUR CHILDREN WARM IN OUR

\$3.98 Wool Snow Suits Now ... \$2.98

LADIES' . . . 69c SILK HOSE 49c

Full fashioned, of course! Beautiful quality

OUR SILK

79c HOSE 69c

Ladies' Rayon and wool

25c HOSE 15c



#### Ladies' Hats

50c and 69c All \$1.00 Values! Good quality Felt Hats in smart styles!

Women and Children A good selection of underwear . . . greatly re-MARKED TO GO OUT | duced for this sale.

## THOUSANDS OF SHOES 75c to \$1.50

Big Values In

SHOES

Special! 200 pairs ladies' and misses' Shoes, \$2.00 and \$2.50 values

\$1.00 Pair

Table of children's Shoes---\$1.00 to \$1.50 values all at

75c Pair

Ladies' Ball Band

Galoshes 97c

Here is foot protection for a very low price. Ladies' Condo Galoshes at, pair, only \_\_75c

LADIES' \$3 Oxfords \$1.49

A wide variety to choose from Remember, they formerly sold up to \$3.00.

Men's Bal! Band Work **Shoes at \$1.98** 

These shoes sold regularly at from \$2.98 to \$3.69. You can save more than 50 per cent Just 200 pairs in this lot.

Men's \$1.25 Ball Band Overshoes 97c



Men's \$3.00 **Dress Oxfords** \$1.49

Boy's Work Shoes \$1.29 TO \$1.75 Values up to \$3.00 in the lot!

Boys' \$2.98 Ball Band WORK

**Shoes \$1.98** 

You know the quality of Ball Band

Boy's \$2.49 Rubber Boots

\$1.49

Men's \$2.98 Ball Band RUBBER BOOTS

**\$2.39** 

Men's \$3.00 4-Buckle Arctics \$2.39

Men's 1-Buckle Arctics (Ball Band)

\$1.49

These are regular \$1.98 values

Men's Leather

Boots at 1-3 Off!

We have 25 or 30 pairs now marked at

\$3.95 to \$6.95

#### Men's Work SHIRTS 50c

Values up to \$1.00

Men's \$1.00 - \$1.25 **Dress Shirt 75c** 

Special Group Men's Dress Shirt 39c

Boys' Dress Shirts

Special 39c-49c



These smart dress Hats formerly sold at \$2.00-\$2.50

#### Men's Dress Hats at Only 49c

These are pawn broker Hats, in excellent condition. ·A good selection of dark colors to select from



Men's Heavy, Regular 85c

**UNDERWEAR 50c** 

Boys' 50c and 65c

Vinter Underwear

ON SALE AT 35c

Men's \$2.00

Sweaters \$1.39

Other \$1.00-\$1.50 values

Now **79c** 

Men's Dress

COATS \$1.25

300 odd Dress Coats at this give-away price!

LADIES' NEW WINTER

WERE \$7.50 to \$9.95 Silk Dresses \$1.00 - \$1.49

Figures and solid colors, regularly selling at \$2.00 and \$3.00 Only 100 in this group

LADIES' \$1.00 Wash Dresses . . . 79c

300 dresses going on sale at this price LADIES' DRESSES



TENTH STREET

#### MEN, SAVE ON SOCKS!

Or Composition Leaflets

4 for 10c

SOCKS

lUc pair

Socks

5 C

25c pair

WOOL SOCKS BOOT SOCKS 19c pair

### THESE ITEMS AND SAVE

We have a large assortment of warm Clothing for men, women and children. ..Some shopworn and slightly used. But all Cleaned and Guaranteed to be Sanitary! LISTED HERE ARE ONLY A FEW ARTICLES OF CLOTHING:

Coats 25c

Women's Winter Coats %c

Men's Army Pants 97c



#### 33 1-3 Per Cent Off!

and dress Pants marked 33 1-off regular price for this sale MEN'S \$1.75 ZIPPER

Fierall Jackets \$1.39 Well made. Lined, of course

250YS' \$1.25 LINED Overall Jackets 97c

Sizes 12 to 18 BOYS' \$1.00 LINED

Overall Jackets 75c

# SALE STARTS Thurs., JAN. 26, 9

Thousands of Yards of

Dress Prints 10c yd. regularly selling from

12½c to 19c

**Outing Priced Low!** 

Get you year's supply now. Our 36-inch Outing now 10c yard. Our 27-inch Outing now 8c yard.

Join the Crowds Going To bares fair 3

NORTH WILKESBORO, N. C.

Just a Few of Our

\$2.00 Blankets \$1.39 Part wool double blankets Very specially priced

Toilet Goods 10c

We have a complete line of Creams, Powder, Lipstick, Rouge, and other Toilet Goods at 19c.