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INDEPENDENT IN POLITICS

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MONDAY, JULY 17, 1939

**Solving The Housing Problem**

Certain things seem to be true about the much-discussed housing situation. It is true that home building in the United States has not kept pace with the increasing number of families, and that a high proportion of homes are out-of-date and should be replaced with new dwellings.

One of the best things the present Administration has done has been to set up the Federal Housing Administration system of guaranteed mortgages, which encourages private capital to lend on long terms at low interest for home building.

We are not at all sure, however, that the grandiose program of subsidized suburban or city apartment houses to be rented to the very poor under conditions whereby the Federal Government practically pays the whole cost, is equally commendable.

A system which encourages capitalists to invest money in home building and at the same time encourage individuals to buy their own homes is, in the long run, more truly in accord with the American tradition of individual self-reliance.

It is gratifying to note that several private investors are putting their idol capital into the building of homes for ordinary people of moderate means. The most notable of these is Edsel Ford, who has announced that he is about to build a large number of small houses to be sold on easy terms to people in the \$20-25-a-week income class.

In northwestern Indiana, between the prosperous manufacturing cities of Gary and Hammond, another capitalist, Frank Hoess, is building houses, each on an acre of ground, on a system which enables a man with a job to buy him house with almost no down payment, and his monthly payments are graded to his pay-check.

Most houses cost too much for what the buyer gets. The need of the times is for cheaper houses as well as better houses. It looks as if we were heading in that direction.

**Truth In Stone**

Everyone admits these days the important part that the inventor plays in the progress of this country. Occasionally, however, we are inclined to forget that the benefits of individual inventors would be of far less value and service if it were not for the protection provided by the patent laws and the United States Patent Office.

The fact that those laws insure a fair reward for work well done has done much to stimulate research and invention. The result has been the development of new products, which in turn provide new jobs and payrolls, and offer more comforts and conveniences to all Americas.

To those who are inclined to ignore the contribution of the patent system to this process, a visit to the Patent Office in Washington is recommended.

There, chiseled in stone over the door, the doubter will be able to read these immortal words of Abraham Lincoln:  
THE PATENT SYSTEM ADDED  
THE FUEL OF INTEREST  
TO THE FIRE OF GENIUS.

And that's truth in lasting stone that is well worth pondering!

**A Real Man**

A real man never talks about what the world owes him, the happiness he deserves, the chance he ought to have, and all that. All that he claims is the right to live and play the man.

A real man is just as honest alone in the dark, in his own room, as he is in public. A real man does not want pulls, tips and favors. He wants work and honest wages.

A real man is loyal to his friends and guards their reputation as his own.

A real man is dependable. His simple word is as good as his Bible oath.

A real man does not want something for nothing, so the "get-rich-quick" people cannot use him.

A real man never hunts danger, and never dodges it when he ought to meet it.

A real man is—well, he is an honest man, the finest, best, noblest, most refreshing thing to be found on all the green earth—unless it is a real woman.—Arthur unknown.

A top bridge player in his Canadian community is a hockey star in the winter months.—Such a man must live in his shin guards.—Atlanta Constitution.

A golfer who was reported dead, turned up last week in Florida. This is not the first golfer, of course, who has looked more dead than alive.—Rochester Democrat and Chronicle.

**Life Insurance Is Screw!**  
"Life insurance is screwy," writes an insurance authority. "You have to buy it when you don't need it because when you do need it, you can't get it. It is designed to take care of the two major hazards of life; i. e., either you will not live long enough or you will live too long."  
It's easy to postpone buying life insurance—anyone can have a lot more fun with money than paying premiums. B there's no fun in waking up some morning with the knowledge that it's too late to obtain adequate insurance protection—and to have to face a dependent old age.

A pessimist is the optimist who expected to hit the jackpot.—Dallas Morning News.

A bird in the hand is worth more than two in the bush if it's perched on one side of a shiny, silver dollar.—Glen Falls (N. Y.) Post-Star.

News that the Long dynasty is revived in Louisiana does not surprise us. We had long thought of the Louisianan as a Long-suffering people.—Detroit News.

**Borrowed Comment**

**THE SAME OLD STORY**  
(Statesville Landmark)

In an address before the North Carolina Bankers conference at Chapel Hill the other day, Stephen H. Fifield, prominent Jacksonville, Florida, banker advised the members to make liberal use of newspaper advertising space as a means of promoting closer relations between banks and customers and those these institutions would have as customers.

He told of one large Southern city in which all bankers several years ago decided to eliminate entirely their budget for advertising, with the result that much of the business that was rightfully theirs went to banks in neighbor cities. These bankers soon saw their mistake and thereafter made provision for the regular appropriation for advertising.

This reminds of an incident in the impressive unfolding of the spectacular progress of the Coca-Cola company. As everyone knows the success of this popular beverage is due almost entirely to the persistent and extensive advertising that has been behind it from the start. But when Mr. Candler named what he thought to be an exorbitant price and found it gobbled up by a group of New York promoters who almost immediately resold the formula and all that went with it at a profit of five million dollars, the control finally wound up in the hands of New York bankers.

These big-wig financiers thought they knew all that was to know about business and the use of dollars. The millions spent for advertising seemed silly and useless to them. They cut the advertising appropriation to the bone, and soon saw the business volume dropping to an alarming figure. They, too, soon ran to cover. Advertising experts were given a free hand and it wasn't long until this popular drink was again in the ascendancy.

And what applies to banks and soft drinks, applies also to every piece of merchandise whose profit depends on popular favor. Like the bankers, not every vendor can see it that way at times, but always the answer may be found in the back of the book—or at the sheriff's sale.

**IS SENTIMENT SECTIONAL?**  
(News and Observer)

Within the next three weeks voters in Buncombe and Swain counties will determine whether or not they wish ABC stores in their respective counties.

These elections will mark the first test of liquor stores in any of the far Western counties of the State and will probably determine whether similar elections will be held in other Western counties. There are now 27 counties with liquor stores, some of which have operated for four years. But while the right of local option has existed in each of the 100 counties for more than two years, it has not been exercised in favor of liquor in any county west of Durham.

The people of North Carolina think alike on many questions and since the advent of good roads, the State has grown much smaller for all practical purposes, with every section of the State readily accessible to every other section.

But on this single question of public policy in regard to the whiskey question, the old sectional lines seem to be as firmly drawn as ever. If voters in Buncombe and Swain, selected by "wets" as the most likely battle grounds, vote "dry" as have their neighboring counties, the State will probably remain sharply divided on the question for many years to come.

**WHAT TO DO WITH THE ANTARTIC**  
(Charlotte Observer)

President Roosevelt has commissioned the intrepid Rear Admiral Dick Byrd to form an expedition, sail the icy way to the Antarctic for the purpose of staking out American claims in that far-away polar no-man's land.

What will be done with it after the snow-bound region is hitched to an American title is not announced.

We suppose, however, among the first things that will be in order once it becomes an American possession is to fix a tax rate for it or sell bonds against it—that is, if it is intended to make it a genuinely American colony.

**TODAY and TOMORROW**  
FRANK PARKER STOCKBRIDGE

**SECURITY** . . . . . daring I don't know who first coined the phrase "Safety First," but I feel that he did the young people of America a disservice. Too many of them have grown up taking that slogan seriously, as a sound working principal of life.

Safety of others ought, of course, to be everybody's first consideration, but I sometimes think we are becoming a nation of cowards by applying the "safety first" idea to ourselves.

Nobody ever achieved anything of importance who made his own safety, physical or economic, the guiding rule of his life. Men grow great by taking chances. Nations prosper and increase in wealth and power precisely in proportion to the extent to which their people are ready and willing to take risks.

The word "security" is on everybody's tongue these days, as if it were possible for anyone to achieve security for himself or for Government to confer it upon him. That notion is what the "safety first" idea has grown into. If it took possession of everybody, nobody would get anywhere. To me it seems a better way of life to dare to take one's own chance of winning or losing.

**LANDMARKS** . . . . . value Up in my old country of western Massachusetts a good many people are protesting the destruction of an ancient tavern which has stood for more than a century on the boundary line between Massachusetts and New York.

The old State Line House was built beside the primitive Indian trail, which later became a stage road, then the route of the east-west railroads, because it was the easiest pass across the Tantic mountains. Now a four-lane concrete motor road is going through the pass, and the old inn has to come down.

I can't share the grief over the demolition of the dilapidated structure merely because it is old. It has no beauty worth preserving, and no historical significance. Better a fine modern highway than an old frame house that has outlived its usefulness.

The value of ancient landmarks lies in the traditions which they enshrine. If those embody the spirit of the pioneers who made America great, then they should be preserved. The only part of the past that concerns us of the present, and those who came after us, is the spiritual inheritance left by the Founding Fathers.

**HOLES** . . . . . mystery The only thing more interesting to most boys, of all ages between five and seventy five, than digging a hole in the ground, is watching some other fellow dig a hole. You never know what the digger may turn up.

The most mysterious part of this earth we live on is the part under the surface. We know much more about the upper air and the depths of the sea than we do about what is directly under our feet.

The drillers of oil-wells have taught the world a lot about the structure of the earth. There are several wells more than two miles deep, and geologists can tell, by studying the successive layers of earth and stone, what will be found at the bottom of the hole.

Before the Great War an English engineer, Sir Charles Parsons, had a project for digging a hole

I THOUGHT YOU WERE A FUSSY EATER. NOT ANY MORE—THANKS TO ALKA-SELTZER. SOOR STOMACH.

Over-indulgence in food, drink or tobacco frequently brings on an over-acid condition in the stomach, Gas on Stomach, Headache, Sour Stomach, Colds, Fatigue, Muscular, Rheumatic or Sciatic Pains. To get rid of the discomfort and correct the acid condition, take **ALKA-SELTZER**

Alka-Seltzer contains Acetylsalicylic acid (an analgesic) in combination with vegetable and mineral alkalizers.

At your drug store, at the soda fountain, and in 30 and 60 packages for home use.

**BE WISE—ALKALIZE**

Several feet in diameter to a depth of two or three miles, in the belief that enough heat could be drawn from it to run the steam boilers and heat the buildings of a great manufacturing city. Now a drill has actually been invented which will cut a five-foot hole, and somebody may try it.

**TREASURE** . . . . . adventure Most of the digging men do into the earth is in search of treasure of some sort. Nations have gone to war for centuries over the possession of land in which valuable minerals may be found.

A few days ago a new diamond field was opened in South Africa, and prospectors grew rich overnight digging the stones out of the blue clay.

Only a small fraction of the earth has yet been fully explored by treasure-hunters. Africa and South America holds unlimited opportunity for adventurous prospectors.

The deepest gold mine in the world, a mile and a half deep, is in South Africa. The owners have lately had an American company install an air-conditioning system to keep the lower workings cool enough for the miners to work in comfort.

American copper mines produce so much that they control the world price of that metal. Canada has almost a monopoly on cobalt and nickel, and new Canadian gold mines are constantly being discovered. One man who went prospecting for gold in Canada found radium, and made millions. Only those willing to take a chance of losing can win in the

hunt for treasures beneath the earth's surface.  
**NAME** . . . . . Smith If your name is Smith you are one of the largest family clan in America. The greatest classified collection of individual names in the United States is the list of holders of Social Security cards.

There are more than 42 million names of workers on the roll, and 418,000 of them are named Smith. The Johnsons ran second, with 310,000. There are 233,000 Browns and 230,000 Joneses.

Smith is probably the commonest surname in the whole world, though not always spelled and pronounced the same in all languages. The man named Smith has had an ancestor who was a worked in metals, whether he spelled it Schmidt, as the Germans do, or Fabre as the French do.

If your name is Jones, you are of Welsh ancestry.

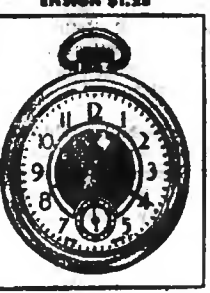
The Johnsons are mostly of Scandinavian descent, but there are Browns, Brauns, Bruns and similar spelling all over the European world.

**Watch Your Kidneys!**

Help Them Cleanse the Flow of Urinary Body Waste

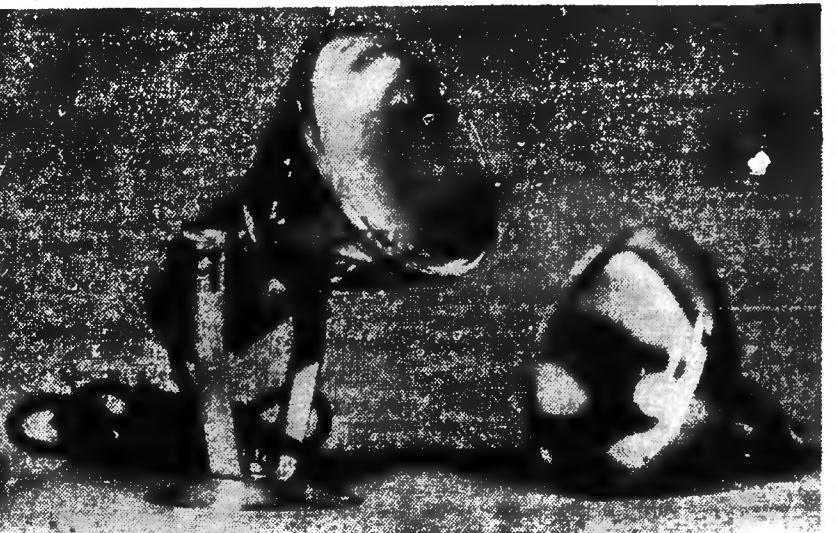
Your kidneys are constantly busy filtering the blood. If they become clogged, you will feel a heavy burden on your back. It is a sure sign that your kidneys are not working properly. Doan's Pills are the only pills that clean the kidneys and keep them in perfect health.

**DOAN'S PILLS**



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**OUTDOOR REFLECTOR LAMPS**  
Holder And Bulb Complete

**\$3.20**

TERMS: 50c CASH — 50c MONTHLY

There are two of these Reflector Lamps available. One is for indoor use only. It provides quite a concentrated spot of light and is very useful for high-lighting displays in stores either on the counters or show windows as well as numberless other places such as in the home work shop, in industrial plants, and in numerous places on the farm, etc.



The second reflector lamp is adaptable for use outdoors without danger of breakage in rainy weather. It can, therefore, be used for floodlighting gardens, yards, walkways and similar places. It can be used to advantage for lighting recreational areas, for badminton, etc. On the farm it will be found useful for lighting outdoor areas.

The lamp holder is adaptable to fastening to any spot outdoors or indoors and at any angle. Here indeed is a new Reflector Lamp permitting light to be used in many places where now the illumination is meagre or perhaps there is no illumination at all.

**Duke POWER COMPANY**

Phone 430 North Wilkesboro, N. C.