

Society

MISS MAMIE SOCKWELL, Editor
Telephone 218

Mrs. J. C. McDiarmid Is Book Club Hostess

Mrs. J. C. McDiarmid charmingly entertained the members of her book club at her home on D Street Friday afternoon. Mrs. McDiarmid, president of the club, presided while Mrs. W. E. Jones called the roll, members responding with news items of unusual interest. An exchange of books was also made.

At the close of the afternoon the guests were seated at the dining table also a table in the den where tempting refreshments were served, with Mrs. McDiarmid pouring coffee at the dining table and Mrs. J. C. Reins at the other. Burning white tapers on the tables added much to the effectiveness of the setting.

Tea and Topics Club Met With Mrs. Cassel

The Tea and Topics club members were delightfully entertained by Mrs. A. S. Cassel at the home of her mother, Mrs. J. T. Hubbard, in Wilkesboro, Thursday evening. An informal hour was spent together in sewing and conversation after which an ice course was served. Mrs. J. T. Hubbard and Mrs. James C. Hubbard, both were guests of the club.

Mrs. E. G. Finley Hostess At Delightful Affair

Mrs. E. G. Finley was hostess at a most delightful social affair at her home on E Street Tuesday afternoon when she was at home to the new members of the Presbyterian church, and to new comers to the city, who are affiliated with the Presbyterian church. Mrs. Finley received her callers at 4:30, who were accompanied by a number of the Presbyterian women.

An artistic arrangement of red roses and red candles made a festive setting for the occasion. During the hour the forty some guests that were present were served ice cream and cake.

Miss Dennis, Miss Lowe Hostesses At Valentine Party

Misses Alma Dennis and Nell Lowe were hostesses at a delightful Valentine party Friday evening at the home of Miss Dennis in Wilkesboro.

Interesting games, suggestive of the Valentine season were enjoyed throughout the evening after which delicious refreshments were served.

Out-of-town guests were Miss Winifred Carlton, of Goshen, Mr. Porter Stallings, of Lenoir, and Mr. L. H. Church, of Mabel.

Eastern Star Meeting

Wilkes Chapter No. 12, O. E. S., will meet Thursday night, February 22, at 7 to 8:00 for a short business meeting. The Masons have been invited to attend a program which follows the business meeting. All Masons and Eastern Stars are urged to be present.

EUNICE CLARK, W. M.
EMMA B. DAY, Secretary.

Many Loans Made During Past Year

The building, savings and loan associations of North Carolina made the largest amount of loans during 1939 that they have in the past decade. It was announced by Martin F. Gaudian of Raleigh, Executive Secretary of the North Carolina Building and Loan League. These home financing institutions made last year total loans of approximately \$25,600,000 enabling over 15,000 individuals to construct, purchase, refinance or repair their homes. This record breaking total represents an increase of more than \$3,000,000 over 1938. The largest increase in type of loans was in construction of new homes for which \$10,956,000 was loaned during 1939. During the past year 3,400 homes, to the value of \$5,500,000, were purchased through these local institutions. The balance of \$9,000,000 was loaned for refinancing, repairs, modernization and miscellaneous purposes. Gaudian also predicted that the building and loan and Federal savings and loan associations would show a combined total increase of over \$10,300,000 which is also one of the largest annual gains in the past decade.

ERADICATION

Practical eradication of Bang's disease from dairy and breeding cattle in 209 counties in 17 States, of which North Carolina is one, has been announced by the U. S. Department of Agriculture.

Use the advertising columns of this paper as your shopping guide.

Social Calendar

The Executive Committee of the Presbyterian church will meet Monday afternoon at 8:30 o'clock at the home of Mrs. E. G. Finley.

The Presbyterian Auxillary will meet at the church hut Tuesday afternoon at 3:30 o'clock. Mrs. Paxton Davis, president of the Winston-Salem Presbyterial, will meet with the auxillary. All members are asked to please note the change of time in both meetings, the executive and the auxillary.

The North Wilkesboro Methodist Auxillary will meet at the church hut Tuesday afternoon at 8:30 o'clock. The Mary Brane circle will have charge of the program with Mrs. Palmer Horton being the main speaker.

Union Elementary School P.-T.A. Meet

The Parent-Teacher Association of Union Elementary school held its regular meeting for the month of February at the school building Tuesday, February 13. The meeting was attended by the largest number of the year.

Miss Laura Pennell was in charge of the program. Miss Pennell is the second grade teacher and with her class she gave a very patriotic program. It was built around the two historical characters whose birthdays are celebrated at this time of year, George Washington and Abraham Lincoln. Her entire class took part. The leading characters were played by Adam Staley, Annie Lee Vannoy, Tommy Turner, Peggy Royal, George Turner, and J. B. Williams, Jr.

The Welcome Home Quartet took part on the program and sang several numbers which were enjoyed by every one present.

After the program the general routine of business was transacted with the president, G. L. Osborne, in charge. C. C. Staley and Ural Sebastian were nominated and elected to serve on the publicity committee. W. H. Hurley, visiting teacher for the school, made a very interesting talk on the importance of attendance and home and school cooperation. He also pointed out the need of a new school-building. R. G. Call, chairman of the school committee and Richard Eller also spoke on this subject.

The meeting adjourned to meet again on the second Tuesday on March. Each of the previous programs this year have been given under the direction of the faculty of the school, but Sherman Shumate has charge of the next program in which various members of the community will participate. Each a devoted patron of the school is urged to attend this meeting.

North Carolina Lags In Sale Of Beer-Ale

Raleigh, Feb. 10.—North Carolina consumed 331,700 barrels of beer and ale during 1939 as compared with 284,025 barrels in 1938. There are 31 gallons to a barrel.

Despite the 12 per cent increase in consumption, North Carolina still lags in consumption as compared with other states, according to the Brewers and North Carolina Beer Distributors Committee. The per capita consumption in this state is not quite three gallons, while the nation's per capita consumption is twelve and a half gallons—more than four times the per capita consumption in North Carolina.

Although North Carolina is way down the list on the basis of per capita consumption, the beer industry pays the state and its various political subdivisions almost \$1,500,000 annually in taxes and license fees. If this state consumed as much as the average for the nation, more than \$6,000,000 would be paid into the state treasury annually.

The past year also witnessed the rapid expansion of the beer industry's program of active cooperation with local law enforcement officers to eliminate anti-social conditions wherever they may surround the sale of beer. Edgar H. Bain of Goldsboro, state director in charge of the beer industry's "clean up or close up" campaign in North Carolina, announced that the beer licenses of 46 dealers have been revoked as a result of the committee's drive against undesirable beer outlets.

Use the advertising columns of this paper as your shopping guide.



ANNOUNCING A NEW! GREATER! SPAINHOUR STORE FOR NORTH WILKESBORO

The carpenters and painters have completed their work and we offer for your approval a newly arranged and decorated Spainhour's—We have moved our lingerie to the left as you enter our front door, our ready-to-wear department has been expanded to take the former lingerie department. We have opened a new sportswear department between our two front doors as you enter where men's wear was formerly—Our millinery department has been expanded—our shoe department sports newest type chrome air cushioned chairs and a new color rug—All in all we think you will find shopping easier and more enjoyable with these changes—and our ever growing ready-to-wear department a big play it has demanded and deserves—So come in see your friends, see our new spring fashions and lets get better acquainted.

- Barbizon Lingerie
- Stylepart Millinery
- No-Mend Hosiery
- Huffman Hosiery
- Chatham Blankets
- Cannon Towels
- Eastern Isle Infantswear
- Wear-Rite Gloves
- Happy Home Frocks
- Archer Hosiery
- Betty Rose Coats
- Viability Shoes
- Paris Fashion Shoes
- Connie Shoes
- Gossard Foundations
- Carters Infant Wear
- Munsingwear
- Cinderella Girls Dresses
- Shirley Temple Dresses
- Tom Girl Pajamas
- Kadin Purses
- Maid-Well Gloves
- Printzess Coats

And Hundreds Of Others

3 Ways To Shop At Spainhour's

- USE YOUR CREDIT
- BUY ON LAY-AWAY PLAN
- PAY CASH AS YOU SHOP

Picture Yourself In One Of Our New

DRESSES

Gorgeous new styles, for street or sport wear—jackets, boloros, one and two piece creations—in the newest flower pastel solid colors or floral prints—Dresses with that Spainhour distinctive air of quality and style rightness—

\$5.95 to \$19.95



IT'S HERE . . . YOUR NEW SPRING COAT

New military effects, cash and carry pockets, built up shoulders, fitted or boxy styles in shetland twill, tweeds, navy, and all the pastel favorites—superior workmanship, with rich linings . . .

\$7.95 to \$29.95



Soft Suits

Every wardrobe must sport one suit this spring—soft dressmaker styles in pastel and navy—larger jackets that give them that 1940 look—yours surely is among them—

\$10.95 to \$25.00

SPORTSWEAR

The vogue for skirts and jackets reach a peak this spring—Novelty tweed jackets, plain and fancy skirts that will swing you into spring . . .

JACKETS—
\$2.98 to \$7.95

SKIRTS—
\$1.98 to \$3.95



SWEATERS

Novelty knits, plain knits, button fronts, slippers, in white and pastel—colors that blossom you into spring—come gather up several now . . .

\$1.00 \$1.98
\$2.98

SPRING MILLINERY

Foremost Style Creators New pill boxes, turbans, and the favorite classics . . . veils, flowers, ribbon cleverly used make these hats becoming, practical and easy to wear . . .

\$1.98 to \$7.95



Easter Is
March 24th

Spainhour-Sydnor

Vitality Has the BLUES FOR SPRING!

★ Blue will be a more popular color for Spring than ever this year . . . and Vitality shoes in stunning, gorgeous Blue-jackets are definitely the BLUES to wear. They're smart! They're comfortable! And they fit gloriously! See these grand shoes today.

Eunice . . . a gay, pin-punched Vitality slip-on . . . is elasticized for snug comfort. In Bluejacket crushed kid with calf trim.

Iris . . . a charming Vitality slip-on . . . is also elasticized. In Bluejacket gabardine with calf. Pretty curious, tiny open toe.

Vitality SHOES \$6.75
AAAAA to EEE
Sizes 2 1/2 to 11 A Few Styles '46
As Advertised in Leading Magazines

VITALITY OPEN ROAD SHOES, for Outdoor and Campus Wear, \$5 and \$5.50