

### Color Schemes Are No Mystery-If You Know What Each Color Means

(By D. E. CARLTON)

Everyone has heard the phrase "He has a good color sense." Sometimes this color sense is a mere instinct, but more often it's a result of sitting down and figuring out just what emotion or effect each color conveys. And make no mistake about it; each color does have a certain emotional effect and there are very definite laws governing color harmony.

Along these lines, one of the big paint companies has finally decided to put down in simple form the basic color effects and rules. They've put it in a book—a huge eight-pound color photography book that shows scores of homes and rooms in natural color—and this Spring thousands of painters, decorators and paint stores will have a copy that they can loan to anyone planning to redecorate. The reproduction is so realistic that it seems as though one were standing in the room, and one can pick out a favorite color scheme and duplicate it exactly.

As for the emotional effects of

various colors, here's what the decorative studios of Sherwin-Williams Co. have found out about two of the most popular room colors:

**Yellow:** Artists and decorators the world over have claimed yellow for both interiors and exteriors and give it a rightful place as one of the most cheerful, loveliest hues we can use.

This warm, advancing color is pleasantly stimulating. A study, playroom or work room done in a soft yellow is a delightful place in which to work. Dark bedrooms get a new lease on life when painted in this sunny shade. It is a particularly good color for dining rooms because of its bright, cheerful quality. In kitchen and bathroom, too, yellow is a welcome color—its cleanliness and light reflection value enhance the bright spic-and-span feeling these rooms should enjoy.

Yellow is an old favorite for the exterior of a home. Colonial yellow, a present day favorite, gained its fame long ago in the ante-bellum South. As a trim col-

### AT LIBERTY MONDAY-TUESDAY



In the palm of his hand—and scared out of her wits, Janice Logan struggles against her relentless master, "Dr. Cyclops", in the Technicolor thrill drama of the same name, which Paramount will show Monday-Tuesday at the Liberty Theatre. "Dr. Cyclops", of course, is the power-mad scientist who invents a machine that will "shrink" humans to one-fifth their normal size. He's played by Albert Dekker.

or yellow has its values, too, with brown, cream or ivory and a white house with yellow shutters has a style of beauty and distinction that appeals to everyone.

Blue is a universal favorite—the first color choice of men and second only to red for women. It is a retiring, receding color adaptable for ceilings and walls of almost any room in a home, creating a feeling of quiet dignity and spaciousness. The serene, quiet nature of blue makes it especially appropriate for bedrooms where it is used in shades ranging from the deep tones to the very delicate pastel tints. At the present time the deep tones of blue are being used with stunning effect for living rooms in contrast with floor coverings in deep reds or maroons.

Blue is a natural color for bathrooms and kitchens. Accented with a few touches of red, blue as a trim color is particularly good in a white kitchen.

Blue shutters on a white house—a blue door—are being favored as a welcome change. For blue has a certain stimulating quality that gives a house a feeling of warmth and cheer—a feeling of a house you want to enter.

If more people understood color, this paint company feels, more people would express themselves in gay or quiet, serene or cheerful, color schemes in the homes. It finally looks as if this great color-knowledge were on the way and that America is due to become a more colorful country.

### The Week's News Of Millers Creek

Mrs. Callie Kirby and daughter, Lillian, have been sick. We hope to see them recover quickly.

Mr. and Mrs. Haggie Faw, accompanied by Mrs. Monroe Faw and Miss Grace Dean Hall, made a week-end trip to Augusta, Ga., to visit Mr. and Mrs. Gus Kirby and family.

Mrs. M. F. Bumgarner visited her mother, Mrs. P. H. Pardue, and other relatives at Ronda Saturday and Sunday. Mrs. Pardue had a fall some days ago, in which she sprained her back. She seems to be recovering satisfactorily.

The Methodist parsonage near Friendship church is getting a new coat of paint.

### Mrs. J. C. Meadows' Brother Stricken

Martinsville, Va.—Lewis Bailey Winn, 38, died Tuesday afternoon at his home on Broad street, following a brief illness. Although in good spirits Monday he was the victim of a stroke of paralysis that night. He was a son of the late Mr. and Mrs. Benjamin F. Winn, of Martinsville.

Surviving are his widow, who before her marriage was Blanche Board of Pulaski, a daughter, Bailey Winn; two brothers, Muscoe and Frank Winn, and three sisters, Mesdames J. C. Meadows, Ruth Claybrook and Harry L. Turner, all of Martinsville.

Funeral service was held today in Martinsville.

FARMERS, be sure to see us for your seeds. We have a complete stock—seed potatoes, oats, beans, lespedeza, etc. PEARSON BROTHERS. 2-26-44



IT'S COMING— MONDAY - TUESDAY

Mr. W. W. ... and Mrs. ...  
... of ...  
... of ...

## April 30th

is the last day on which you may pay your burial association dues without being thrown into bad standing. Let us urge you, therefore, to put forth every possible effort to pay your assessment before APRIL 30th.

Should it be an impossibility to pay your dues until after April 30th, it is particularly important that you should do so as early as possible, for every day after this you will be in bad standing until you come in—or send in—and pay your dues.

### Reins-Sturdivant Burial Assn.

(Incorporated)

## 50¢ Airliner 75¢

(THIS WEEK-END) • North Wilkesboro Airport

# Radio SALE

## Down 60 Prices

FRIDAY AND SATURDAY

25% Reduction On New SPARTAN RADIOS 25%

New 1940 Model Philco Radios \$10 up  
Several good clean Used Radios \$7.50 Up  
20 per cent off on all types of New Radio Tubes  
Philco and General Radio Dry Batteries 39c up  
Guaranteed Flashlight Batteries 2 for 5c  
(While They Last)  
New Standard Size Guitars \$5.95 up  
Decca Phonograph Records (New Hits) 25c ea.  
"Kelton" guaranteed 7-jewel gold men's Wrist Watches \$5.95

**NOTICE! — NOTICE!**  
Cut this ad. out and bring it to our store. It is worth \$1.00 on any Radio Repair Job brought in Friday or Saturday, April 26th and 27th.  
All Radio Repairs are Guaranteed to Give Satisfaction  
"YOUR RADIO HEADQUARTERS"

### COOPER'S RADIO SERVICE CO.

Next to Liberty Theatre 'PHONE 134

### SOCIETY

#### Missionary Meeting Pleasant Home Church

The March meeting of Pleasant Home Woman's Missionary Union met Sunday evening at the home of Mrs. Ray Bumgarner. Seventeen members and one visitor were present. Due to the absence of the president, vice president Mrs. C. O. Lovette, treasurer, was in the chair for the business meeting. A personal service committee for the month of May was appointed. Those appointed were: Mesdames Clate and Ray Bumgarner, C. O. Lovette, and Miss Cora McNeil.

The program was in charge of Mrs. Ray Bumgarner. She was assisted by Mesdames Allie McGlamery, C. O. Lovette, and Clate Bumgarner, Misses Cora McNeil and Hattie McNeil, Margaret Knott and Ila Reeves. The theme of study was "Unchanging Moral Standards."

The hostess was assisted by Mesdames C. O. Lovette and Don Trent in serving refreshments.

#### Virginia Hutchison Has Birthday Party

Virginia Hutchison, daughter of Mr. and Mrs. Quince Hutchison, 1102 D Street, celebrated her seventh birthday Tuesday afternoon by entertaining twelve of her little school chums, after making all their pictures and playing games, they were invited into the dining room, all singing "Happy Birthday" as they marched in. On the center of the table was a large white cake, topped with seven pink candles.

Ice cream, cake, mints, candy and cold drinks were served by Mrs. Hutchison, assisted by her sister, Mrs. Ben Busic, after which they went out on a lovely marshmallow roast. The honoree was showered with gifts.

#### Mrs. Margaret Joines Y. W. A. Hostess

Mrs. Margaret Joines was hostess to the Y. W. A. of the Wilkesboro Baptist church on Tuesday evening. Miss Jessie Taylor led the devotional period and had charge of the program. Miss Goldie Erickson presided for the business session. Refreshments were served by the hostess, assisted by Miss Ruth Joines, at the close of the meeting.

#### NOTICE OF SALE OF LAND

Under and by virtue of an order of the Superior Court of Wilkes County, entitled, "Wilkes County versus C. E. Wagoner, and wife, Mrs. C. E. Wagoner," the undersigned commissioner will, on the 6th day of May, 1940, at 12:00 o'clock noon, at the court house door in Wilkesboro, N. C., offer for sale to the highest bidder for cash, that certain tract of land, lying and being in Mulberry township, Wilkes County, N. C., being 15 acres of land, more or less, listed in Mulberry township in the name of C. E. Wagoner in 1936, being all the land owned and, or listed in Mulberry township in 1936, by C. E. Wagoner.

For further description reference is made to description found in Book—, Page—, in the Register of Deeds office of Wilkes County.

This the 5th day of April, 1940  
F. J. McDUFFIE,  
Commissioner  
4-25-40.

PRIMARY MAY 25  
Giles Y. Newton  
FOR CONGRESS  
Register—Vote Your Judgment

### Their hero arrives on the next bus



Thinks of himself as Daddy—just a fellow like millions of others making the most of every day... working with a purpose and then relaxing to live with his family and friends. His age? He feels so young that the years don't matter. He's the best playmate his wife and youngsters ever had. And why not? No setting sun sees him bringing home the cares of the day. No rising sun fails to find him refreshed and eager to greet the new day.

Advice to Wives: One of Home's greatest charms for Daddy is the icebox—especially when well stocked with Budweiser and other good things. It gives the busy man-about-town the urge to be a gracious man-about-home.

AN HEUSER-BUSCH  
Makers of the World-Famous Beer

# Budweiser

A Beverage of Moderation

MAKE THIS TEST: Drink Budweiser for five days. On the sixth day try to drink a sweet beer. You will want Budweiser's flavor thereafter.

FORESTER BEVERAGE COMPANY  
North Wilkesboro, North Carolina

# LOOK THREE TIMES BEFORE YOU BUY

Look at the Size!  
Look at the Name!  
Look at the Price!

BECAUSE you get the most for your money when you buy your 1940 refrigerator.

See that it is a full 6 1/2 cubic-foot size. See that the name is Kelvinator—the Oldest Maker of Electric Refrigerators. And check the price—a 1940 Kelvinator at the lowest price in history! A complete line—all big sizes and eight.

And every Kelvinator offers 1940 improvements and modern features. Interiors are Porcelain-on-steel—gleaming Permalux exteriors—and every Kelvinator is powered by the POLARSPHERE sealed unit that uses current only 20% of the time, and has sufficient capacity to keep five generators cold, under average household conditions.

ALL THESE FINE FEATURES PLUS POLARSPHERE SAVINGS

11 1/2 square feet of shelving • Automatic light • Easy-Touch door handle • 84 ice cube capacity • Automatic Kelvin control • Permalux cabinet finish • Porcelain-steel interior • 3 extra-fast freezing shelves • Embossed Freezer Door • Big cold storage tray—and many other features you'll be glad to see. Come in today.

## BIG 6—6 1/2 CUBIC FOOT 1940 MODEL KELVINATOR

AT SPECIAL OFFER \$10 Cash-Balance Payable in 24 Months!

# Duke POWER COMPANY