

Bid Widely Known



J. B. (Bid) Williams, one of North Wilkesboro's most influential citizens, is secretary-treasurer of North Wilkesboro Insurance Agency and North Wilkesboro Building and Loan Association.

Bid Williams Is Widely Popular

Secretary - Treasurer Insurance Agency Active In Many Lines Endeavor

J. B. (Bid) Williams, secretary-treasurer of the North Wilkesboro Insurance Agency, holds the same position with the North Wilkesboro Building and Loan Association and is one of northwestern North Carolina's best and most favorably known citizens. He was born in Iredell county, reared on a farm, came to North Wilkesboro in 1902 when this town was still in its infancy. Soon he was working for the astoundingly big sum of 20 cents per day in a brick yard. He attended school here and

worked every day he could in local industries. After he completed school he was a telephone operator, later a postoffice clerk and then bookkeeper for Watauga and Yadkin railroad.

After that company ceased to operate he became affiliated with the insurance business and has become one of its most prominent executives in this part of the state.

Always active in the civic affairs of this community, Mr. Williams has held many positions in civic organizations. He was the first secretary of the Kiwanis club here and is a member of that organization now. He was president of the western district of the Building and Loan League for one year and has served as Keesler Memorial chairman for the B. & L. League in the state for several years. For many years he was treasurer of the Wilkes chapter of the Red Cross and aided in every campaign for funds for that humanitarian organization just as he has aided all local movements to promote the welfare of humanity. He is also president of the Northwestern Fair association.

Mr. Williams has an outstanding personality, always courteous and genial but decidedly frank. He has an ever growing circle of friends and acquaintances.

The North Wilkesboro Insurance agency deals in all types of insurance and Mr. Williams or any other members of the personnel of the firm will be glad at any time to talk over insurance problems with persons who desire advice in that line of business.

J. W. CHURCH HONORED ON HIS 76TH BIRTHDAY

Mr. and Mrs. Wilford Church gave a surprise birthday dinner at their home north of the city Sunday to honor Mr. Church's father, Mr. J. W. Church on his 76th birthday. Those of his children present and family were Stanford Church, of Greensboro, Mrs. J. H. Joines, Mrs. Mae Todd McGinnis, of this city. Dinner was served to about 25 in picnic style.

Reins-Sturdivant Burial Association One Of Largest In The Entire Nation

Mutual Association Has A Membership This Year Of More Than 48,000

North Wilkesboro has the home office of the largest burial association in North Carolina and perhaps the largest in the entire country.

It is Reins-Sturdivant Burial association with 48,000 members and with branch offices in Boone, Sparta and West Jefferson.

Reins-Sturdivant Funeral Home is also one of the largest establishments of its type in the state and is one of the best and most favorably known.

The starting of the business dates back 26 years, more than half the history of North Wilkesboro. In 1914 there were no full time employees. Now there are 25. Of this number 14 are at North Wilkesboro, three at Boone, five at Sparta, three at West Jefferson.

Some idea of the amount of equipment of the firm can be gained by a look at the nine ambulances and funeral cars. Four are at North Wilkesboro, two at Boone, one at West Jefferson and two at Sparta. All are available at any one place in case of emergencies.

The firm places service foremost in every instance and their reputation for complete and sympathetic service is widely known.

In 1932 W. K. Sturdivant, president and general manager of the funeral home, promoted the organization of Reins-Sturdivant Burial association, but not until state laws which he and some others had asked were passed placing burial associations under insurance regulations, assuring every member who paid dues that funds would be on hand to pay the prescribed benefits in case of death.

The membership of the association in 1932 was 850. Now it totals 48,000 and is still growing.

Funeral Director



W. K. (Bill) Sturdivant, president of Reins-Sturdivant Funeral Home with home office here and branches in Boone, West Jefferson and Sparta. Bill is one of the best known men in his profession in North Carolina.

Association Head



A. A. Sturdivant is president of Reins-Sturdivant Burial Association, which has over 48,000 members and is the largest burial association in North Carolina. He is also a member of Reins - Sturdivant Funeral Home, which has home office here and branches in three other northwestern North Carolina towns.

The association has paid every benefit and now has a surplus of \$30,000, ample for any needs which may arise. A. A. Sturdivant, a brother of W. K. Sturdivant, is president of the burial association.

In addition to his business interests W. K. Sturdivant has become one of North Wilkesboro's best known civic leaders and has always backed every movement for progress of North Wilkesboro. He is active in the Baptist church, is a past president of the North Wilkesboro Kiwanis club, president of the Wilkes County Merchants association before it merged with North Wilkesboro's Commerce Bureaus last year. He is also actively affiliated with a number of well known fraternal organizations, including Masons, Juniors, Knights of Pythias and Dokies lodges.

In 1936 he was president of the North Carolina Burial Associations and is now a member of the legislative committee of that state-wide organization.

He is one of North Wilkesboro's most useful citizens.

The firm of Reins-Sturdivant is glad to have had the privilege of being a part of the business life of North Wilkesboro for more than a quarter of a century.

Ronda Home Club In June Meeting

The monthly meeting of the Ronda Home Demonstration club met on Tuesday, June 11th, with sixteen members present, at the school house.

The meeting was called to order by the president, Mrs. Dobbins. The club collect was repeated in unison.

Mrs. J. H. Burchette gave a splendid talk and study on the picture, "The Spinnee", by Maes. In this picture all were asked to observe two objects, the sweet old lady at her daily task, bent and worn from the years, and the old spinning wheel that was bent and worn from days of use.

The roll was called, and each member asked to answer what part of the district meeting was enjoyed most. The minutes were read by the secretary, Mrs. Richard Martin.

The club was asked to elect delegates at this meeting for Farm and Home week, July 1st, thru August 2nd.

Mrs. F. T. Moore reviewed the things done and to be seen last

year at this meeting, urging everyone that could to attend this year for pleasure and education without a large expense.

It was decided to leave open for every one to go that could.

Demonstration on pictures, the kind to use in livingroom, bedrooms, dining room and halls, and how to hang them were shown by Miss McGehee. Our pictures in our homes have a great influence over us, therefore it is necessary to choose the right ones.

It was pointed out that antique dishes and pitchers were in vogue for mantle decorations, and other parts of the living room. A home-made wall hanging was shown made from printed crash or linen, to cover large space or dark wall. Leaflet number 26 was distributed, on "Why we use pictures," points in selecting them, suitability to rooms, their backgrounds, frames and hanging.

The members were asked to remember, "Good picture, like good books, and good friends, wear well. We never tire of them."

Alene Greene, 4-H club visitor, had charge of the recreation for this month. A contest on naming cars from sentences read, was enjoyed by all. The prize going to Mrs. H. A. Pardus.

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DICK THOMPSON, Mgr. Guy Mahaffey and Clyde Phillips, Barbers

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50th ANNIVERSARY CELEBRATION JUNE 30 - JULY 4

It is with pleasure we join with North Wilkesboro business firms in extending a most cordial welcome to visit our city, and join in the celebration of our 50 years of progress.

By the splendid patronage of our citizens, we, too, have made progress in our line and join with others to express our appreciation for all favors shown us in the past.

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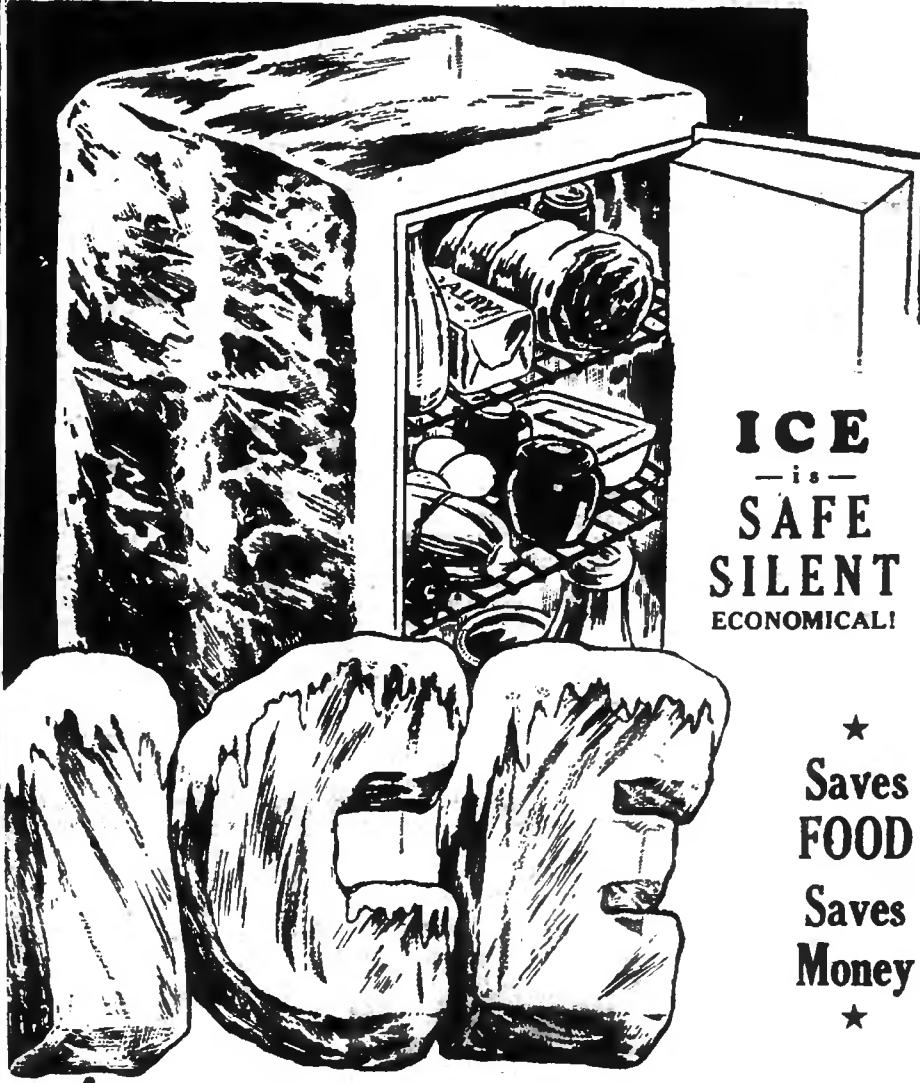
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North Wilkesboro, N. C.



50th ANNIVERSARY CELEBRATION JUNE 30 - JULY 4

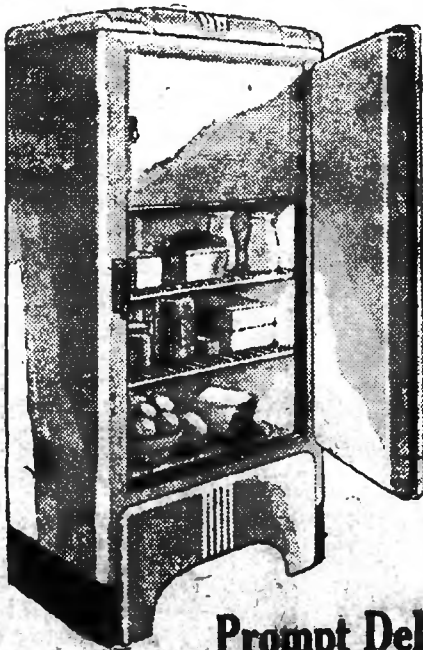
WE WELCOME THE OPPORTUNITY OF CO-OPERATING WITH OUR BUSINESS FIRMS IN CELEBRATING THE 50TH ANNIVERSARY OF OUR CITY. WE ARE GLAD WE HAVE BEEN PRIVILEGED TO SERVE THE PEOPLE OF THIS SECTION DURING THE MANY YEARS WE HAVE BEEN IN BUSINESS HERE, AND TRUST THAT THROUGH QUALITY AND SERVICE, COMBINED WITH REASONABLE PRICES, WE SHALL CONTINUE TO MERIT THE PATRONAGE OF OUR POPULATION. ALWAYS AMPLE STOCK OF ICE IN SUMMER WEATHER, AND COAL FOR THE WINTER MONTHS . . . DELIVERED ON SHORT NOTICE. TELEPHONE US YOUR ORDERS.



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