

## The Journal - Patriot

INDEPENDENT IN POLITICAL

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MONDAY, AUGUST 12, 1940



### Our Defense

We wish to call your attention to the series of articles being published in this newspaper under the heading of "Our Defense."

The articles represent the only really authentic information we have been able to receive relative to national defense.

The series is being furnished The Journal-Patriot by the National Defense Advisory Commission, of Washington, D. C. Readers of daily newspapers are able to get some idea of national defense from the claims, counter-claims and denials by various officials and individuals, but the series of articles furnished by the National Defense Advisory Commission can be considered official information. We recommend the articles to our readers as being reliable, informative, educational and something about which every man, woman and child who is old enough to read should have an interest in.

### A Billio For Research

Dr. Karl T. Compton, President of the Massachusetts Institute of Technology and Chairman of the Advisory Committee on Scientific Research of the National Association of Manufacturers, has come forth with an excellent suggestion. If followed it may go a long way toward providing jobs for people now unemployed and enhance even further our high American standard of living.

Dr. Compton has suggested that industrial firms create a billion dollar industrial research fund by diverting two percent of their gross incomes for research purposes.

In a survey of 188 companies by Dr. Compton's committee last month, it was found that ten companies were spending over 10 percent of their income for research.

If all companies in the U. S. spent only two percent of their income for this purpose, Dr. Compton said, the total would amount to more than a billion dollars a year—probably five times as much research as is being done now. "In the research that has NOT been done," he added, "America may have missed many a nylon, neoprene, polariod or even an automobile industry."

We reiterate that in this direction (new industries) lies the soundest solution for unemployment and many other economic problems.

### The Price Of Liberty

About 150 years ago a more or less obscure personage by the name of John Curran said:

"It is the common fate of the indolent to see their rights become a prey to the active. THE CONDITION UPON WHICH GOD HATH GIVEN LIBERTY TO MAN IS ETERNAL VIGILANCE; which condition if he break, servitude is at once the consequence of his crime and the punishment of his guilt."

France, Belgium, Holland and Norway relaxed their vigilance and today their liberties have gone with the wind.

The treaty of Versailles provided for disarmament of Germany and the nation was disarmed. The rightful custodians of the treaty were the nations bordering Germany. It was their duty to make Germany live up to the provisions of the treaty. Seven years ago when Hitler began fortifying the Rhine the neighboring nations had the power to stop the building of fortifications, perhaps without bloodshed. They could have stopped Germany from re-arming and could have pinched in the bud the preparations for what has become the world's most disastrous war.

Instead, of democracies relaxed their vigilance. They went about their own

way with little regard for the growing threat across the Rhine. They have paid and will for many years continue to pay the price for their crime and their crime was relaxation of vigilance. Quoting from Curran's words 150 years ago we look upon France as an example: "servitude is at once the consequence."

"THE PRICE OF LIBERTY IS ETERNAL VIGILANCE"

We in America consider our liberty as something which cannot be abolished. It is permanent only so long as we protect it with eternal vigilance and without relaxation. France relaxed and lost. Let us not make the same mistake.

### Borrowed Comment

#### WHILE BRITAIN STANDS

(The Christian Science Monitor)

So long as Great Britain remains unconquered hope remains for a real peace which will release Europe—including the German people—from the prison of totalitarian terror.

While Britain stands France, Belgium, the Netherlands, Norway, Denmark, Poland, Czechoslovakia are only temporarily slaves.

While Britain stands there is hope for a genuine "new order" under which some sort of self-governing federation will preserve the liberties of small nations.

While Britain stands there is a chance to stop the trend toward utter lawlessness and anarchy which today spreads the threat of robbery by violence round the world.

While Britain stands there is hope that the ideals of Christian, liberty, justice, enlightenment, and tolerance will have free opportunity to develop.

While Britain stands paganism, despotism, injustice, imposed ignorance and calculated intolerance will not have official sanction by the dominant governmental power of Europe.

While Britain stands Japan, Russia and Italy recognize some restraints.

While Britain stands the Monroe Doctrine can hardly be seriously menaced.

While Britain stands totalitarian trade cannot coerce the markets of the globe.

While Britain stands the United States is not a democratic island in a world dominated by dictatorships.

While Britain stands the oceans are barriers to, rather than highways for, aggressors.

While Britain stands "fifth columnists" in America remain merely slinking plotters, lacking great military or economic support.

While Britain stands America can spend some time on building a two-ocean navy.

While Britain stands there is time to debate preparedness in the United States.

While Britain stands those who fail to read the lessons of history can say she is fighting only her own battle.

While Britain stands America can stay out of war.

While Britain stands it is even possible for America to debate whether aid short of war should be given her.

#### ADVERTISING THAT PAYS

(The Asheville Citizen)

The genus homo who doesn't believe in advertising has practically disappeared from the business world in the face of evidence that cannot be ignored. But the few of his type still left have yet to be convinced that the millions of dollars spent annually in the United States would not be invested in advertising were such investment barren of results. They close their eyes to the fact that the most successful business houses in the country achieve their success by means of judicious expenditures for printers' ink, rising from comparatively small beginnings to the pinnacle of commercial prosperity.

Advertising when properly conducted never fails to attain its goal. It pays big dividends when a sound article of fair value is placed on the market by truthful and honest methods. About all, it must be regular and persistent, for the days of experimental of spasmodic advertising have long since passed. No firm of any standing today "tries" a few advertisements here and there, and then gives up in disgust because the hit and miss method did not produce immediate results.

Advertising stands today among the high arts; it is not a matter of speculation or chance. This being the day of the specialist, trained writers are employed by the big mercantile houses at unusually high salaries. Just as the modern physician is paid to ward off disease rather than to cure it, so does the expert advertising man pilot his patrons through the waters of profitable advertising.

## "Relish For The Best Of Men"

(A Little Nonsense)

By RUTH LANNY

Since his amazing victories, less is said about Hitler's insanity. There is only too much method in his madness. But he is probably a maniac for all that. Insanity is sometimes defined as a removal of inhibitions and repression, that kept the individual civilized or moral while sane. This brand of madness would account for Hitler's utter recklessness with human life, his daring, the horror he perpetrates, his incredible and inhuman cruelty. Also, a madman is often his own audience—a cold, crafty spectator who sits off at one side reveling in his own atrocities. Hitler is supremely that. His madness should not arouse pity; it is mainly self-induced and renders him the more monstrous.

Perhaps no two peoples are more diametrically opposed than the Germans and the Americans. Germans are "long submissive to any kind of vested authority"—as to Hitler. "There is a great deal of brutality in the German people"; and they are notoriously stern and overbearing. Americans, in general, are not very brutal. They are still less overbearing. If the easy-going Americans once got it through their heads they were submitting to something or that someone called them submissive, they would be roused to berserk rage before which the orgies of Vathek would pale.

Democracies, though not utopias, let the people alone to do about as they please. In a dictatorship you can do nothing you please. It is right to oppose war, unless a nation faces something worse. But most Americans would rather be head than not allowed to do as they please.

Not content with seizing the islands of Jersey and Guernsey, Hitler has got it fixed round so that many cows in North Carolina have joined up with Mrs. Margaret Sanger, or somebody, and won't find any calves. It looks unjust for the stork, who prefers heavy rains now-a-days, to wade around distributing so many new babies—even without benefit of clergy—and not bring old Spotty, little Pansy Blossom, little Beauty, and many others, any calf.

During and after the other World War, all even we school children could hear was the "h. c. l." (high cost of living). Now, "Aunt Het" promises to eliminate the h. c. No doubt Hitler will do away with the l.

When the Finns were giving such unexpected blows to Russia, everyone but Theodore Dreiser wanted to help Finland. Now that England has seized the French fleet, extended her blockade, kept up her bombing in Germany, and otherwise "helped herself," it is the time for the gods—and the Americas—to help England.

All I know about Martinique is that it is the scene of Bernardin de St. Pierre's "Paul and Virginia." But the seamen on the United States ships sent there to maintain strict neutrality between the British ships and the French are all wishing the British had

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(Accredited by A. A. C. C.)

the French ships and every plane in them.

### And So Will I

Fin Fin. Man. "Well, I'd be damned!"  
That was the only comment yesterday of Louis Meek, trader, when he returned to civilization and learned for the first time that a European war had been in progress since last September. Meek left Fin Fin early last August, when optimism still believed war would be averted.

### SOME COMPETITION

Heisen-Milton is one boy in a hundred.  
Mary—Does he know he is competing with that many?

## Dr. E. S. Cooper

—CHIROPRACTOR—

Office: Next Door To  
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## Explain Rain Of Coins In Russia

Moscow, Aug. 5.—Puzzled collectors learned yesterday that it rained silver coins in the ancient city of Meshchera, near Gorky, July 14.

The farmers gathered several of the oval-shaped pieces about the size of a large fish scale, which peered on them during a violent thunderstorm.

Archaeologists, to whom they

brought the coins, identified them as late 16th century pieces and the theory was advanced that they were part of an undiscovered ancient treasure exposed by erosion and washed down by the storm. One professor, and other, heavier valuables and also identified probably remained.

Search is expected to begin soon.

Use the advertising columns of this paper as your shopping guide.

## PEACHES!

### Bell Of Georgia

NOW RIPE.

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## STIREWALT BROS.

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