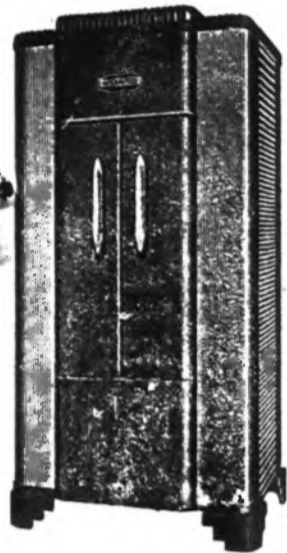
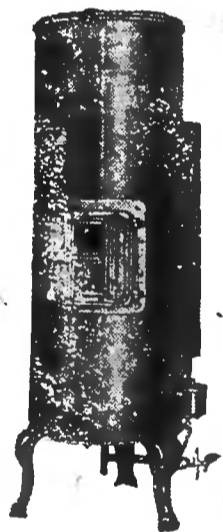


Just Arrived!
CAR LOAD
Newest Line Out
INTERNATIONAL
Oil
Heaters
For the Home or
Business Houses



— also —
OIL WATER
HEATERS



\$29.00 up

CALL AND SEE THIS
 NEW LINE BEFORE
 YOU PURCHASE

WE HAVE A NUMBER

— of —
Used Fuel Oil and
Kerosene Heaters

WE WILL SELL AT
Low Prices

We Carry a Full Line of
 Kerosene, No. 1 and No. 2
 Fuel Oil, and Will Contract
 Your Season's Requirement
 at Reasonable Prices.

Forester's
Nu-Way
Service

North Wilkesboro, N. C.

BRIEF LOCAL NEWS ITEMS ABOUT
People You Know

Mr. Turner Church, of this city, spent the week-end in Columbia, S. C., with friends.
 Mrs. W. L. Moore, of this city, is visiting relatives at Mount Pleasant, N. C.
 Mr. and Mrs. James Larkin Pearson, of Guilford College, visited in the Boomer community the first of the week.
 Mr. and Mrs. H. N. Dalton, of Winston-Salem, were guests of Attorney and Mrs. John R. Jones during the week-end.
 Mrs. Joe E. Johnson is expecting as her guest this week-end, Mrs. M. C. Willis, of Winthrop College at Rock Hill, S. C.
 Mr. and Mrs. W. F. Absher announce the birth of a son, Michael Forester, at the Wilkes Hospital, Tuesday, October 15.
 Born to Mr. and Mrs. Walter W. Hauser at Washington, D. C., on October 14th, a daughter, Patricia Ann. Mr. Hauser is the son of Mrs. L. A. Hauser, of this city.

SPECIAL: Fat Back, 8c lb.; Quart Jar Peanut Butter, 21c; Pint Jar Peanut Butter, 11.—The Goodwill Dept. Store.

VOTE THE
THRIFT
TICKET!
CHECK AND SAVE
AT PENNEYS

Misses Rayon Suede
JACKETS
 All Colors \$1.98

Ladies' Glenrow
DRESSES
 Values at \$2.98

SPECIAL—Ladies'
COATS
 Lined \$4.98

Single Cotton
BLANKETS
 Plaids 39c

81x99 Wizard
SHEETS
 Values at 59c

42x36 Pillow
CASES
 Compare 11c

36" Outing
FLANNEL
 Stripe and Solid, yard 10c

TOTS
SLEEPERS
 Soft Warm Flannelette 49c

Parka HOODS
 FOR GIRLS
 Bright Colors 49c

72x84 Double
BLANKETS
 Part Wool \$1.98

70x80 Part Wool
BLANKETS
 Value at \$1.00

Boys' All Wool
JACKETS
 Heavy Weight \$1.98

Boys' Slipover
SWEATERS
 All Colors 98c

Boys' Corduroy
PANTS
 All Sizes \$1.49

Men's Heavy
UNIONS
 Suit 55c

Men's All Wool Plaid
JACKETS
 Value at \$2.98

Boys' Ox Hide
OVERALLS
 Value at 49c

Men's Heavy Flannel
SHIRTS
 Value at 79c

PENNEY'S

Born to Mr. and Mrs. Gwyn Hayes, October 21, a 7-1-2 pound daughter, Willa Gray.

Miss Lillian Stafford spent the week-end in Troutman with Miss Kathryn Troutman.

Mr. and Mrs. W. L. Wood have returned to Roanoke, Va., after spending several days here with Mr. and Mrs. H. L. Keller, Mr. and Mrs. Wood and Mr. and Mrs. Keller visited Mr. and Mrs. H. T. Noell in Shelby Sunday.

Mr. W. A. Rousseau arrived this week from Washington, D. C. and is visiting his mother, Mrs. Lila Rousseau. Mrs. Rousseau and daughter, Diane, are visiting the former's mother, Mrs. Lee Crawford, at Franklin, N. C., while Mr. Rousseau is in the city.

"MAKER OF SHADOWS"—
TRUE DETECTIVE STORY. Another remarkable crime-mystery related by H. Ashton-Wolfe, master detective of the French Surete. Don't miss this story in the November 3rd issue of The American Weekly, the big magazine distributed with the Baltimore Sunday American, On Sale at All Newsstands.

Ladies' leather weight flannel dresses, chic tailored styles, smart for work or street wear. In the new frosty autumn colors. Sizes 12-44, Special \$2.95.—The Goodwill Dept. Store.

JUST RECEIVED
 ★
10 Dozen
Print
DRESSES
 Pretty Styles!
 Sizes 12 to 20
 38 to 52
On Sale at
97c
 Each

Why Pay More Than Our
 Prices For . . .
COATS?
BRAND NEW STYLES
\$5.95
\$9.95 to \$29.95

Fascinating styles in beautiful materials expertly tailored, yet selling at very low prices. See them!

FALL DRESSES!
 Equally attractive are the dresses, for they have style, quality and value. You must see them soon! Fine selection at . . .
97c, \$1.98 to \$7.95

Fall . . . Styled Right . . .
SHOES

\$1.98
\$2.95 and \$3.95

Shoes for every type foot; materials for every individual liking. A beautiful line, economically priced!

Complete line ladies' blouses, waists, sweaters, plaid and solid color short coats in all sizes, etc., at prices you'll be willing to pay. Come for a look—then buy if you're convinced.

Lerner's
DEPT. STORE
 Opposite Hotel Wilkes
 Use Our Law-Away Plan

DINE and DANCE
 We invite orderly dancing, and have a good selection of recorded music. Enjoy a social dance here while enjoying our fine foods and cold drinks. Your friends meet here, so meet here with them.
BLUE RIDGE CAFE
 Jim Genopols, Prop.
EATS — COLD DRINKS — SMOKES



HELPFUL SERVANT
 Mistress—Can you serve company?
 New Maid—Yes, either way.
 Mistress—Either way? What do you mean?
 New Maid—Yes, ma'am—so's they'll come again or so's they won't.
SPECIAL: Men's heavy durable Work Shoes with full elk uppers and leather insoles at \$1.48 pair. What a value.—The Goodwill Dept. Store.

Ladies' new fall and winter coats. Smart new fabrics, up to the minute styling, such as tweeds, needle point, Beasles, pile fabrics and all wool. Suedes, sport or dress models, plain or fur trimmed. Exceptional values, special low prices \$8.95 and up.—Goodwill Dept. Store.

A HEARTFUL OF FUN—
 —with the Pine Ridge philosophy. See why 20,000,000 listeners say they're one of the big hits of the air.
ALUM & ABNER
Dreaming
Out Loud
 A VOVO Production with
FRANCES LANGFORD • FRANK CRAVEN
BOBS WATSON • PHIL HARRIS
 Distributed by RKO RADIO Pictures.
 Produced by JACK VOTON and SAM COSLOW. Directed by HAROLD YOUNG. Screen play by Howard L. Gray, Barry Trivers, Robert D. Andrews.

MON.-TUES.-WED., OCT. 28-29-30
 "Attend The Movies—Its Your Best Entertainment"
ORPHEUM THEATRE

"It's Coca-Cola when you want to feel refreshed"

Thirst knows no season. That's true of the need for refreshment, too. Ice-cold Coca-Cola is the answer to thirst the year around . . . and it always brings a happy after-sense of complete refreshment that everybody welcomes.

Drink
Coca-Cola
 Delicious and Refreshing

THE PAUSE THAT REFRESHES
 BOTTLED UNDER AUTHORITY OF THE COCA-COLA CO. BY
NORTH WILKESBORO COCA-COLA BOTTLING COMPANY

Tomlinson's Sale
Now In Full Blast
 Tomlinson Department Store's big unloading sale continues in full blast. Mr. Hubert C. Taylor, the store's manager, states: Hundreds of people throughout this section have profited by taking advantage of the many special values offered during the sale which has been under the supervision of Sullivan Sales System. A number of hour specials are being advertised for this week-end in today's issue of The Journal-Patriot.

Ads. get attention—and results
COLDS
 FIGHT MISERY where you feel it—rub on fast-acting
VICKS VAPORUB

Penstar
ONE-CENT SALE

See the Hundreds of Bargains Listed on the Penstar 1c Sale Circular

ANTISEPTIC TOOTH POWDER
 2 for 36c

Citric Acid Carbonates
 2 for \$1.01

PENSTAR NOSE DROPS
 2 for 51c

VITAMINS

Halibut Liver Oil Capsules, 50's . . . 2 for \$1.00
 Vitamins A B D G Capsules, 100's . . . 2 for \$2.00
 Halibut Liver Oil Capsules with Vitamin D, 100's 2 for \$3.00

Tread Easy Foot Powder . . . 2 for 26c
 Pen-Gestic . . . 2 for 51c
 Ped (For Athlete's Foot) . . . 2 for 51c
 Panama White Shoe Cream . . . 2 for 96c
 Mineral Oil . . . 2 pints for 76c
 Burn Ease . . . 2 for 48c

Brame's Drug Store