

Announcing the Addition to Our Already Famous Family!

Rhythm Step Shoes

One of America's foremost line of quality footwear, "Rhythm Step" joins our already long list of famous exclusive lines—And now in August we invite you to come and see the stunning new fall creations . . . And you will be as thrilled as we are over this timely addition to our family . . . All Spainhour footwear expertly and correctly fitted, because we carry all sizes and widths.



Black suede open toe low pump as illustrated . . . **\$7.75**

CHIFFON
Suede
PUMPS

On Parade for You for Fall!
\$4.95

Yes...it's pumps this season!...Hi-cut...V-cut...scalloped...punctuated with bows...soft as soft can be of sheer black elasticized suede...delicately perf. stitch or faille trimmed! Choose your pumps... with high, cuban or low heels!

Seen in Vogue and Mademoiselle!

Newest Fall Creations
So light . . . so smart . . .
So Buoyant to walk in!

All the daintiness you've ever dreamed of in shoes—whether you choose stately high heels or cute little low ones! The glamour of suede or the sleekness of kid or calf. No wonder women are so surprised to discover their triple ease—a buoyant, weightless "lift" at heel, arch and ball of foot—achieved an exclusive, Rhythm Step way.

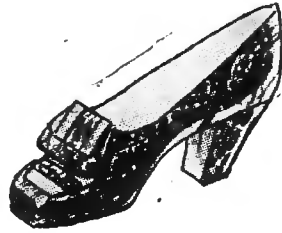
Exclusive in North Wilkesboro at Spainhour's



Black or brown suede with ribbon piping, open toe as shown . . . **\$7.75**



Four eye tie in tobacco tan alligator, walking heel . . . **\$7.75**



Tobacco tan alligator step-in low pump as shown. **\$7.75**



Make the 3 Step Test! Come in—discover a new thrill in walking with your first 3 steps in Rhythm Step.

\$7.75

Dozens of Smart New Fall

Paris Fashion
FIFTH AVENUE STYLES

as advertised in Mademoiselle

Black suede open toe pump as shown. **\$3.95**

Brown suede and calf combination spectator open toe pump. **\$2.98**

Striking! Simple! Swagger!
All the trends for autumn rolled into this big array of famous Paris Fashion Fifth Avenue styles—Come star gaze at these now.

\$2.98 and **\$3.95**

Step Out in Smart Comfort this fall with

Natural Poise
ARCH SHOES

Nationally advertised
Exclusive in North Wilkesboro at Spainhour's

Black suede low pump with open toe as shown . . . **\$5.95**

Antique calf three eye tie with walking heel . . . **\$5.95**

The shoes you love . . . ready and willing to go places with you . . . Arch shoes styled in the modern manner . . . See the many other styles to be found only at Spainhour's for . . . **\$5.95**

cinderella goes modern with new FALL

Vitality
SHOES

None of those "witching hour" changes for the modern Cinderella this fall! She'll have her beauty and comfort every hour of the day and night with sparkling new Vitality styles. From saucy spectators and jaunty ties to sleek slip-ons and daring sandals . . . Vitality give you flattering, graceful patterns in a beautiful array of rich autumn colors.

Black suede open toe pump with whirl bow as shown. **\$6.75**

Brown calf four eye tie Open Road walking shoe. **\$5.50**

Vitality
SHOES

\$6.75

Open Road Shoes **\$5.50 and \$6**

Ridgeway

ALL SIZES AND WIDTHS TO CORRECTLY FIT YOU!

Spainhour's

★ SPAINHOUR • SYDNOR CO.

FIRST FLOOR FOOTWEAR

All exclusive in North Wilkesboro at Spainhour's

"NORTH WILKESBORO'S QUALITY DEPARTMENT STORE"