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Moore's Market"

Says Miss Kathleen Crow, the Famous ...



Miss Kathleen Crow
Noted Home Economist

Cooking Expert

We are ready to serve you at all times with the very highest quality ...

Native Pork, Beef, Veal and Lamb

ALSO FRESH FISH AND OYSTERS

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MOORE'S MARKET

B. F. Bentley, Mgr. - L. H. Hollar, Prop.
B Street North Wilkesboro, N. C.

"In North Wilkesboro

You'll Find ...

STEELE'S

The Ideal Place To Buy Just
What You Want In the Way of



MISS KATHLEEN CROW
Noted Cooking Expert

Watches, Clocks, China, Silverware and Jewelry"

MISS CROW, the Noted Home Economist, heartily endorses our store as a good place to trade.

You Should Start Your Christmas Shopping
Now By Using Our Budget Plan

Carl W. Steele

— "Your Jeweler" —

"B" Street

North Wilkesboro, N. C.

Carload Tractors, Farm Implements Received By Yadkin Valley Motor Co.

Yadkin Valley Motor company has just received another carload shipment of Ford tractors and farm implements.

The new Ford tractors since introduced have been found by actual tests to be a source of farm power with amazing versatility and dependability and are being used successfully in a wide variety of farm duties.

With the government urging increased production of food and feed in order to meet requirements of the defense program and with farm labor becoming more scarce and costly, the importance of tractor power is becoming more apparent each day. The use of a Ford tractor will save labor and time, two very important factors in present day farm production. A. F. Kilby, head of Yadkin Valley motor company, said today.

Yadkin Valley Motor company will be glad to show and demonstrate the Ford tractors and implements without cost or obligation to any farmer interested.

Another important fact is that the dealer here has trained men to service Ford tractors and service can be obtained promptly and without delay.

Ashe Feldspar Mine Is Now In Operation

Ashe county's new feldspar mine is now in full operation, with two shifts working day and night the first four days of each week and from all indications the supply of this valuable crystalline mineral at this recently discovered mine will last indefinitely.

Two shafts have been dug and as yet the bottom of the large vein has not been reached, states Hiram H. Ray, who together with his son, Thomas Ray, found the feldspar near their home in Beaver Creek section last winter.

The mine is located on the farm owned by Will Ray, a native of Ashe county and a resident now of Detroit, Mich.

TWO FOOTBALL PLAYERS KILLED BY NAZI SHELLS

London, Nov. 1.—Two football players and a spectator were killed today by German long range shells which were fired across the English channel and burst in the vicinity of Dover, on the English southeast coast.

Sailors in Uncle Sam's Navy called "progy ball". Ice cream has their own language for soda water, sundae, ginger ale, certain things. Candy bars, popcorn and soda pop are termed "gumballs, nuts and similar sweets are dunks."

Keep enough cattle to consume all the pasture grown, roughage, and good legumes, and hay produced on the farm.

Two Firms Win Bus Franchises

Raleigh.—The State Utilities Commission has issued an order granting to E. O. Woodie, operator of the Salisbury-Mt. Airy Coach Company, and the Piedmont Coach Company franchises to carry passengers between Winston-Salem and Salisbury.

The order was regarded as almost without precedent, for utility commission officials could not recall a previous case in which carriers were granted franchises over the same route in the same order.

"Few cases have come before this commission where the issues were so evenly divided," the order said. "Each applicant admitted that the other could perform satisfactorily the service applied for. There were about an equal number of public witnesses for each applicant ... The commission feels that this is one of those isolated cases in which the public need, as well as the interest of the applicants, might best be served by granting the franchise to both applicants."

The commission ordered Mr. Woodie to establish a schedule making a bus leave Salisbury in time to arrive in Winston-Salem by 9 a. m. and a return trip from Winston-Salem to Salisbury not to leave before 5 p.m. The Piedmont firm was ordered to establish a schedule so that a bus would leave Winston-Salem and arrive at Salisbury by 9 a.m. and a return trip to Winston-Salem not leaving before 5 p.m.

Use the advertising columns of this paper as your shopping guide.

ADMINISTRATOR'S NOTICE

Having qualified as Administrator of the estate of J. P. Davis, late of Wilkes county, N. C., this is to notify all persons having claims against said estate to present them to the undersigned, whose address is North Wilkesboro, N. C., duly verified, on or before the 6th day of November, 1942, or this notice will be plead in bar of their right to recover. All persons indebted to said estate will please make immediate settlement.

This 6th day of November, 1941.

JOHNSON SANDERS,

Administrator of the estate of

J. P. Davis, dec'd. 12-11-6t-t



Prices and specifications subject to change without notice

EASY PAYMENT TERMS

Triumph of the Floating Idea

FLOATING POWER ... FULL-FLOATING RIDE ... ALL-FLUID DRIVE ... POWER-FLOW ENGINES

AN ALMOST COMPLETE REVOLUTION
in the standards of motorcar performance is now concluded. That revolution is so complete and final that you could not and would not go back to the old standards, at any price. This is a Dodge Accomplishment of historic importance.

IT IS THE FULL TRIUMPH of the Floating Idea, first inaugurated by Dodge with Floating Power; then carried further by the Dodge Full-Floating Ride; then advanced again to extraordinary degree by Dodge All-Fluid Drive.

NOW, with New Power-Flow Engines giving you an entirely new kind of ebb and flow of power, the revolution started by Dodge a decade ago reaches its successful climax.

THERE CAN BE NO CURTAILMENT OF DODGE QUALITY
... NO SUBSTITUTE FOR DODGE DEPENDABILITY

Tune in Major Bowes, C. B. S., Every Thursday, 9:00 to 10:00 P. M., E. S. T.

Again
the leader with
**ALL-FLUID
DRIVE**

Wilkes Auto Sales, Inc.

Forester Avenue and "B" Street

Just Received Another Car Load Of Ford Tractors And Farm Implements



With labor shortage on the farm more acute than ever, and a possible curtailment of the manufacture of farm equipment, makes it more advisable than ever before to BUY NOW. We are in position to furnish you not only the FORD TRACTOR, but all types of farm implements designed for its operation. EASY, CONVENIENT PAYMENT TERMS MAY BE ARRANGED.

Yadkin Valley Motor Co.

Ford - Mercury - Lincoln-Zephyr - Complete Repair Service

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NORTH WILKESBORO, N. C.